



DOMESTIC AND OUTBOUND TOURISM SURVEY 2019



Bhutan
Happiness is a place

Publication of the Tourism Council of Bhutan



DOMESTIC AND OUTBOUND TOURISM SURVEY 2019



Publication of the Tourism Council of Bhutan



KINGDOM OF BHUTAN

TOURISM COUNCIL OF BHUTAN



bhutan.travel

BIRTHPLACE OF THE
GROSS NATIONAL HAPPINESS

HIGH VALUE
LOW VOLUME

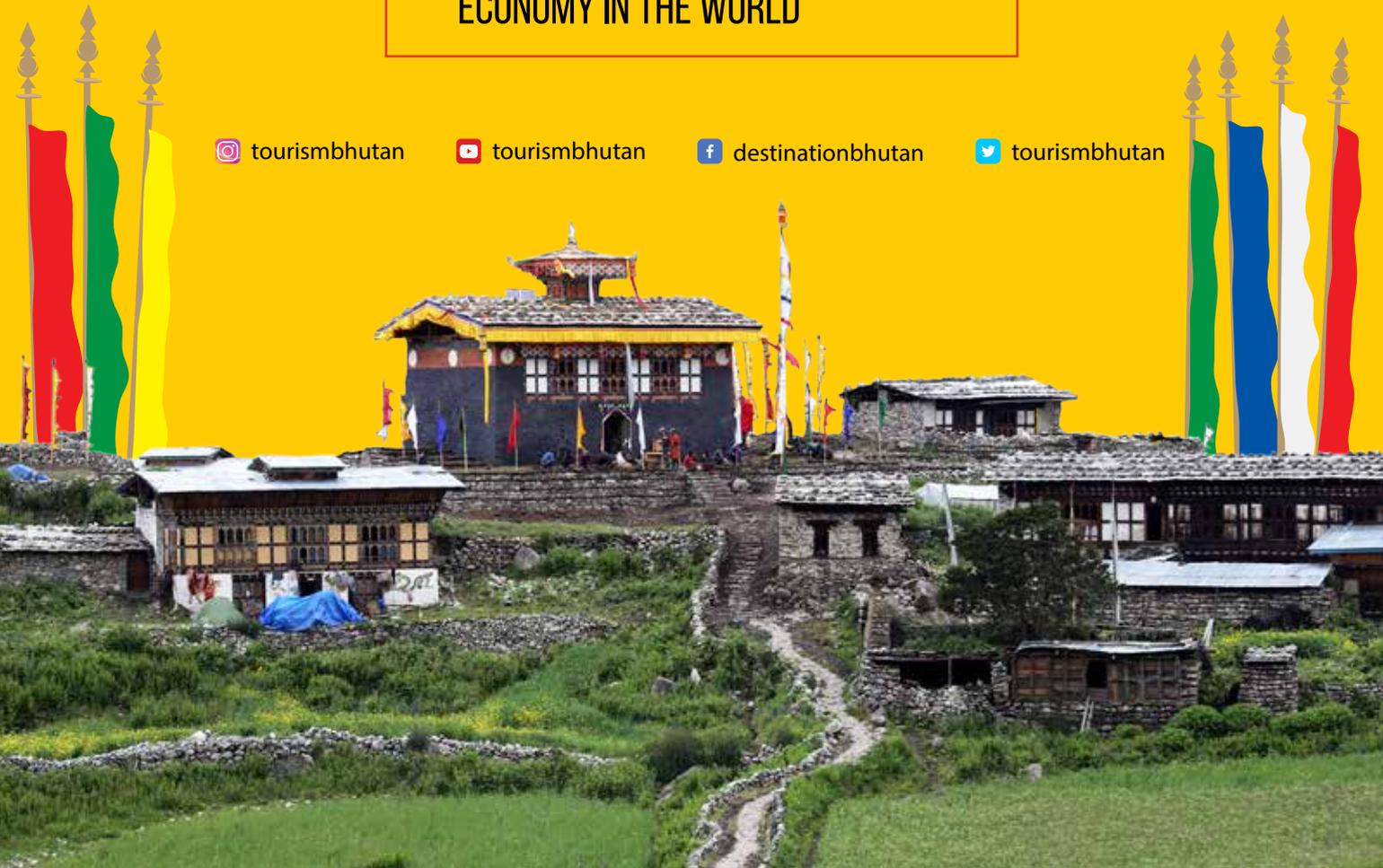
ONLY **CARBON-NEGATIVE**
ECONOMY IN THE WORLD

 [tourismbhutan](#)

 [tourismbhutan](#)

 [destinationbhutan](#)

 [tourismbhutan](#)



CONTENTS

FOREWORD	1
ACKNOWLEDGEMENT	2
TERMINOLOGIES.....	3
EXECUTIVE SUMMARY	6
ABOUT US	8
1. INTRODUCTION	11
General Background.....	11
Domestic and Outbound Tourism Survey (DOTS) 2019.....	11
Purpose	12
Objectives	12
2. SURVEY METHODOLOGY.....	13
Coverage	13
Sampling frame.....	13
Sample Size.....	13
Sample Design	14
Sample Allocation	14
Data collection	14
Units.....	14
Survey Instruments.....	14
1. Questionnaire	14
2. Pre-test.....	15
3. Manuals.....	16
4. Recruitment and Training	16
Field operations	16
Response Rate.....	16
Data processing and analysis.....	16
Estimation	17
a. Weighting.....	17
b. Estimates.....	18
3. DOMESTIC TOURISM	21
3.1 DOMESTIC OVERRIGHT TRIPS	21
Visitor Demographics.....	21
Visitor by main Purpose	24
Visitors by purpose by Dzongkhag	25
Visitor by main destination (Dzongkhags).....	26
Visitor and visitor nights by Dzongkhag	26
Visitor origin and most popular Dzongkhag	27

Visitor by transport used by Dzongkhag (Number of visitors).....	27
Average visitor nights by purpose.....	28
Visitor by Type of Accommodation used.....	29
Visitor by Type of Accommodation used in Dzongkhags.....	29
Group Size.....	30
Dzongkhag of origin.....	30
Average length of stay (ALOS).....	31
Mode of transport.....	31
Expenditure.....	32
Expenditure by Item.....	32
Expenditure by purpose.....	33
Mean Trip Expenditure by Item by Dzongkhag visited.....	34
Mean Trip Expenditure by Dzongkhag by Purpose.....	35
3.2 DOMESTIC EXCURSION / DAYTRIP.....	36
Visitor Demographics.....	36
Visitor by main purpose.....	38
Visitor by main purpose by Dzongkhag.....	39
Visitor by purpose by Sex.....	39
Visitor by Mode of Transport.....	40
Visitor by Group Size.....	40
Expenditure.....	41
Expenditure by item.....	41
Expenditure by purpose of trip.....	42
Mean Expenditure by item by Dzongkhag visited.....	43
Mean expenditure by purpose by Dzongkhag.....	44
Activities undertaken during domestic overnight and excursion trip.....	44
Satisfaction level of visitors (both overnight and excursion trips).....	45
4 OUTBOUND TOURISM.....	49
4.1 OUTBOUND OVERNIGHT TRIPS.....	49
Visitor Demographics.....	49
Travel companion.....	51
Visitor, Visitor nights and Mean nights by destination (Country).....	52
Visitor by Main purpose.....	52
Visitors by Main destination by purpose (%).....	53
Visitor by Travel group.....	53
Visitor by package option.....	54
Visitor by Mode of Transport.....	54
Expenditure.....	55

Expenditure by item	55
Expenditure by purpose	56
4.2 OUTBOUND EXCURSION / DAYTRIP	57
Visitor Demographics.....	57
Travel companion.....	59
Visitor by Main Destination	59
Visitor by Main purpose	60
Visitor by mode of transport	60
Visitor by Travel group size.....	61
Visitor by Sex by Age	61
Expenditure.....	62
Expenditure by item	62
Expenditure by purpose of trip	63
Visitors by Activities undertaken during the trip (both overnight and excursion trip).....	63
STATISTICAL TABLES	65
Part I: Domestic overnight tables.....	65
Overnight visitors by purpose by Dzongkhag visited	65
Overnight visitors by Transport used and Dzongkhag visited	66
Visitor by purpose by sex by Dzongkhag visited.....	66
Visitors by destination and origin Dzongkhag (Number).....	70
Visitors by destination and origin Dzongkhag (Percent)	71
Visitor nights by destination and origin Dzongkhag	72
Visitor average nights by destination and origin Dzongkhag	73
Visitors by type of accommodation used by Dzongkhag visited (%).....	74
Overnight visitor by age group by Dzongkhag visited.....	74
Visitor by purpose and Dzongkhag visited.....	75
Visitor nights by purpose and Dzongkhag visited	76
Average visitor nights by purpose and Dzongkhag visited	77
Visitor by purpose and group size.....	77
Visitor by Dzongkhag and area of origin	78
Visitor, visitor nights and expenditure by Dzongkhag visited	78
Mean and total trip expenditure by purpose.....	79
Total expenditure by purpose and expenditure item (in Nu. Million)	80
Mean expenditure by purpose and expenditure item.....	80
Overnight mean Expenditure by main destination (Dzongkhag).....	81
Overnight mean trip expenditure by purpose by main destination.....	81
Part II: Domestic excursion tables	83
Daytrip (excursion) visitors by Dzongkhag visited and Sex	83

Daytrip (excursion) visitors by Dzongkhag visited by Age	84
Daytrip (excursion) visitors by Dzongkhag and Area of origin	84
Daytrip (excursion) visitors by purpose by group size	85
Daytrip (excursion) visitors by purpose, sex and Dzongkhag visited.....	85
Daytrip (excursion) visitors and expenditure by Dzongkhag visited and purpose of visit	87
Daytrip (excursion) mean trip expenditure by item of expenditure and main purpose.....	88
Daytrip (excursion) total trip expenditure by item of expenditure and main purpose (Nu. Million).....	88
Daytrip (excursion) mean trip expenditure by item by main destination	89
Daytrip (excursion) mean trip expenditure by purpose by main destination	90
Daytrip (excursion) visitors and expenditure by Dzongkhag visited.....	90
Part III: Outbound overnight tables	91
Outbound overnight visitors by main destination	91
Outbound total and mean visitor nights by main destination	91
Outbound overnight trips by main purpose and destination.....	92
Outbound visitors nights by main purpose and destination	92
Outbound overnight trips by main destination by age group.....	93
Outbound overnight trips by main destination by mode of transport (%).....	93
Outbound overnight trips by purpose by group size	94
Outbound overnight visitors by main destination and package options	94
Outbound overnight visitors by months of travel.....	95
Total and mean expenditure by main destination.....	95
Outbound overnight expenditure summary.....	96
Outbound overnight total trip expenditure by main destination and item of expenditure (in Nu. Million).....	97
Outbound overnight mean trip expenditure by main destination and item of expenditure (in Nu.)	97
Part IV: Outbound excursion tables	98
Outbound excursion trip by group size (%).....	98
Outbound excursion trip by purpose and sex	98
Outbound excursion trip by age and sex	98
Outbound excursion trip by months of travel	99
Outbound Excursion expenditure summary.....	99
Outbound excursion total trip expenditure by main purpose and item of expenditure (in Nu. Million).....	100
Outbound excursion mean trip expenditure by main destination and item of expenditure (in Nu.)	100

FOREWORD

The Tourism Council of Bhutan is pleased to present the results of the First Domestic and Outbound Tourism Survey (DOTS) 2019 conducted in the months of January and February 2020.

This is an important report presenting the findings on the first-ever domestic and outbound tourism study with an objective to study characteristics related to visitors traveling within and out of the country and develop baseline dataset on national tourism (domestic and outbound tourism). The report presents data on domestic and outbound tourism activities of the population, including the volume of overnight and excursion trips, profile, expenditure and the total number of trips on domestic and outbound tourism.

The measurement of the key indicators of domestic and outbound tourism is intended to inform users and policy-makers in understanding the state of domestic and outbound tourism situation in the country for better planning and decision-making.

The methodological design and approach used in carrying out the survey including design of questionnaire are in line with international as well as national standards for similar surveys.

I am hopeful that the DOTS 2019 report will provide insights and necessary information on national tourism for the formulation of policies, plans and programs.

I would like to extend my deep gratitude to the Hon'ble Foreign Minister, Lyonpo Tandi Dorji, the Chairperson and other members of the Tourism Council for their guidance and support.

Finally, we would like to humbly dedicate this publication to the celebration of the 40th Birth Anniversary of our beloved King, His Majesty The Druk Gyalpo Jigme Khesar Namgyel Wangchuck with our sincere prayers. We offer our prayers for the Long and Happy life of His Majesty The King, Her Majesty The Queen and Their Highnesses The Gyalseys.

Tashi Delek



Dorji Dhradhul
Director General
Tourism Council of Bhutan

ACKNOWLEDGEMENT

The report contains the findings from the 2019 Domestic and Outbound Tourism Survey conducted in the months of January and February, 2020. The survey is funded by Enhanced Integrated Framework Trust Fund (EIF-TF) and Royal Government of Bhutan (RGoB).

The report is prepared by a team of subject specialists from TCB with the technical support from NSB under the general guidance of Director General of TCB and Director of NSB.

The core team is comprised of Mr. Dorji Lethro (Dy. Chief Statistical Officer NSB), Mr. Tandin Dorji (Dy. Chief Statistical Officer NSB), Mr. Phuntsho Gyeltshen (Sr. Research Officer TCB), Mr. Karma Chopel (Statistical Officer TCB) and Mr. Sonam Tshering (Asst. Tourism Officer TCB).

We would like to thank the officials from NSB who were engaged during the data collection, training and data processing period.

We would like to acknowledge and appreciate the commendable hard work and contributions made by officials/supervisors/enumerators who were involved in the DOTS 2019 field enumeration.

We also would like to express our sincere gratitude to all the authorities and officials of the local government for the support and cooperation extended to the team. We would finally like to acknowledge the cooperation provided by the respondents.

TERMINOLOGIES

Domestic Tourism: Domestic tourism comprises of activities of a **resident visitor** within the country of reference (either as part of domestic tourism trip or an outbound tourism trip).

- **The following are not considered as domestic visitor:**
 - ✓ Travelers who intend to carry out an income – generating activity/for employment.
 - ✓ Frequent and regular travelers between the neighboring places for business or study.
 - ✓ Repeated and routine visits made to relatives.
 - ✓ Nomads or those who have no stable places of residence.

- **Criteria to qualify as a Domestic visitor:**
 - ✓ Cross Administrative border-chiwog and thromde/town border
 - ✓ Distance-10 km from usual place of residence (20km round trip)
 - ✓ Frequency- less than once a week (less than four visits in a month)
 - ✓ Duration-2 hours (Applies only to excursion visitor)

Visitor: A traveller taking a trip to a main destination outside his/her usual environment, for less than a year, for any main purpose other than to be employed by a resident entity in the country/ place visited.

Domestic Visitor: Any person residing in Bhutan regardless of nationality who travels to a place within Bhutan other than his/her usual place of environment for a period of not more than 365 days whose main purpose of trip is other than the exercise of an activity remunerated within the place visited.

Outbound Tourism: The activities of residents of Bhutan travelling to and staying in places outside Bhutan and outside their usual environment for a period not more than 365 days and whose main purpose of trip is other than employment.

- **The following are not considered as outbound visitor:**
 - Persons leaving the country as migrants, including dependents accompanying or joining them,
 - Persons, known as border workers, residing near the border in Bhutan but working in India
 - Diplomats, consular officers and members of the armed forces when travelling outside of Bhutan on assignment. This includes dependents and household employees accompanying or joining them.

- **Criteria to qualify as a Outbound visitor:**
 - Frequency- less than once a week (less than four visits in a month)
 - Duration-2 hours (Applies only to excursion visitor)

Trip: Travel between two or more places (from the point of origin to point of destination and back to the point of origin)

Day visitor/ Same-day visitor / Excursionist: A visitor who arrives in the place visited during the day and left before 12:00 midnight of the same day. Or a visitor where they leave and return on the same day (i.e. do not stay overnight).

Overnight Visitor: Refers to a visitor who arrived to a place during the day and left 12:01am and onwards of the next day. Or a visitor where they leave their usual environment and one night or more is spent away from household.

Usual Environment: The geographical area within which an individual conducts his/her regular life routines. Usual environment excludes travelers from visitors.

Package Tour: Refers to a set of products and services offered to the visitors that is composed on varieties of tourism characteristics products (such as transport, accommodation, food services, recreation, etc.). The component of a package tour might be pre-established, or can be separate where the visitor decides the combination of products/services he/she wishes to acquire.

Attraction: This refers to a site, facility, or event with attributes capable of drawing visitors and satisfying their expectations (e.g. natural attractions, man-made attractions, special events).

Main purpose of trip: Is the purpose in the absence of which the trip would not have been made or the given destination would not have been visited.

- Personal
 - Holiday, leisure and recreation
 - Visiting friends and relatives
 - Education and training (Short term courses)
 - Health and medical care (Includes hot spring, hot stone-bath)
 - Religion/pilgrimage
 - Shopping
 - Others (volunteer work, migration possibilities, etc.)
- Business and Professional: Activities of employer and employee. E.g. MICE

Main Destination: Place reported by the respondent as the destination of a trip. If a respondent visited more than one place during a trip, the main destination is the place where most hours were

spent (for day trips) /where most nights were spent (for overnight trips), or longest distance from the place of origin.

Household: A person or group of persons, related or unrelated, who live together in the same dwelling unit, who acknowledge one adult male or female as the head of household, who share the same living arrangements, and are considered as one unit.

Household Member: A usual member is person who 'normally' lives in the household. The word 'normally' is taken to mean that the person concerned has lived in the household for at least 6 of the last 12 months.

Exceptions: Students, Armed forces, monks/nuns, newly married couple, person/s who recently joined the household and are expected to live in this household permanently in the future.

The following category is not counted as household members:

- People who have lived in the household for more than six months out of the past 12 months but who are no longer members of the household (e.g. because of death or separation).
- People who live in the same dwelling, but do not share food expenses or eat meals together (e.g. two brothers living in the same dwelling, but having separate food budgets and separate cooking arrangements). They are considered as separate household.
- Bhutanese whose usual place of residence is in a foreign country, who are and will be in Bhutan for less than one year from arrival;
- Citizens of foreign countries and members of their families who are in Bhutan as tourist, students, and businessman or for employment provided they are expected to stay in the country for one year or less from arrival.
- Foreign ambassadors, ministers, consuls, or other diplomatic representatives, and members of their families, regardless of the length of their stay;
- Citizens of foreign countries who are chiefs and officials of international organizations and members of their families, regardless of the length of their stay.

Tourism Expenditure: The amount paid for the acquisition of consumption goods and services, as well as valuables, for own use or to give away, for and during tourism trips. It includes expenditures by visitors themselves, as well as expenses that are paid for or reimbursed by others. Expenditure is distributed on various items in order to assess and analyze the impact of tourism on various production sectors.

EXECUTIVE SUMMARY

The total population represented by the survey aged 15 and above is 450, 282. The total domestic and outbound trip reported in 2019 is 1,050,957 and 71,728 respectively.

Domestic overnight trips

The Domestic and Outbound Tourism Survey 2019 shows 46.82% or 210,801 individuals have reported to have engaged in domestic overnight travels in the country. A total of 765,000 domestic overnight trips were undertaken with an average four (4) trips in 2019. The median and mean age of travelers were 37 years and 40 years respectively. Majority of the overnight trips have taken place for '*visiting friends & relatives*' (31.53%) followed by '*health and medical care*' 17.95%, '*holiday / leisure*' 12.9%, '*religion / pilgrim*' 12.47% amongst others.

All the twenty Dzongkhags recorded domestic overnight trips with majority trips taking place in Thimphu (27.14%), Chhukha (13.95%), Sarpang (9.16%), Paro (8.55%) and Wangdi Phodrang (5.08%) followed by rest of the Dzongkhags. The mean length of stay (LoS) for domestic overnight is 11night with median LoS at 6nights.

The daily mean expenditure for domestic overnight trip in 2019 was Nu.2, 198 with the mean domestic overnight trip expenditure being Nu.7, 960. In 2019, the domestic overnight visitors recorded total expenditure of Nu.5, 913 million which is a significant contribution / spending given the relatively unknown or informal domestic tourism situation in the country.

Domestic excursion trips

The Domestic and Outbound Tourism Survey 2019 shows 17.27% or 77,747 individuals have reported to have undertaken domestic excursion trip. A total of 285,957 domestic excursion trips were undertaken with an average four (4) trips in 2019. The average median and mean age of the visitors were 39 years and 40 years respectively.

Majority of the visitors travelled for *personal shopping* (30.93%) followed by *religion / pilgrimage* (24.93%), *health and medical care* (13.64%) amongst other purposes.

All the twenty Dzongkhags recorded domestic excursion trips with majority trips taking place in Paro (14.59%), Sarpang (12.69%), Thimphu (9.93%), and Wangdi Phodrang (9.69%) followed by rest of the Dzongkhags.

The mean trip expenditure was Nu.4, 015 while the total excursion trip expenditure was Nu.1, 106million.

Outbound overnight trips

The Domestic and Outbound Tourism Survey 2019 shows that only 8.51% or 38,306 individuals of the total survey population have reported to have undertaken an outbound overnight trip in 2019. A total of 41,163 outbound overnight trips were undertaken with an average 1.07 trips in 2019. The median and mean age of travelers were 40 years and 43 years respectively.

Majority of the outbound overnights visitor's main destination was India, which accounts for 75.7% of the total trips. It is followed by Nepal as the main outbound destination with 5,243 visitors, Thailand 3,123 visitors, China 475 visitors, and followed by other destinations. Visitors traveling to Australia spent the highest mean night which is mainly due to their purpose of travel being visiting friends/relatives and education/training.

The outbound overnight visitors had diverse purpose of travel depending of their main destination. Majority of the visitors travelled for *religion / pilgrimage (44.79%)* followed by *Holiday/Leisure/ Recreation (12.02%)*, *education/training (11.07%)* amongst other purposes.

The mean daily expenditure for outbound overnight trip in 2019 was Nu.6,386 with the mean outbound overnight trip expenditure being Nu.44, 415. The total outbound overnight expenditure is recorded at Nu.1, 763.36 million.

Outbound excursion trips

The DOTS 2019 shows that only 3.27% (14,729 individuals) have reported to have undertaken an outbound tourism trip in 2019. A total of 30,565 outbound excursion trips were undertaken in 2019 by the 14,729 individuals with 2.08 average number of trips in 2019. The average median and mean age of the visitors was 37 years and 39 years respectively.

The main destination for all outbound excursion trips were to India given the close proximity. Main purpose of excursion trip was shopping with 82.29% undertaking the trip for this reason. Other significant reasons were leisure / recreation (7.74%) and religion / pilgrim with 7.57% visitors.

The mean trip expenditure was Nu.3, 966 while the total excursion trip was Nu.116.95million.

ABOUT US

The Tourism Council of Bhutan is the apex tourism organization responsible for the development, promotion and regulation of tourism in the country.

Vision

A green, sustainable, inclusive and a high value tourism destination.

Guiding Principles

- i. Develop and promote forms of tourism that is consistent with our national development philosophy of Gross National Happiness.
- ii. Promote High value, Low volume tourism

High value, Low volume Tourism

Targeting mindful and responsible visitors, creating good value for money experiences, high revenue and yield, quality infrastructure and tourism products and services and Brand Bhutan.

While ensuring that the number of tourists Bhutan receives is consistent with the absorptive carrying capacity of our natural endowment, socio-cultural values and infrastructure and does not exacerbate our vulnerabilities as a small nation.

- iii. Promote tourism that does not undermine national security and does not erode our tangible and intangible cultural heritage and environment.
- iv. Promote inclusive and equitable growth.
- v. Ensure sustainable tourism development.

Mandates

1. Tourism Policy and planning
2. Regulation and monitoring
3. Facilitation and coordination
4. Development, promotion and branding of tourism products and services
5. Human resource development
6. Certification and accreditation of tourism services and facilities

Connect with us

For Industry: www.tourism.gov.bt | For Visitors: bhutan.travel

 [destinationbhutan](https://www.facebook.com/destinationbhutan) |  [tourismbhutan](https://twitter.com/tourismbhutan) |  [tourismbhutan](https://www.instagram.com/tourismbhutan) |  [tourismbhutan](https://www.youtube.com/tourismbhutan)





1 INTRODUCTION

General Background

Currently tourism statistics is confined to only inbound tourism with very limited statistics on domestic and outbound (national) tourism in Bhutan. Bhutan does not yet have what can be considered an organized, fully developed System of Tourism Statistics (STS) that meets all the criteria for such systems identified by World Tourism Organization (UNWTO) in its current standards and guidelines. Instead, it has some initial, dispersed and fragmentary components of such a system but lacks the overall management structures, the necessary organizational and technical linkages, the integrative systems and key analytical syntheses, as well as certain key content coverage areas required for a fully developed STS. The compilation of statistical information relating directly or indirectly to different aspects of tourism is decentralized across number of different organizations in Bhutan.

TCB finds it necessary to develop a proper STS as per international standards to provide a basic framework for coordinating and integrating statistical information on tourism including statistics on national tourism to support evidence based policy formulation, development planning, marketing and promotion, monitoring and evaluation and

regulation. The development of STS will also provide a sound basis in working towards developing a Tourism Satellite Account (TSA) for Bhutan.

Domestic and Outbound Tourism Survey (DOTS) 2019

The national tourism is a combination of both domestic tourism and outbound tourism and mainly refers to the travel behavior of the residents of Bhutan for various reasons. While anecdotal evidences and several reports and newspaper articles highlighted growth in domestic travel and outbound travels by Bhutanese nationals for various reasons, there has not been any assessment or study to ascertain the travel behavior and patterns of this segment of tourism. The national tourism particularly domestic tourism is a major contributor to economic development in all the tourism destinations across the world and quite often this segment contributes to the sustainability of the industry during international incidents affecting the tourism industry. Without basic information and statistics on national tourism it will be difficult to ascertain the significance of this segment to the national economy and also undertake basic analysis and assessments.

A pilot National Tourism Survey (NTS) was conducted in 2017 targeting the three districts of Thimphu, Paro and Phuntsholing city areas to observe the movement behavior of the resident visitors. While the pilot assessment did provide some insights there were several limitations.

In order to address this data gap and also to develop baseline dataset on national tourism the first Domestic and Outbound Tourism Survey (DOTS) will be conducted in 2020. The Tourism Council of Bhutan has secured funding support from RGoB and Enhanced Integrated Framework (EIF) Trust Fund Tier 2 project to conduct a DOTS which will include information on Domestic Day and Night trips, and Outbound Day and Night trips. The Tourism Council of Bhutan will manage the DOTS 2020 in collaboration with National Statistics Bureau (NSB).

Purpose

The purpose of this study is to study the outbound and domestic tourism and the characteristics

related to visitors travelling within and out of their national territory and to develop baseline dataset on national tourism.

Objectives

The DOTS 2019 aims to gather household-based data on domestic and outbound tourism that are vital for effective and efficient development and implementation of tourism plans and programs. Specifically, the survey aims to:

- Develop baseline data to measure the volume of domestic and outbound tourism;
- Study the profile of domestic and outbound visitors;
- Estimate the total expenditure of domestic and outbound trips;
- Estimate the total number of domestic and outbound trips;
- Develop baseline data to compute Tourism Satellite Account for Bhutan

2 SURVEY METHODOLOGY

Coverage

The Domestic and Outbound Tourism Survey (DOTS) 2019 has been designed to cover all twenty Dzongkhags (urban and rural areas) in the country. Therefore, the domain of the survey is Dzongkhag. The survey covers a total sample of 10,175 households and household members aged 15 years and over.

Sampling frame

The sampling frame was developed based on the 2017 PHCB, where there were 163,001 regular households. However, for this survey we have excluded 60 households from Bhutanese Embassies and Missions abroad and 1688 households from the hard to reach places. Therefore, this survey represent 161,253 households.

Sample Size

The sample size was determined based on the mean consumption expenditure of the households from Bhutan Living Standards Survey-2017. The following formulae is applied to determine the required sample size for each Dzongkhag;

$$n = \frac{Nz^2\sigma^2}{(z^2\sigma^2) + (Ne^2)}(def * k)$$

Where;

n is the required sample size.

N is the total number of households in the dzongkhag.

z is the value of the statistic in a normal distribution for 95% confidence interval (1.96).

σ is the non-percentage coefficient of variation which was calculated by dividing the standard deviation by the mean consumption expenditure.

e is the acceptable margin of error for estimating survey results, set at 0.06.

def is the sample design effect, assumed to be 1.5.

k is the non-response rate of BLSS 2017 in the dzongkhag.

Based on the above formulae, a total sample size was estimated at 10,175 households at the national level.

Sample Design

A stratified two-stage sampling design was adopted for the survey to provide estimates at the dzongkhag level. The urban and rural areas of each dzongkhag forms the strata. Chiwogs in rural areas and EAs in urban areas form the Primary Sampling Units (PSUs), while households are the Secondary Sampling Units (SSUs) in both areas.

The Chiwogs are selected by Probability Proportional to Size (PPS) with Replacement (PPSWR) with number of HHs as the size variable. The PPS is used due to varying total number of households in the Chiwog. However, in the urban areas, EAs are selected using Simple Random Sampling without Replacement (SRSWOR) as the number of households in EAs are generally same. Circular Systematic Sampling (CSS) is used to select the SSUs (households). Only one respondent age 15 and above is selected from each household using Simple Random Sampling.

Urban areas are defined to include four Thromdes, all the Dzongkhags headquarter towns and satellite towns identified by the Department of Human Settlement of Ministry of Works and Human Settlements (MoWHS). Urban areas are divided into Local Area Plan (LAP) and LAPs are further divided into EAs. Rural areas largely consist of Chiwogs.

Sample Allocation

The sample size estimated at each dzongkhag was allocated to urban and rural areas in proportion to the size of the areas. At the national level, 3770 households were allocated to urban area and 6405 households to rural area. The detailed allocation of PSU and households at

the dzongkhag level are given in the Table 1.1.

Data collection

The mode of data collection for the survey was face to face interview with the respondents using Computer Assisted Personal Interview (CAPI). The data was collected during the month of January-February, 2020.

The respondents reported on;

1. Domestic day trips undertaken in last 3 months or 6 months or 12 months
2. Domestic overnight trips undertaken in last 3 months or 6 months or 12 months
3. Outbound day trips undertaken in last 1 year
4. Outbound overnight trips undertaken in last 1 year

The most recent day and overnight trips are selected to collect detail data on expenditure.

Units

- The selection unit is the household and individual.
- The collection unit is the individual, trip or visit.
- The analysis unit is the individual, trip or visit.

Survey Instruments

1. Questionnaire

The DOTS 2019 questionnaire was broadly categorized into the following sections:

- Household identification
- Random selection and demographic characteristics
- Domestic trip

Table 1.1: Sample allocation for each Dzongkhag by area.

Dzongkhag	Primary sampling unit (chiwog/EA)			Secondary sampling unit (households)		
	Urban	Rural	Total	Urban	Rural	Total
Bumthang	15	11	26	150	165	315
Chhukha	31	20	51	310	300	610
Dagana	14	27	41	140	405	545
Gasa	9	11	20	90	165	255
Haa	10	15	25	100	225	325
Lhuentse	11	34	45	110	510	620
Monggar	17	25	42	170	375	545
Paro	17	21	38	170	315	485
Pema Gatshel	21	26	47	210	390	600
Punakha	10	17	27	100	255	355
Samdrup Jongkhar	22	23	45	220	345	565
Samtse	14	28	42	140	420	560
Sarpang	19	22	41	190	330	520
Thimphu	85	10	95	850	150	1000
Trashigang	15	29	44	150	435	585
Trashi Yangtse	14	27	41	140	405	545
Trongsa	10	15	25	100	225	325
Tsirang	14	26	40	140	390	530
Wangdue Phodrang	16	19	35	160	285	445
Zhemgang	13	21	34	130	315	445
Bhutan	377	427	804	3770	6405	10,175
<i>Proportion (Urban and Rural)</i>	<i>46.9%</i>	<i>53.1%</i>		<i>37.1%</i>	<i>62.9%</i>	

- Domestic overnight trip expenditure
- Domestic excursion trip expenditure
- Outbound trip
- Outbound overnight trip expenditure
- Outbound excursion trip expenditure
- Satisfaction, travel propensity and general comments

The international standards, concepts and definitions as well as national requirements were considered in the development of the questionnaire. The consultation workshop with

relevant stakeholders were conducted on the draft questionnaire before finalizing.

2. Pre-test

The questionnaire was pretested in four regions with the following objectives:

- To estimate the time requirement for the survey and cost of study
- Develop / refine data collection instruments (dashboard / CAPI)
- To test flow / structure of the questionnaire.

3. Manuals

To ensure the quality, uniformity and consistency in the data collection, the following manuals were preferred and developed:

- i. Enumerators Manual: The manual comprises the concepts and definitions used, interview procedures and detail explanation on the questions.
- ii. Supervisors Manual: the manual comprises detailed instructions to ensure data quality as well as field enumeration procedures.

4. Recruitment and Training

For the DOTS, the TCB recruited 61 enumerators who were all university graduates and 20 supervisors comprising of national tour guides and officials from the National Statistical Bureau (NSB). Preferences were given to those with prior experience in data collection using tablet (CAPI).

A four-day training program covering survey methodology, questionnaire, concepts and definitions, and use of data capturing applications was conducted for the supervisors.

To ensure quality data and consistency, a week-long training programme for enumerators and supervisors was also conducted highlighting on different concepts, definitions and explaining the questions used in the questionnaire.

The enumerators and supervisors were also trained on how to use the CAPI for recording the response and reporting processes. A mock interview was conducted amongst the enumerators and pretested some households around the office premises to familiarize

themselves with the questions. The feedbacks and opinions from the pretested household's experiences were discussed and considered during the training to ensure uniformity during the actual field enumerations.

Field operations

The enumerators and supervisors were divided into 20 teams based on the sample size and the geographical locations of PSUs in the country. Each team was led by a supervisor and was deployed in the field for a period of 40 days.

The field data collection was done using CAPI method. The data consistency checks were done by the supervisors during the field enumerations and approved by head office on a daily basis. Incomplete and unclear questionnaires were sent back to the supervisors and enumerations by the HQ for completion.

In case the enumerators were not able to meet the selected member of households on the first visit, a minimum of three revisits were made to collect the required data.

Response Rate

Out of the 10,175 sampled households, 9,988 household/persons completed the interviews making the response rate to 98%.

Data processing and analysis

The questionnaire was designed in the survey solutions application developed by World Bank. The data were exported from the survey solution server. The coding and revalidation were done by coders at the head office.

The further data validation, cleaning and

tabulation were done using statistical software (STATA) ver.15. The sampling weights were developed and assigned to individual households to obtain the estimates for the entire country.

Estimation

a. Weighting

The DOTS calculates following weights;

1. Household weight
2. Person weight
3. Trip weight
4. Expenditure weight

1. Household weight

This calculates a pre-weight based on their region of origin. This calculates a pre-weight based on their region of origin. The probability for selection of i^{th} PSU in the rural area of a Dzongkhag is given by the following formulae:

$$P_{ipsu} = \frac{M_i}{\sum_i^N M_i} * n \quad (1)$$

Where,

M_i = Total number of households in i^{th} PSU.

n = Total number of PSUs selected in the rural area of a dzongkhag.

$\sum_i^N M_i$ = Total number of households in the rural area of a dzongkhag.

The probability for selection of households in the i^{th} PSU in the rural area of a dzongkhag is given by the following formulae:

$$P_{ihhs} = \frac{m_i}{M_i} \quad (2)$$

Where,

m_i = Total number of households selected from i^{th} PSU.

M_i = Total number of households in the i^{th} PSU.

The weight is the inverse of the probability of selection and thus from equation (1) and (2) the sampling weight for i^{th} PSU in the rural area of a dzongkhag is as given by the following formulae;

$$w_{ir} = \frac{1}{(p_{ipsu} * p_{ihhs})} = \frac{\sum_i^N M_i}{n m_i}$$

The probability for selection of i^{th} PSU in urban area of a dzongkhag is given by the following formulae;

$$P_{ipsu} = \frac{n}{N} \quad (3)$$

Where,

n = Total number of PSUs selected in the urban area of a dzongkhag.

N = Total number of PSUs in the urban area of a dzongkhag.

The probability for selection of households in the i^{th} PSU in the urban area of a dzongkhag is given by the following formulae:

$$P_{ihhs} = \frac{m_i}{M_i} \quad (4)$$

Where,

m_i = Total number of households selected from i^{th} PSU.

M_i = Total number of households in the i^{th} PSU.

From equation (3) and (4), the weight for i^{th} PSU in the urban area of a dzongkhag is given by the following formulae;

$$w_{iu} = \frac{1}{(p_{ipsu} * p_{ihhs})} = \frac{N M_i}{n m_i}$$

2. Person weight

Each person is assigned a person weight based on their region of origin or household weight. This weight is used to calculate person based estimate. The person weight for j^{th} person in the i^{th} PSU is determined as follows;

$$w_{ijp} = w_{ir} * \frac{N}{n} \quad \text{and} \quad w_{ijp} = w_{iu} * \frac{N}{n}$$

Where,

w_{ir} = Household weight for i^{th} PSU in rural area.

w_{iu} = Household weight for i^{th} PSU in urban area.

N = Total number of eligible members in the selected household.

n = Total number of members selected from the selected household.

3. Trip weight

Each trip is assigned a trip weight which is based on person weight and trip factor. Trip weights are used for trip and visit based estimates.

Trip factors are applied to account for the recall periods being less than a year. This effectively weights up each respondents' answers to represent a full year's worth of trips.

The day trip factor, DF is calculated as:

$$DF = \frac{12}{DR}$$

Where the day trip recall period DR is 3 months, 6 months and 12 months.

The overnight trip factor, OF is calculated as:

$$OF = \frac{12}{OR}$$

Where the overnight trip recall period DR is 3 months, 6 months and 12 months.

The trip weight, TW for respondent j and trip t is the final person weight multiplied by the trip factor.

$$TW_{jt} = w_{ijp} * DF_t \quad \{\text{Day trips}\}$$

$$TW_{jt} = w_{ijp} * OF_t \quad \{\text{Overnight trips}\}$$

4. Expenditure weight

The expenditure weight is used for expenditure based estimates e.g. expenditure on trips. It is equal to the trip weight.

$$EW_{jt} = TW_{jt}$$

b. Estimates

The key estimates calculated from the DOTS include yearly estimates of:

- Total expenditure
- Total expenditure by type of trip (day and overnight)
- Total expenditure by purpose of visit
- Number of trips by type (day and overnight)
- Number of trips by purpose of visit etc.





3 DOMESTIC TOURISM

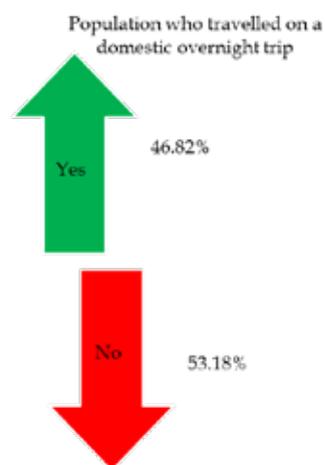
Domestic tourism comprises the activities of a resident visitor within the country of reference either as part of a domestic tourism trip or an outbound tourism trip. Domestic travel is the act of moving from usual place of residence to another place by a person who is a resident (regardless of nationality) of Bhutan for an activity other than to be employed in the place of travel.

Domestic travel comprises of both day trips and overnight travel within Bhutan. Day visitors refers to resident of Bhutan who travel a 20km round trip distance away from their usual environment and do not spend a night away. Overnight trips entail stays away from their usual environment (home) for at least one night at a place or location at least 10kilometres away (20km round trip) from their usual environment and travel frequency less than once a week.

3.1 DOMESTIC OVERNIGHT TRIPS

This sections presents demographics and travel characteristics of population who were 15 years old and over during the survey and who have undertaken a domestic overnight trip in 2019. The total population represented by the survey is 450, 282.

Visitor Demographics



The Domestic and Outbound Tourism Survey 2019 shows 46.82% or 210, 801 individuals have reported to have engaged in domestic overnight travels in the country.

A total of 765,000 domestic overnight trips were undertaken with an average four (4) trips in 2019.

While majority of the population had an opportunity to undertake a domestic trip within the country, a significant 53.18% did not undertake any form of domestic overnight trips in 2019.

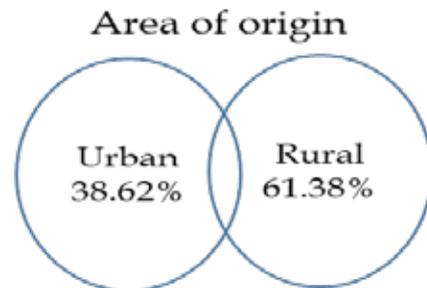
Reasons for not travelling

60.58%	No enough time to travel
17.26%	Financial constraints
13.85%	No particular reason
10.05%	Family related issues
9.82%	Too old to travel
4.24%	Medical reasons
2.71%	Not interested
7.08%	Others

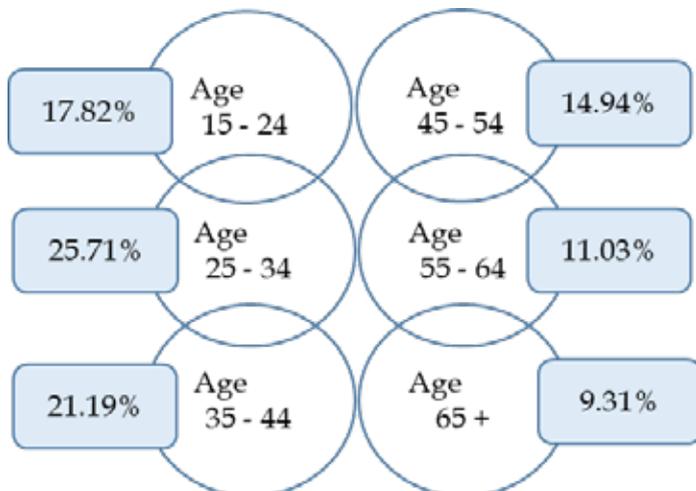
The main reason for not travelling was 'no enough time to travel' 60.58%. 17.26% had financial difficulties, 13.85% did not have any particular reasons for not travelling and 10.05% had family related issues. There were also several other reasons for not travelling.



Majority of the domestic overnight visitors were female.

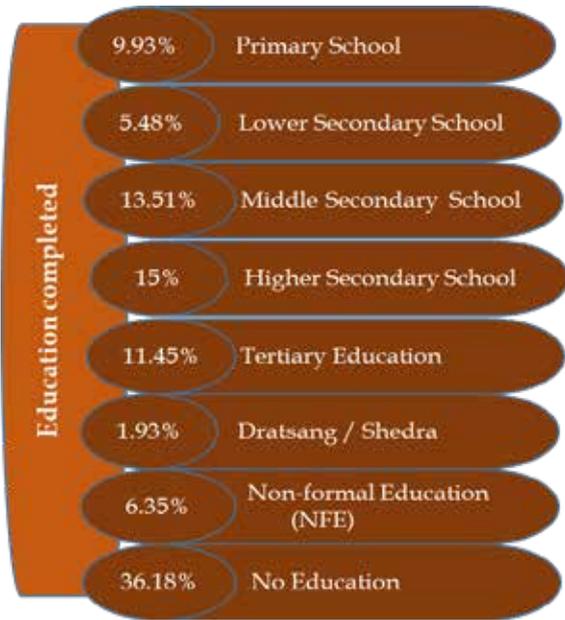


61.38% of all domestic overnight visitors originated from rural areas of the Dzongkhags.

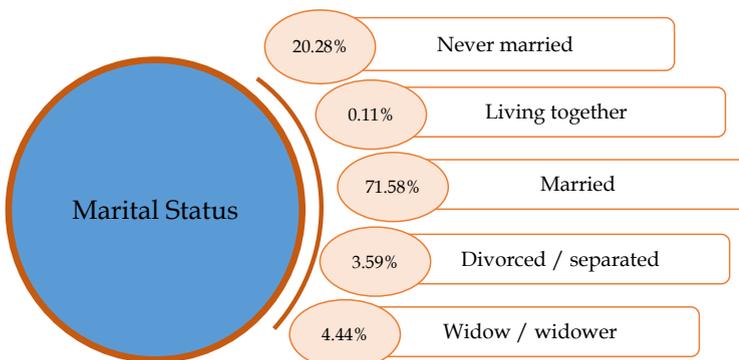


Majority of the visitors fall under the 25-34 (54,199 individuals) years age group with almost 65% (136,418 individuals) of all visitors below 45 years.

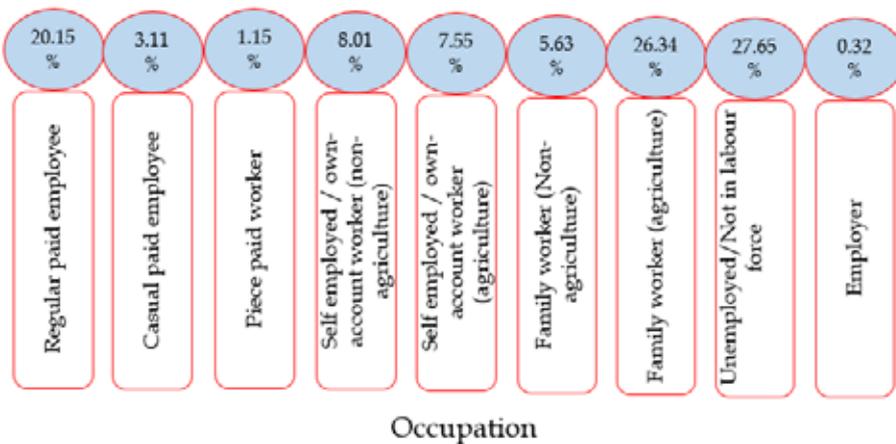
The average median and mean age of travelers were 37 years and 40 years respectively.



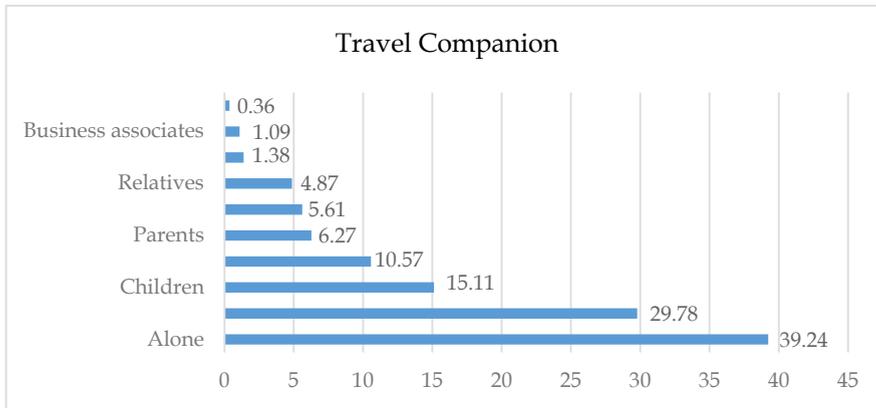
Visitors have a diverse educational background with no education being one of the majority (36.16%).



71.58% of the visitors were married while there were 20.28% never married visitors.



Majority of the visitors were employed while 27.65% were unemployed or were not in the labour force during the time of the survey.



39.24% travelled alone while 29.78% travelled with their spouses.

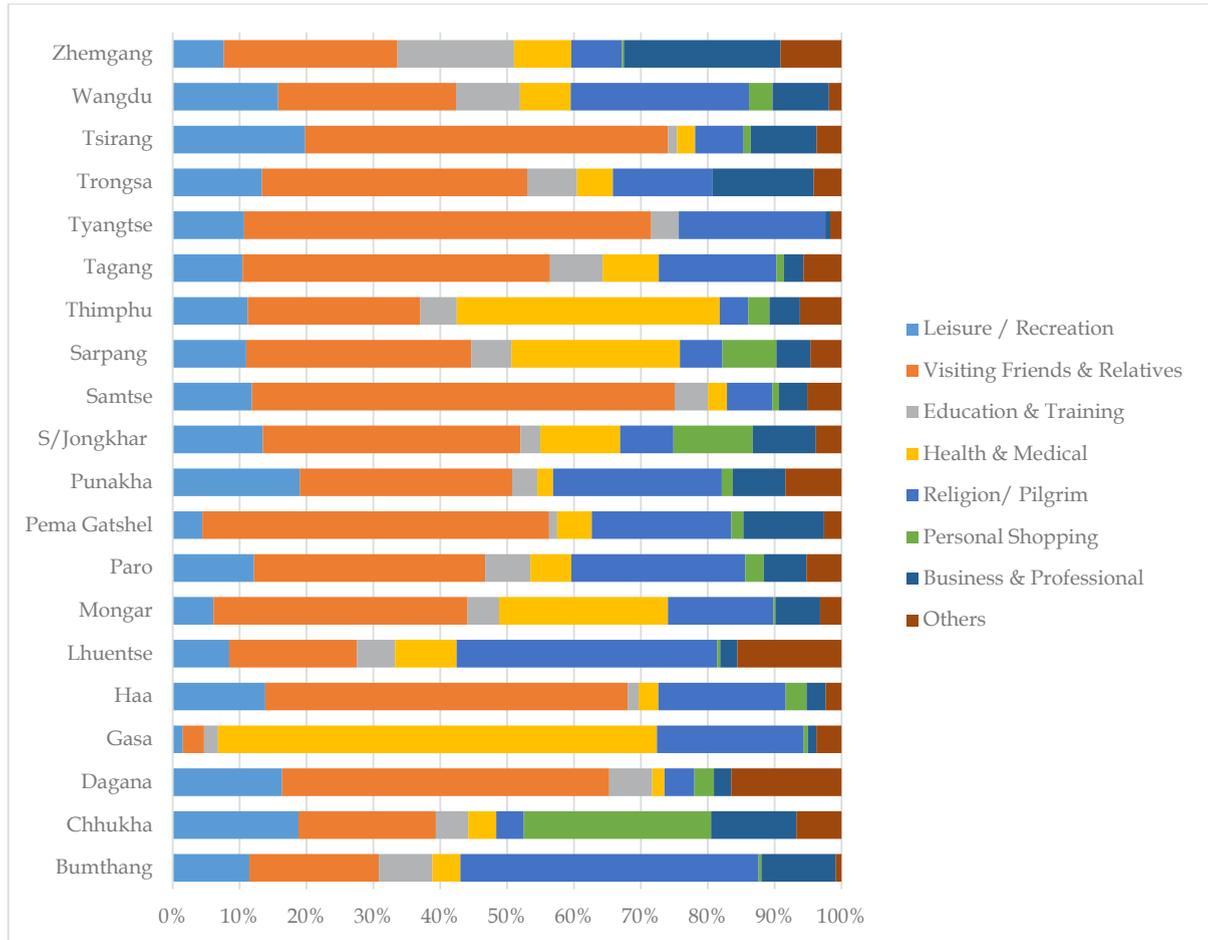
Visitor by main Purpose

Purpose	Visitor No.	Visitor %
Holiday / Leisure	98,677	12.9
Visiting Friends & Relatives	241,189	31.53
Education & Training	43,155	5.64
Health & Medical	137,353	17.95
Religion / Pilgrim	95,381	12.47
Personal Shopping	50,704	6.63
Business & Professional	55,116	7.2
Others	43,424	5.68

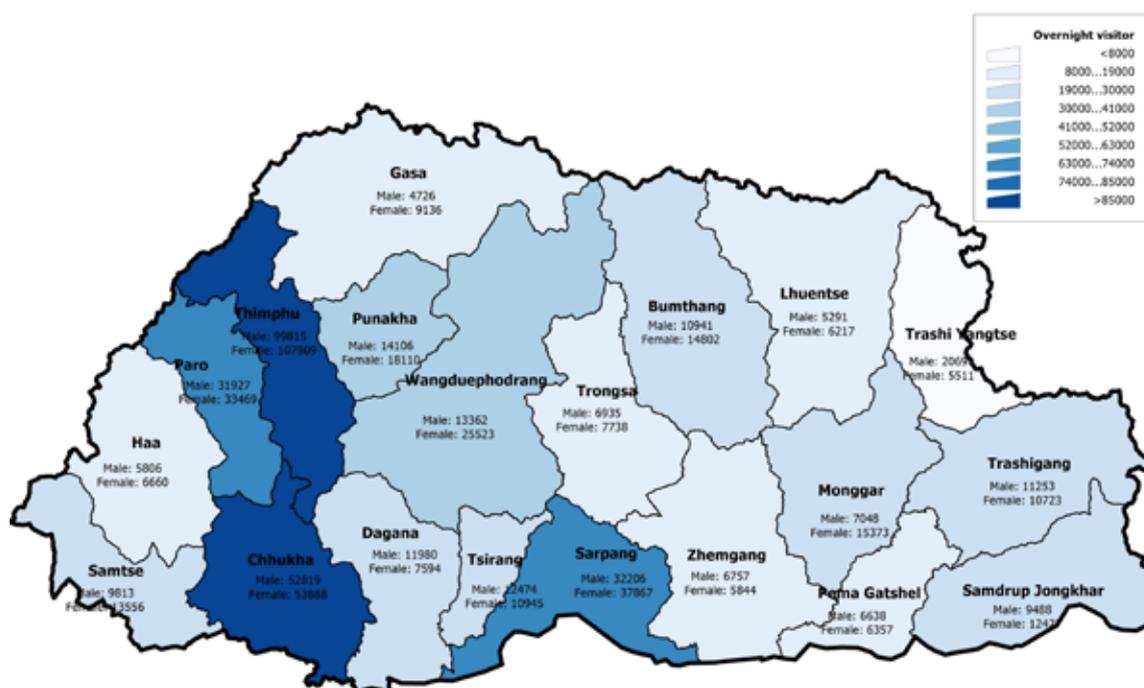
The chart on the left shows the various purpose / reasons for undertaking domestic overnight trips. Majority of the overnight trips have taken place for 'visiting friends & relatives' (31.53%) followed by 'health and medical care' 17.95%, 'holiday / leisure' 12.9%, 'religion / pilgrim' 12.47% amongst others.

The chart below shows that the main reasons for visiting most of the Dzongkhags are for 'visiting friends and relatives' except for Bumthang and Lhuentse – religion/pilgrim, Chhukha – shopping, Gasa – Health & medical care (hotsprings etc.) and Thimphu for Health & medical care (health check-ups).

Visitors by purpose by Dzongkhag



Visitor by main destination (Dzongkhags)



All the twenty Dzongkhags recorded domestic overnight trips with majority trips taking place in Thimphu (27.14%), Chhukha (13.95%), Sarpang (9.16%), Paro (8.55%) and Wangdi Phodrang (5.08%) followed by rest of the Dzongkhags.

Visitor and visitor nights by Dzongkhag

	Visitors	Visitors nights		Visitors	Visitors nights
Bumthang	25,743	296,965	Samdrup Jongkhar	21,915	218,144
Chhukha	106,707	780,024	Samtse	23,369	284,827
Dagana	19,574	166,626	Sarpang	70,073	642,258
Gasa	13,862	109,467	Thimphu	207,624	3,173,098
Haa	12,466	131,274	Trashigang	21,975	226,742
Lhuentse	11,507	141,917	Trashi Yangtse	7,580	124,003
Mongar	22,421	271,789	Trongsa	14,673	170,519
Paro	65,396	685,755	Tsirang	23,419	218,279
Pema Gatshel	12,995	157,080	Wangdi Phodrang	38,884	319,177
Punakha	32,216	341,783	Zhemgang	12,601	187,220

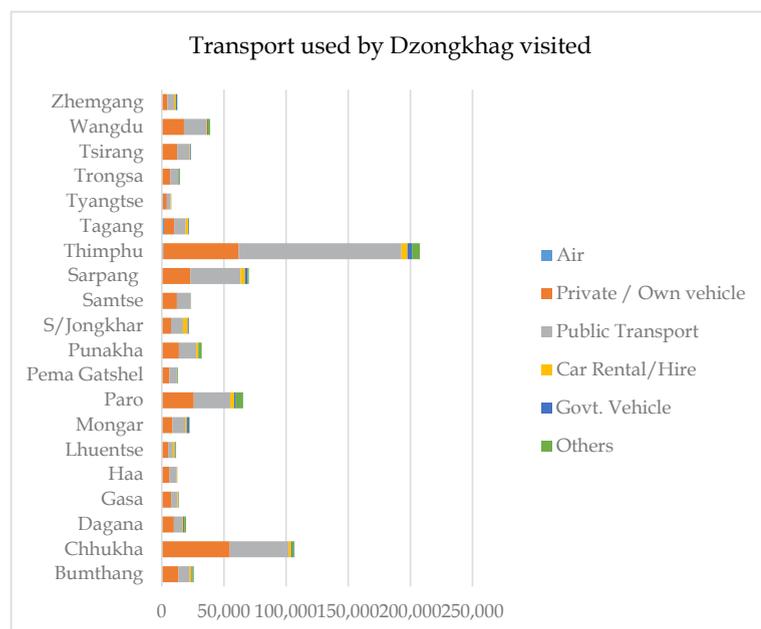
Visitor origin and most popular Dzongkhag

Origin Dzongkhag	Destination Dzongkhag			Destination Dzongkhag			
Bumthang	Thimphu 30.74%	Bumthang 14.08%	Chhukha 8.45%	Samdrup Jongkhar	Samdrup Jongkhar 33.14%	Thimphu 18.92%	Chhukha 7.66%
Chhukha	Thimphu 41.13%	Chhukha 16.11%	Paro 9.54%	Samtse	Thimphu 42.24%	Chhukha 22.79%	Paro 16.81%
Dagana	Thimphu 41.97%	Sarpang 13.73%	Chhukha 11.83%	Sarpang	Thimphu 29.89%	Sarpang 28.11%	Chhukha 8.62%
Gasa	Thimphu 29.05%	Punakha 27.81%	Gasa 11.74%	Thimphu	Chhukha 16.25%	Paro 13.98%	Punakha 8.36%
Haa	Thimphu 37.12%	Paro 21.35%	Chhukha 20.28%	Trashigang	Thimphu 35.79%	Trashigang 14.16%	Mongar 11.19%
Lhuentse	Thimphu 22.69%	Mongar 23.12%	Lhuentse 22.07%	Trashi Yangtse	Thimphu 49.7%	Paro 7.79%	Mongar 7.12%
Mongar	Thimphu 35.91%	Chhukha 12.73%	Paro 7.72%	Trongsa	Thimphu 26.3%	Trongsa 14.37%	Sarpang 10.51%
Paro	Thimphu 26.88%	Paro 24.12%	Sarpang 11.44%	Tsirang	Thimphu 34.84%	Sarpang 23.24%	Chhukha 12.35%
Pema Gatshel	Thimphu 31.8%	Pema Gatshel 11.32%	Mongar 10.71%	Wangdi Phodrang	Thimphu 42.6%	Wangdi Phodrang 16.73%	Chhukha 11.99%
Punakha	Thimphu 35.72%	Paro 14.35%	Chhukha 12.81%	Zhemgang	Thimphu 34.74%	Sarpang 21.05%	Chhukha 11.99%

For majority of the visitors originating from the Dzongkhag's main destination was Thimphu with majority of visitors from Samdrup Jongkhar travelling within Samdrup Jongkhar.

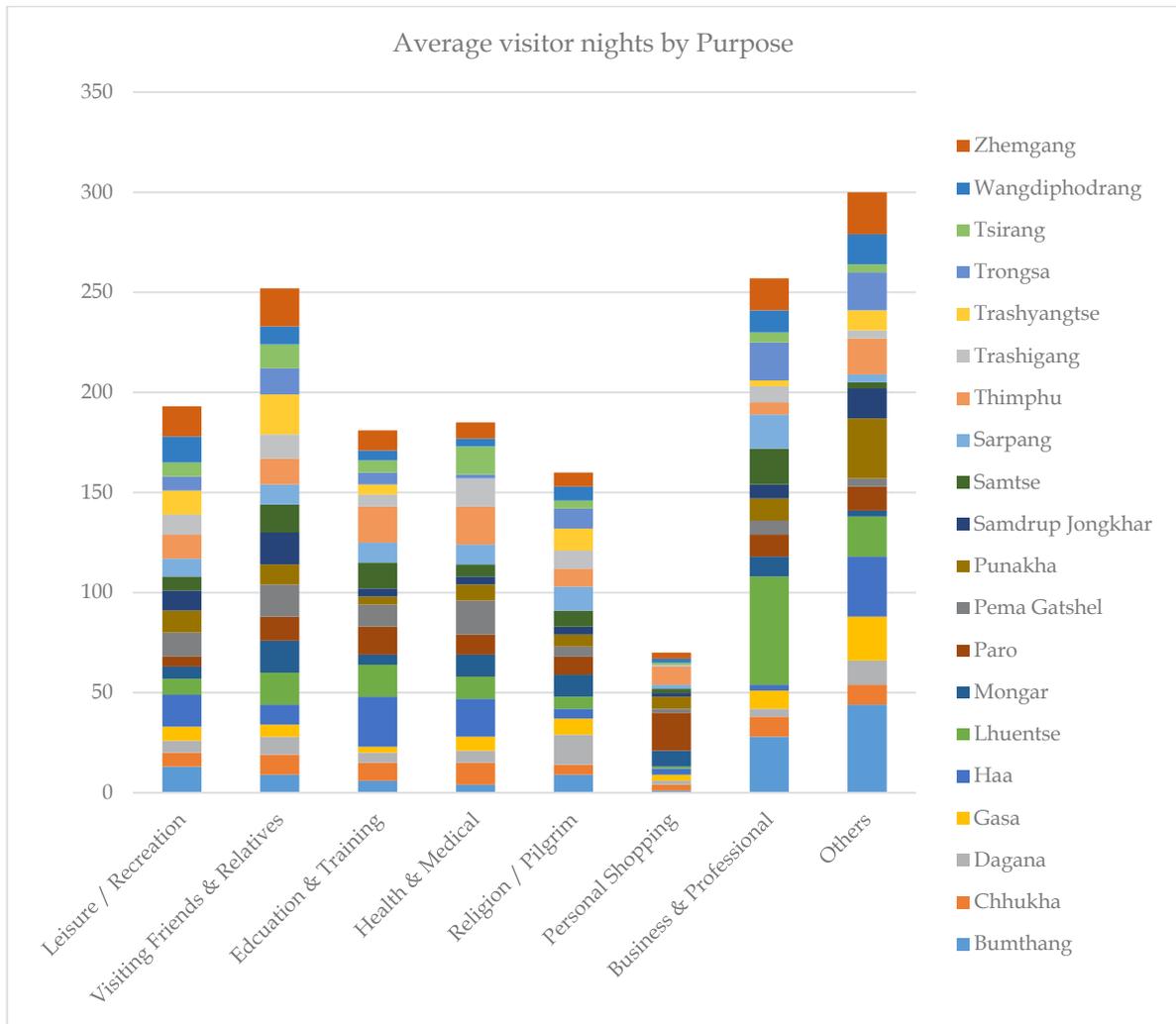
The next popular destination other than travelling within the same Dzongkhags for visitors from Bumthang was Chhukha, Chhukha was Paro, Dagana was Sarpang, Gasa was Punakha, Haa was Paro, Lhuentse was Mongar, Mongar was Chhukha, Paro was Sarpang, Pema Gatshel was Mongar, Punakha was Paro, Samdrup Jongkhar was Chhukha, Samtse was Chhukha, Thimphu was Chhukha, Trashigang was Mongar, Trashi Yangtse was Paro, Trongsa was Sarpang, Tsirang was Sarpang, Wangdi was Chhukha and Zhemgang was Sarpang.

Visitor by transport used by Dzongkhag (Number of visitors)



Majority of the visitor used their own cars to undertake domestic overnight trips followed by public transport.

Average visitor nights by purpose

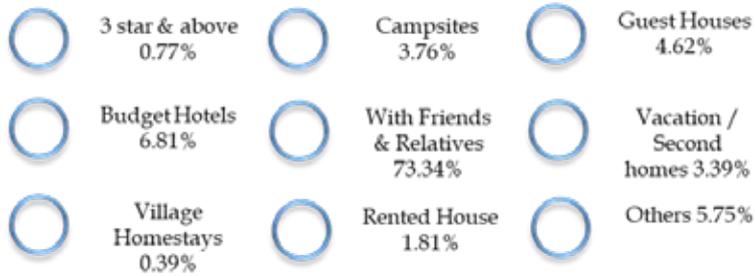


The nights spent in the destination Dzongkhags varied by the purpose of visits of the visitors.

The *leisure / recreational* visitors spend the maximum mean nights in Haa (16 nights) followed by Zhemgang (15nights), Bumthang (13 nights) and others. The *visiting friends and relatives* spend 20 nights in Trashi Yangtse, 19 nights in Zhemgang with Lhuentse, Mongar, Samdrup Jongkhar and Pema Gatshel 16nights each. 25 nights were spent in Haa by *education and training visitors* followed by Thimphu (18 nights) and Paro (11 nights). For the *Health and medical visitors* maximum nights were spent in Thimphu and Haa (19nights each) while Pema Gatshel also saw 17 nights. The visitors on *religion / pilgrim, personal shopping and business & professionals* spend 12 nights in Sarpang, 11 nights each in Mongar and Trashi Yangtse, 19 nights in Paro and 54 nights in Lhuesntse, 28 nights in Bumthang respectively.

Visitor by Type of Accommodation used

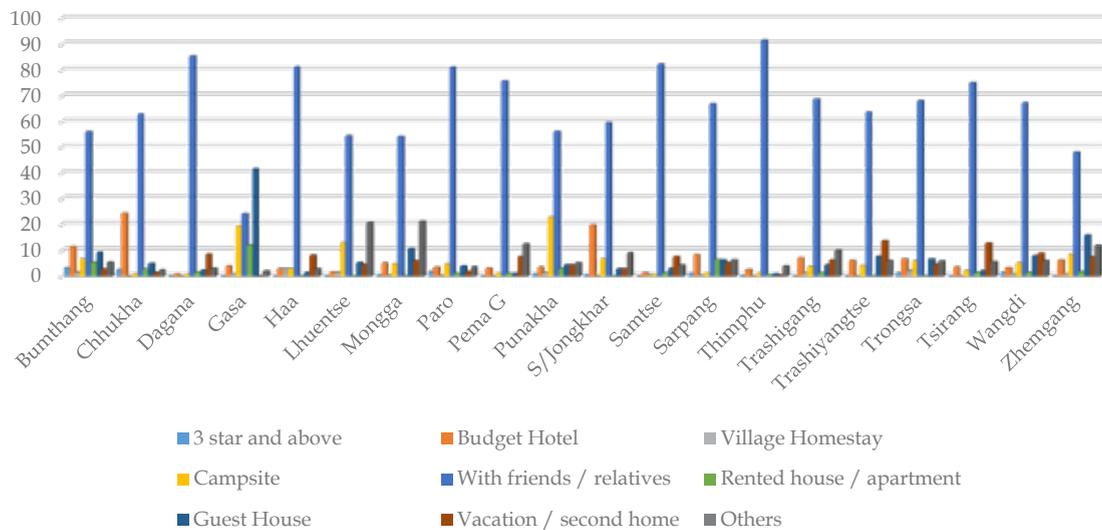
Visitors by type of accommodation used



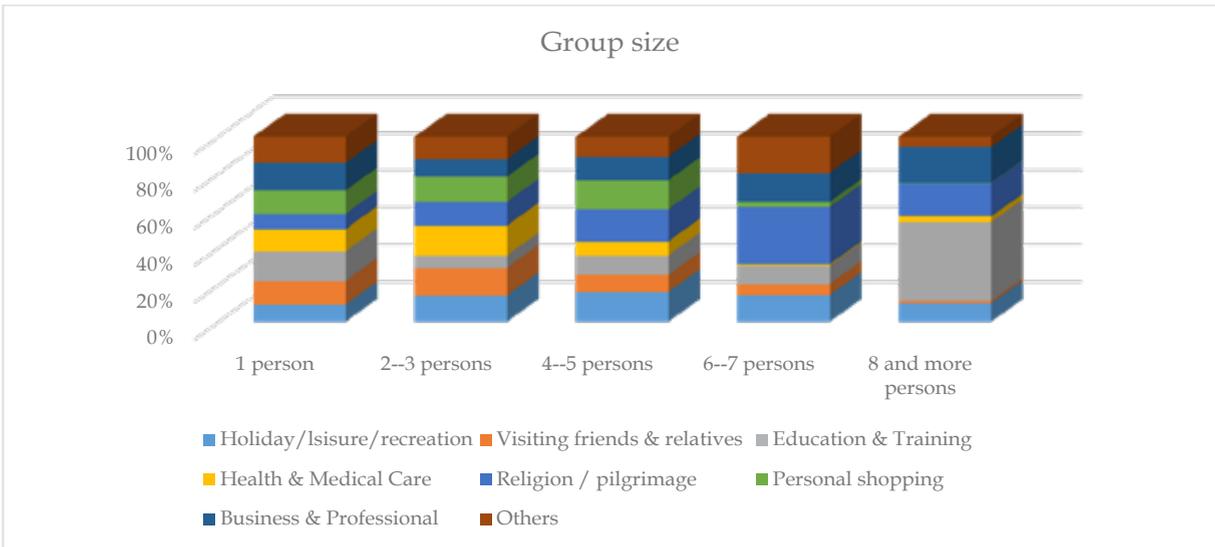
Different types of accommodation facilities were used by the visitors during their overnight domestic trip. Majority (73.34%) of the visitors stayed with their friends and relatives. Budget hotels (6.81%) and guest houses (4.62%) were also their preferred accommodation options.

Visitor by Type of Accommodation used in Dzongkhags

Accommodation used by Dzongkhag

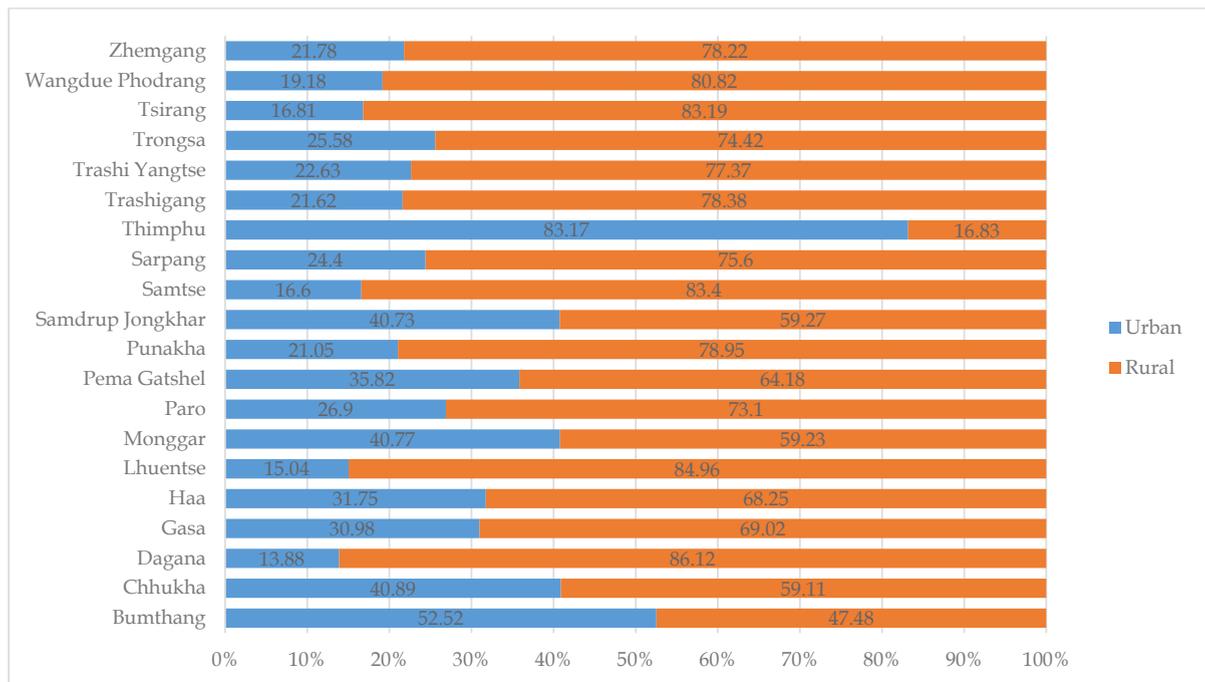


Group Size



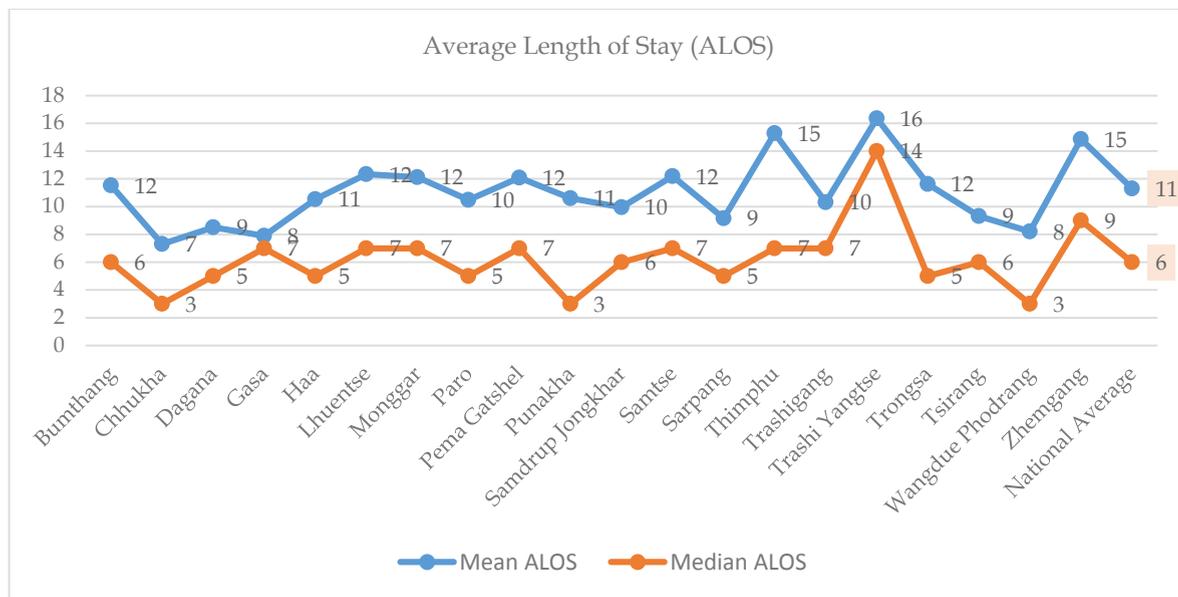
The majority of the domestic overnight visitors preferred to travel in groups of 2-3 persons (48.23%) followed by alone (34.48%) and 11.93% between 4-5 persons in a group. There were also several others who traveled in larger groups of 6-7 persons and more.

Dzongkhag of origin



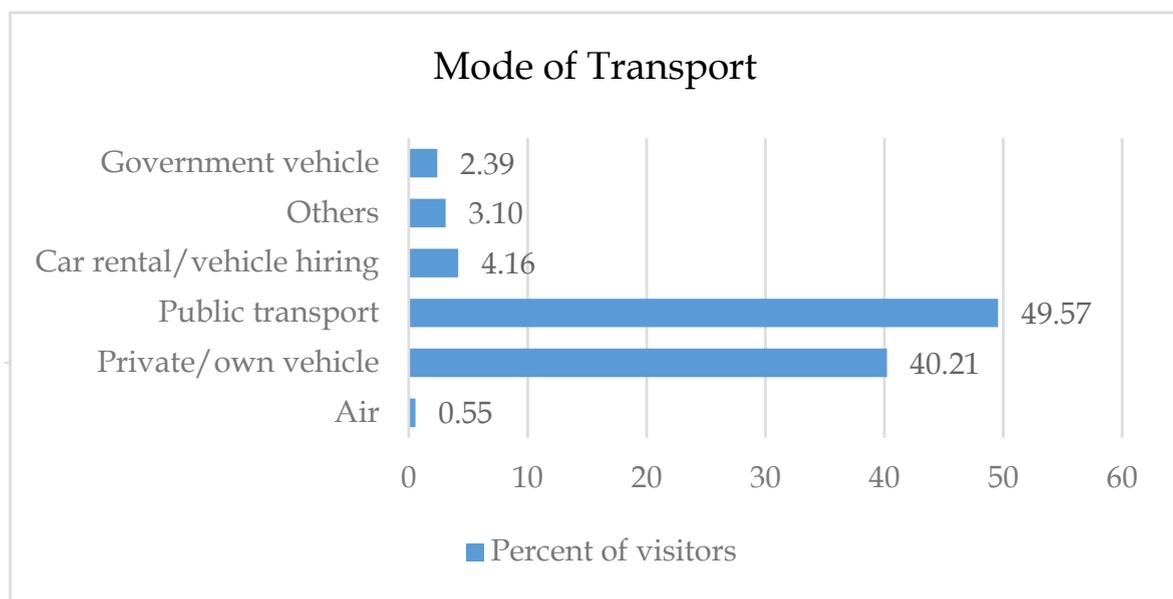
The domestic overnight visitors originated from the rural parts of the Dzongkhags in all cases except Thimphu (83.17%) and Bumthang (52.52%) who originated from urban areas.

Average length of stay (ALOS)



The mean average length of stay for domestic overnight is 11night with median ALOS at 6 nights.

Mode of transport



Majority (49.57%) of the visitor used public transport during their domestic trip followed by private / own vehicles (40.21%).

Expenditure

Mean Daily
Expenditure

Nu.2,198

Mean Trip
Expenditure

Nu.7,960

Total
Expenditure

Nu.5,913
million

This section presents the expenditure related to domestic overnight trips by Bhutanese. The daily mean expenditure for domestic overnight trip in 2019 was Nu.2,198 with the mean domestic overnight trip expenditure being Nu.7,960.

In 2019, the domestic overnight visitors recorded total expenditure of Nu.5,913 million which is a significant contribution / spending given the relatively unknown or informal domestic tourism situation in the country. It also indicates the potential and opportunity to promote domestic tourism.

Expenditure by Item

	Total Exp.	Mean Exp.
Tour Package	Nu.2.08m	Nu. 3,325
Airfare	Nu.27.29 m	Nu. 6,181
Long distance Transport	Nu.453.45 m	Nu.1,161
Car Rental	Nu.66.53 m	Nu.2,146
Fuel Cost	Nu.439.68 m	Nu.1,642
Local Transport	Nu.179.59 m	Nu.835
Accommodation	Nu.210.76 m	Nu.1,643
Food & Beverage	Nu.616.55 m	Nu.1,075
Medical & Treatment	Nu.123.69 m	Nu.1,716
Shopping	Nu.3,148.12m	Nu.7,132
Entertainment	Nu.32.40 m	Nu.1,242
MICE	Nu.64.43 m	Nu.12,344
Others	Nu.548.45 m	Nu.8,837

The chart on the left shows the different expenditure items of domestic overnight visitors.

As is common with the Bhutanese, major expenditure in terms of total expenditure is on personal shopping with Nu.3,148.12 million followed by food and beverages Nu.616.55million, long distance transport with Nu.453.45million.

The highest mean trip expenditure was on meeting & conferences (Nu.12,344) followed by shopping (Nu.7,132), domestic airfare (Nu.6, 181) followed by others.

There were also few visitors (0.08%) who spend on packaged tours particularly to eastern Bhutan on pilgrimage tours.

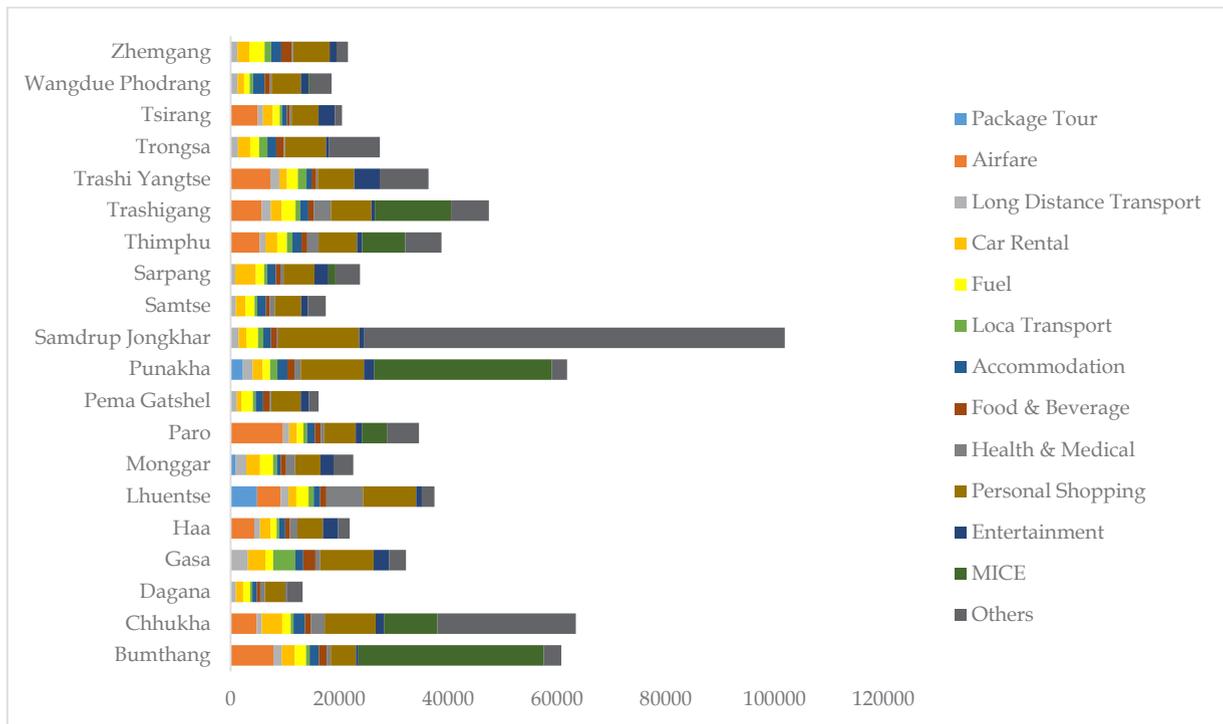
Expenditure by purpose

	Total Expenditure	Mean Trip Expenditure	Mean Daily Exp.
Holiday / Leisure / Recreation	Nu. 667.49m	Nu. 7,092	Nu. 1,859
Visiting Friends & Relatives	Nu. 1,475.31m	Nu. 6,244	Nu. 1,309
Education & Training	Nu. 339.122m	Nu. 8,206	Nu. 1,868
Health & Medical	Nu. 831.68m	Nu. 6,314	Nu. 1,222
Religion / Pilgrim	Nu. 514.19m	Nu. 5,544	Nu. 1,628
Personal Shopping	Nu. 789.47m	Nu. 15,810	Nu. 7,917
Business & Professional	Nu. 783.38m	Nu. 14,852	Nu. 5,158
Others	Nu. 502.35m	Nu. 11,797	Nu. 2,068

Visiting friends and relatives visitors made the highest total expenditure with Nu.1, 475.31 million followed by *Health and Medical* visitors Nu.831.68 million.

The most spenders during the trip on daily basis were visitors who travelled for personal shopping (Nu.15, 810) and Business and professional (Nu.14, 852) average trip expenditure and Nu. 7,917 for personal shopping and Nu. 5,158 for business and professionals on average daily expenditure.

Mean Trip Expenditure by Item by Dzongkhag visited

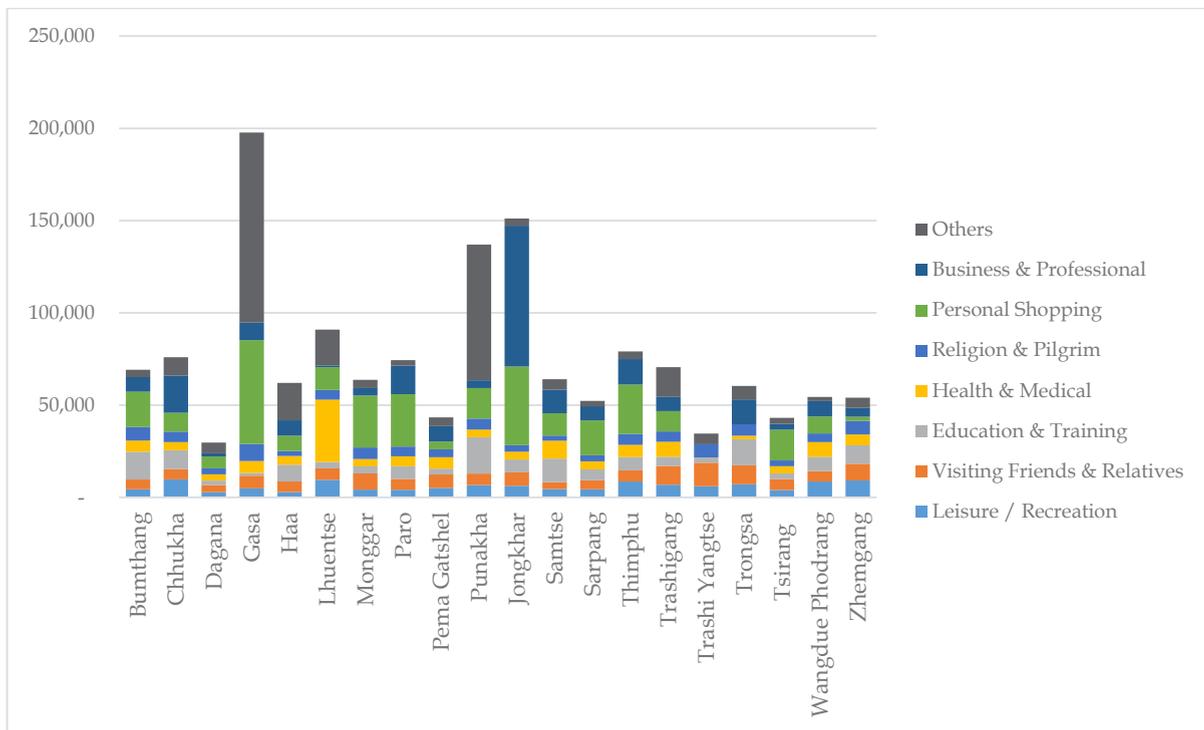


The highest mean trip expenditure was made in Samdrup Jongkhar with Nu.17,832 followed by Punakha Nu.12,682, Gasa Nu.10,963, Lhuentse Nu.10,978, Trashhi Yangtse Nu.10,329 and Chhukha Nu.10,044. Likewise, the highest mean expenditure in the Dzongkhags were made on *meetings and conference* Nu.12,344, followed by *personal shopping* Nu.7,132 and Nu.6,181 on *domestic airfare*.

The maximum / highest expenses were made on *airfare* while visiting Paro with mean Nu.9,623, *long distance transport* for Gasa Nu.3,177, *car rentals/hiring* in Sarpang Nu.3,792, *fuel* cost for Trashigang Nu.2,530, *local transport* in Gasa Nu.4,060, *accommodation* in Chhukha Nu.2,109, Nu.2,249 for *food and beverages* in Gasa, Nu.3,081 for *medical and health* in Trashigang, Nu.14,865 for *shopping* in Samdrup Jongkhar with *entertainment and MICE* spending at Nu.4,699 in Trashhi Yangtse and Nu.34,037 in Bumthang respectively.

Visitors to Lhuentse, Monggar and Punakha also made expenditure on package tours with highest mean trip expenditure of Nu.4,866 in Lhuentse.

Mean Trip Expenditure by Dzongkhag by Purpose



The maximum mean trip expenditure by *leisure / recreational* visitors were made while visiting Chhukha with Nu.9,743 followed by *visiting friends and relatives* in Trashi Yangtse Nu.12,817, *visitors on education and training* with Nu.19,634 in Punakha, Nu.33,745 by *health and medical* in Lhuentse while *religion / pilgrim, shopping and business and professional* visitors spend Nu.7,326 in Bumthang, Nu.56,309 in Gasa and Nu.76,411 in Samdrup Jongkhar respectively.

3.2 DOMESTIC EXCURSION / DAYTRIP

This sections presents demographics and travel characteristics of population who were 15 years old and over during the survey and who have undertaken a domestic excursion trip in 2019. The total population represented by the survey is 450, 282.

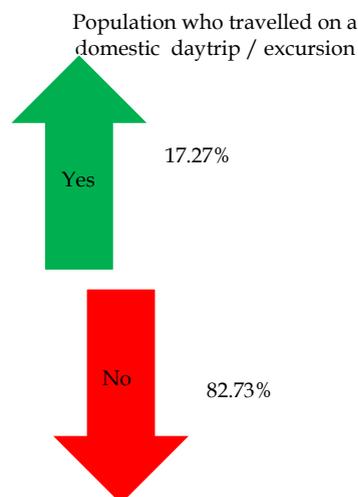
The Domestic and Outbound Tourism Survey 2019 shows 17.27% or 77,747 individuals have reported to have undertaken domestic excursion trip.

Reasons for not travelling

- 60.58%** No enough time to travel
- 17.26%** Financial constraints
- 13.85%** No particular reason
- 10.05%** Family related issues
- 9.82%** Too old to travel
- 4.24%** Medical reasons
- 2.71%** Not interested
- 7.08%** Others

The main reason for not travelling was 'no enough time to travel' 60.58%. 17.26% had financial difficulties, 13.85% did not have any particular reasons for not travelling and 10.05% had family related issues. There were also several other reasons for not travelling.

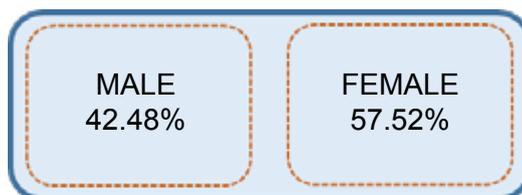
Visitor Demographics



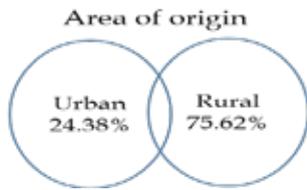
A total of 285,957 domestic excursion trips were undertaken with an average four (4) trips in 2019.

While majority of the population had an opportunity to undertake a domestic, a significant 82.73% did not undertake any form of domestic excursions in 2019.

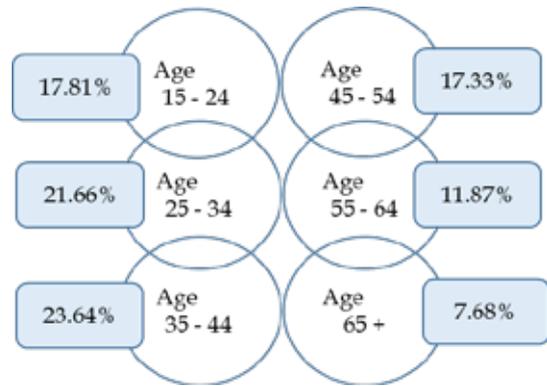
The main reason for not travelling was 'no enough time to travel' 60.58%. 17.26% had financial difficulties, 13.85% did not have any particular reasons for not travelling and 10.05% had family related issues. There were also several other reasons for not travelling.



Majority of the domestic excursion visitors were female

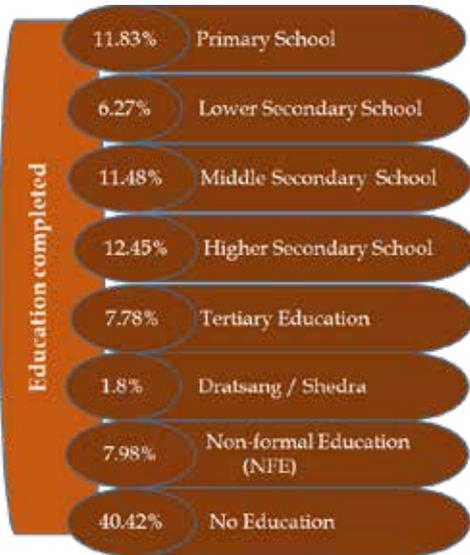


75.62% of all domestic excursion visitors originated from rural areas of the Dzongkhags.

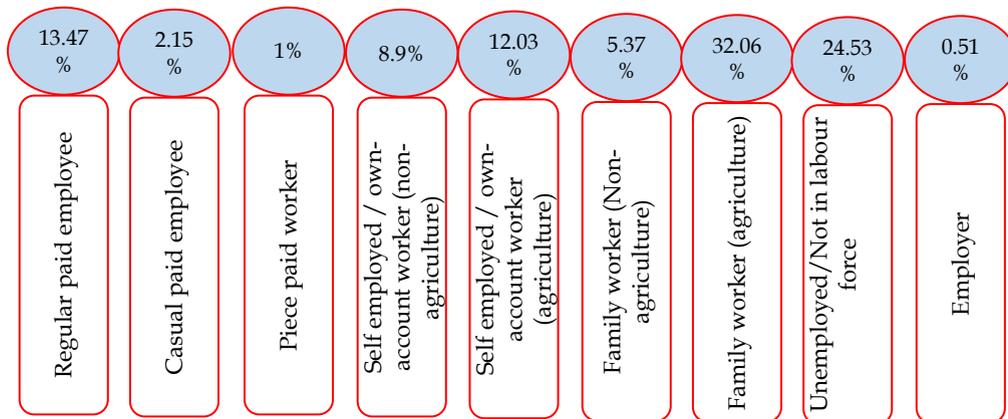
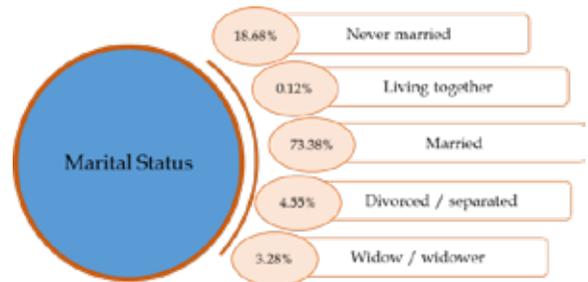


Majority of the visitors fall under the 35-44 (18,382) years age group with 63% (49,068) of all visitors below 45 years.

The average median and mean age of the visitors was 39 years and 40 years respectively.

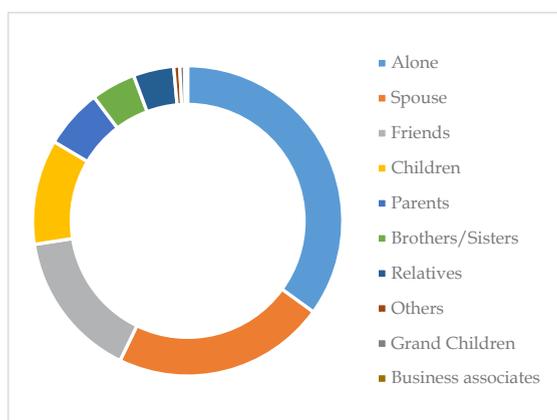


Excursion visitors have a diverse educational background with majority (40.42%) with no education.



Occupation

Travel companion



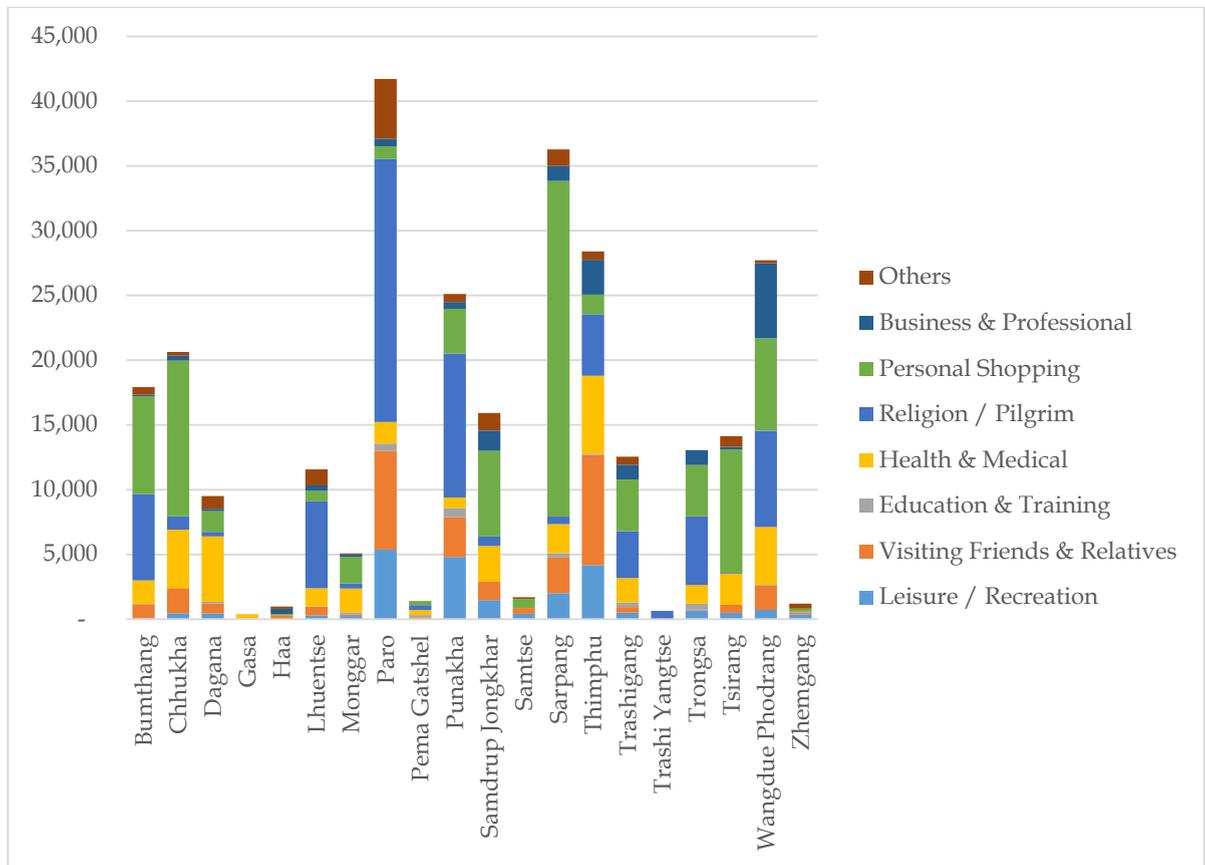
39.43% travelled alone followed by 25.02% with spouses while rest of the visitors traveled with companions on their excursion trips.

Visitor by main purpose

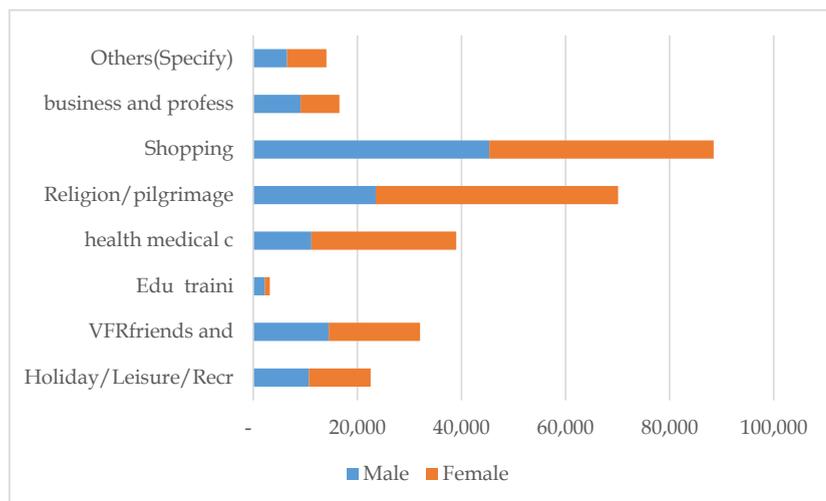
Purpose	Visitor No.	Visitor %
Holiday / Leisure	22,550	7.89
Visiting Friends & Relatives	32,043	11.21
Education & Training	3,182	1.11
Health & Medical	39,013	13.64
Religion / Pilgrim	70,095	24.93
Personal Shopping	88,451	30.93
Business & Professional	16,552	5.79
Others	14,071	4.92

The visitors had varied reasons / purpose for undertaking a domestic excursion trip. Majority of the visitors travelled for *personal shopping* (30.93%) followed by *religion / pilgrimage* (24.93%), *health and medical care* (13.64%) amongst other purposes.

Visitor by main purpose by Dzongkhag

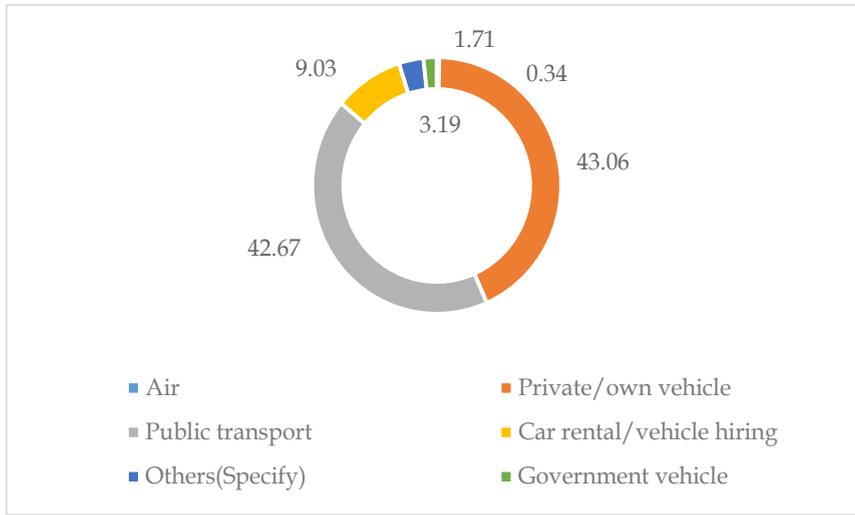


Visitor by purpose by Sex



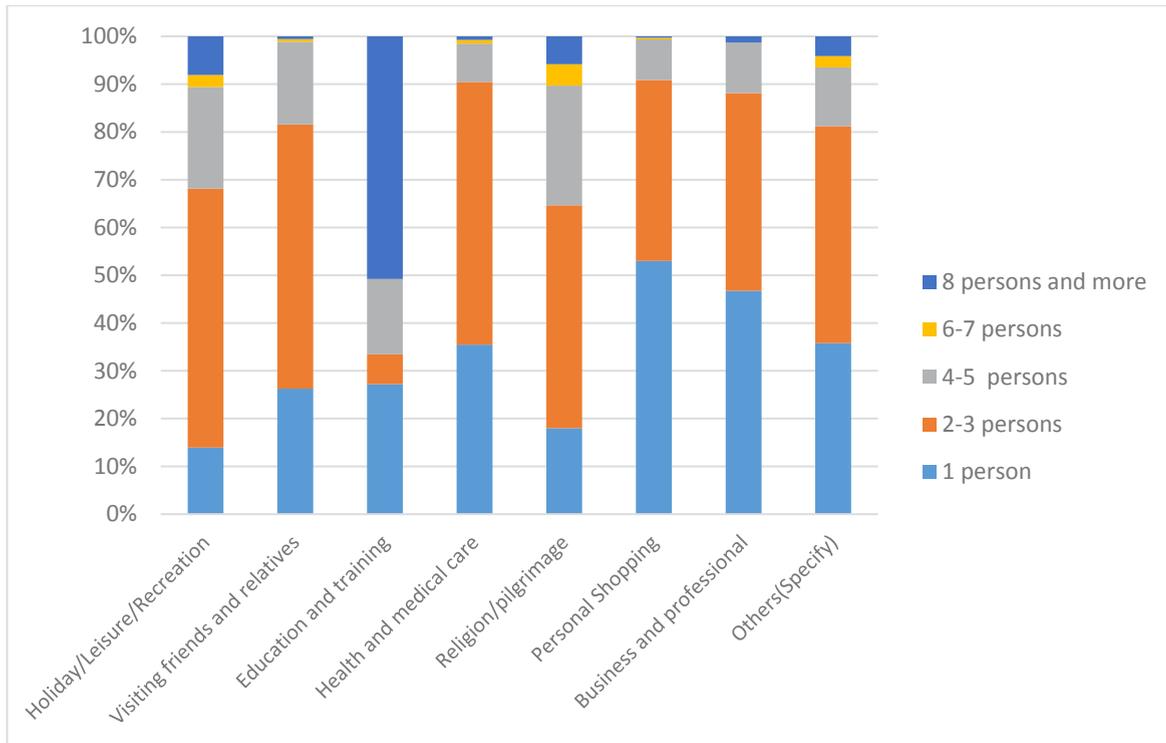
Across all purpose of travel, majority of the visitors were female with their main purpose being *personal shopping and pilgrimage*.

Visitor by Mode of Transport



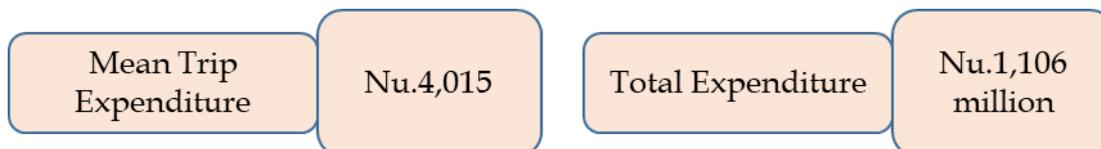
Majority of the visitors used their own cars (43.06%) and closely followed by use of public transport (42.67%) for their trips.

Visitor by Group Size



Majority of the domestic excursion visitors preferred to travel in groups of 2-3 persons (45.83%) followed by preferring to travel alone (34.46%).

Expenditure



This section presents the expenditure of domestic excursion trips by Bhutanese. The mean trip expenditure was Nu.4, 015 while the total excursion trip expenditure was Nu.1, 106million.

Expenditure by item

	Total Exp.	Mean Exp.
Car Rental/hiring	Nu.18.67 m	Nu.827
Fuel Cost	Nu.74.18 m	Nu.725
Local Transport	Nu.12.88 m	Nu.301
Long distance transportation	Nu.47.46 m	Nu.470
Food & Beverage	Nu.77.36 m	Nu.374
Medical & Treatment	Nu.8.25m	Nu.444
Shopping	Nu.816.12m	Nu.4,547
Entertainment	Nu.1.91m	Nu.954
MICE	Nu.35.42 m	Nu.38,000
Others	Nu.13.41 m	Nu.827

The chart on the left shows the different expenditure items of domestic excursion visitors.

The major expenditure item for domestic excursion visitors was on *personal shopping* with a total spend of Nu.816.12million followed by *food and beverages* Nu.77.36million, *fuel cost* Nu.74.18million and others.

Likewise, the highest mean expenditure was on *meeting & conferences* Nu.38,000 followed by *personal shopping* Nu.4, 547.

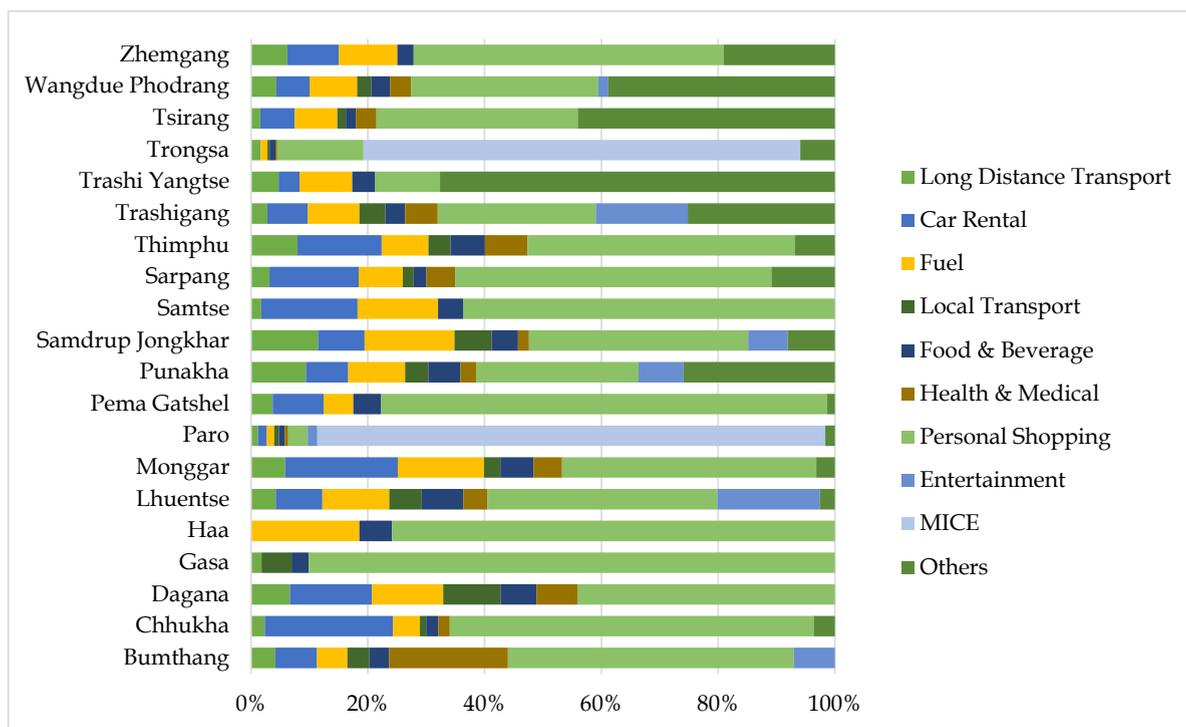
Expenditure by purpose of trip

	Total Expenditure	Mean Trip Expenditure
Holiday / Leisure / Recreation	Nu. 37.67m	Nu. 1,805
Visiting Friends & Relatives	Nu. 66.68m	Nu. 2,219
Education & Training	Nu. 37.57m	Nu. 13,687
Health & Medical	Nu. 82.52m	Nu. 2,163
Religion / Pilgrim	Nu. 124.70m	Nu. 1,839
Personal Shopping	Nu. 676.95m	Nu. 7,813
Business & Professional	Nu. 51.14m	Nu. 3,231
Others	Nu. 28.43m	Nu. 2,138

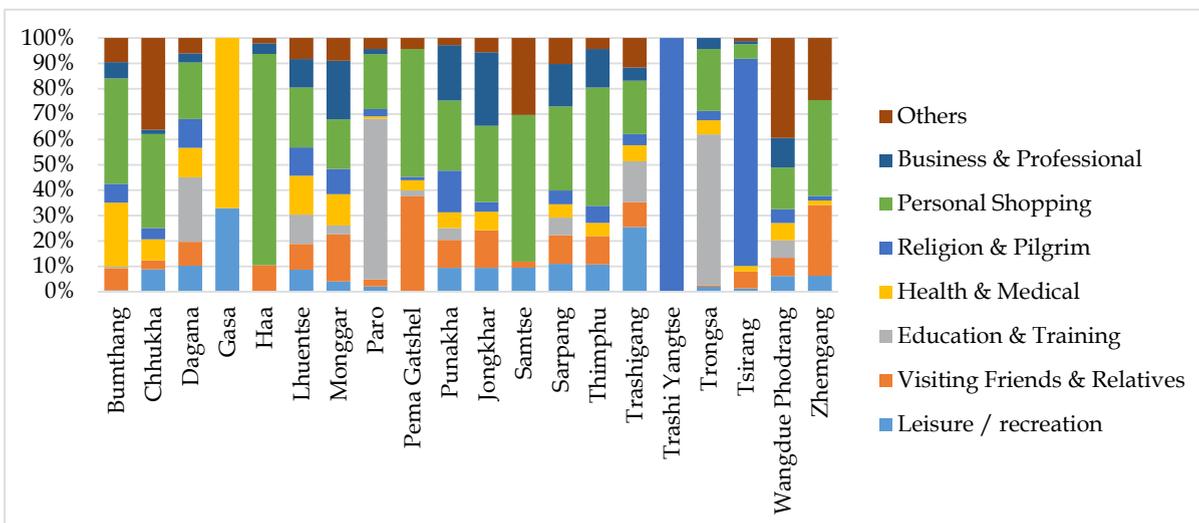
Visitors with the main purpose as *personal shopping* made the highest total expenditure during the domestic excursion trip with Nu.676.95million spend. The visitors on *religion / pilgrimage* spent Nu.124.70million while *health and medical care, visiting friends and relatives and business and professional* visitors also made significant expenditure. The highest mean trip expenditure was made by visitors on *education and training* with Nu.13, 687.

Mean Expenditure by item by Dzongkhag visited

The chart below shows the mean excursion trip expenditure item by Dzongkhag visited. The highest mean expenditure on long distance transport was made while visiting Samdrup Jongkhar (Nu.845) followed by Nu.844 in Trongsa. Sarpang and Samtse had the highest mean expenditures on car rental/hiring with Nu.1, 630 and Nu. 1,400 respectively. The expenditure on local transport was while making a trip to Gasa with Nu.1, 095 followed by Trashigang Nu.706. These two Dzongkhags also recorded the highest expenses on food and beverage with Nu.621 in Gasa and Nu.540 in Trashigang. The highest expenses on fuel was recorded in Haa (Nu.1,470), health and medical care in Bumthang with Nu.2,845 while shopping was mainly done in Chhukha and Gasa.

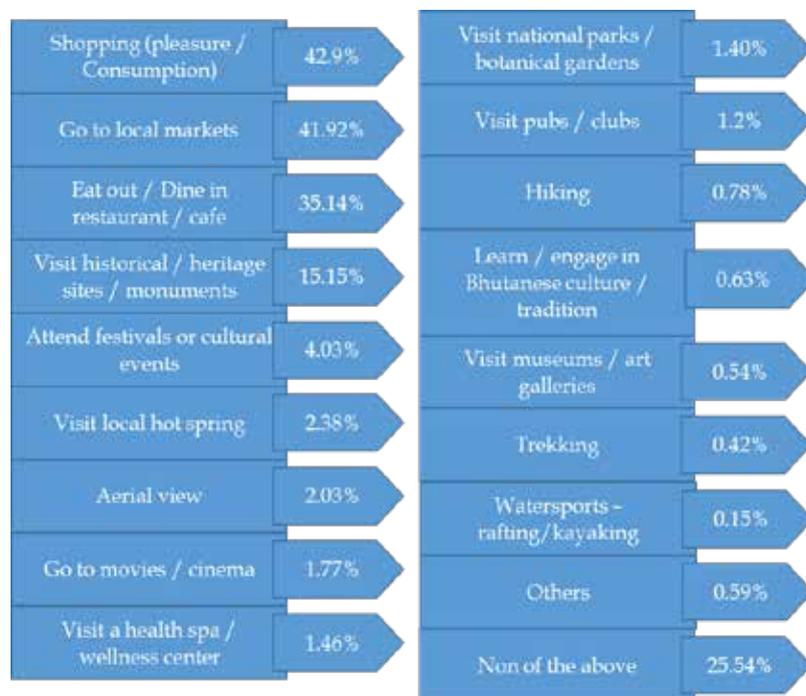


Mean expenditure by purpose by Dzongkhag



The highest mean expenditure was made by *Leisure / recreation* visitors Nu.7,141 while making a trip to Trashigang, *visiting friends and relatives* Nu.7,828 in Tsirang, *religion /pilgrim* visitors Nu.95,900 while visiting Tsirang and Nu.46,400 by visitors on *personal shopping*.

Activities undertaken during domestic overnight and excursion trip



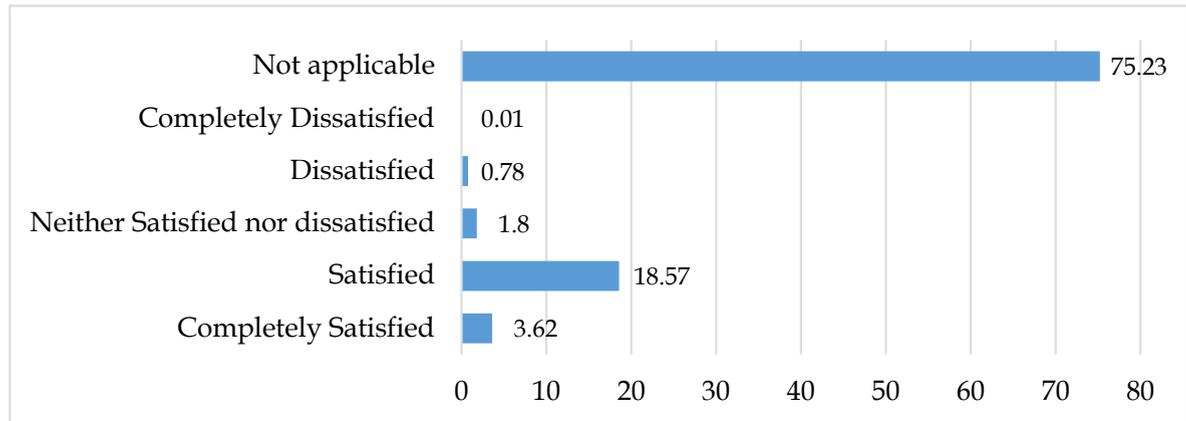
Besides the main purpose of the domestic trip, majority of the visitors engaged in several and diverse activities during the trip of which the most popular ones were shopping (42.9%), visit to local markets (41.92%), dining out (35.14%) and visiting historical sites / monuments (15.15%).

There were also few who took up adventure related activities such as trekking and hikes.

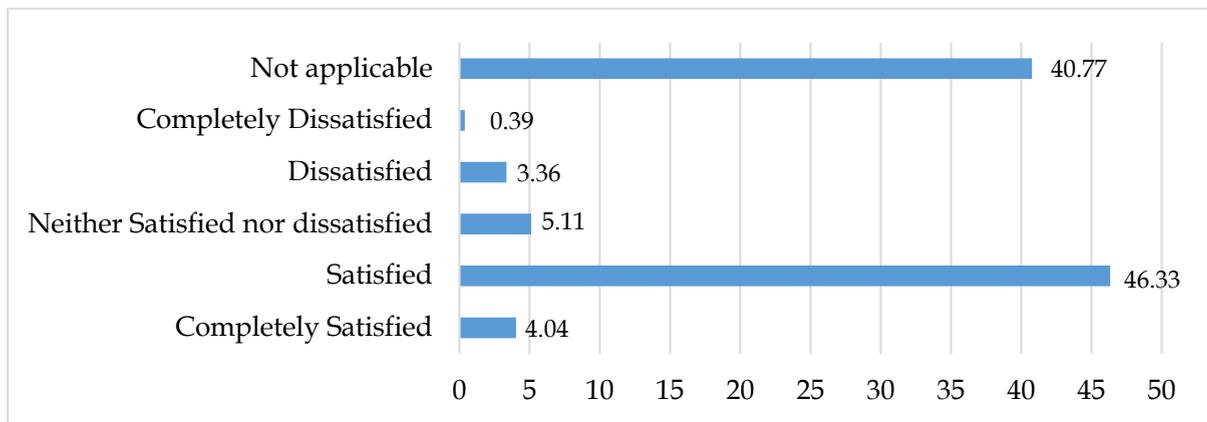
Satisfaction level of visitors (both overnight and excursion trips)

The following section presents the satisfaction level of visitors on the different services availed within Bhutan during their trips. It includes both overnight and excursion visitors/trips.

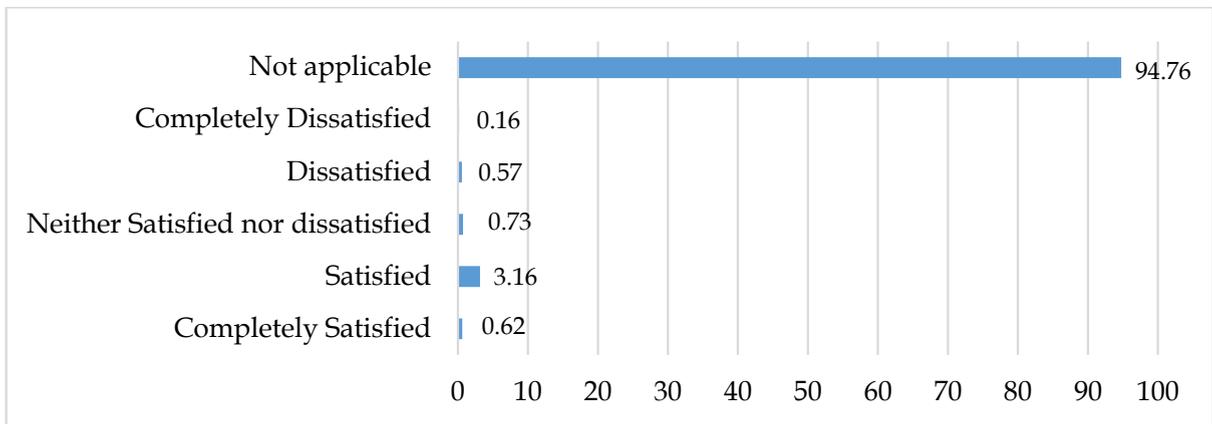
Satisfaction with Accommodation services



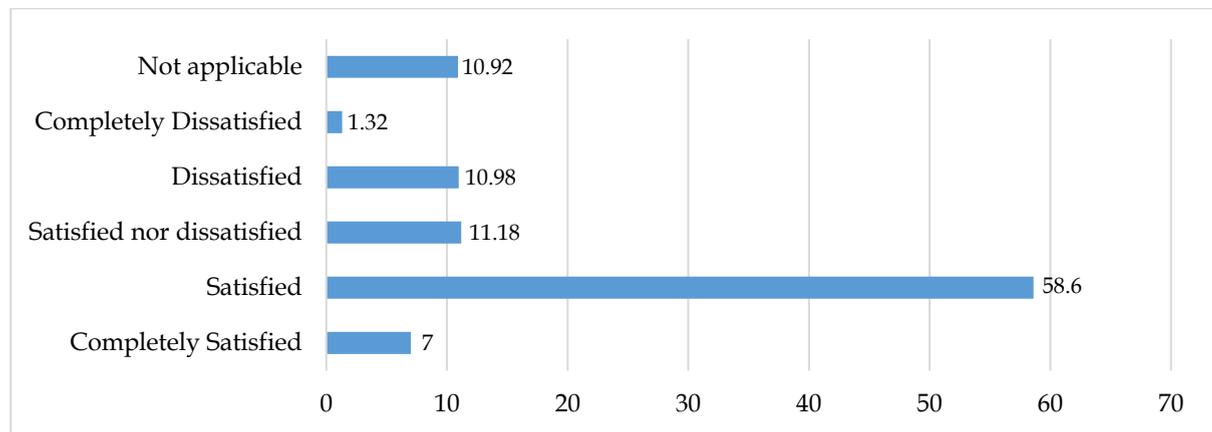
Satisfaction with Ground transport services



Satisfaction with International airfares



Satisfaction with Roadside amenities







4 OUTBOUND TOURISM

Outbound tourism comprises the activities of a resident visitor outside the country of reference neither part of a domestic tourism trip or an outbound tourism trip. Outbound travel is the act of moving from the usual place of residence to another country by a person who is a resident of Bhutan for an activity other than to be employed in the country of travel.

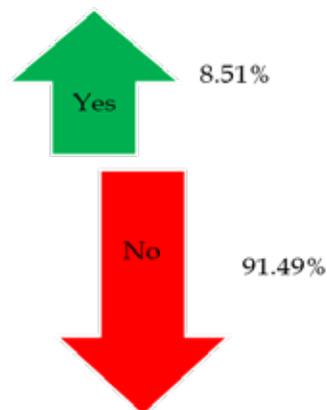
Outbound tourism comprises of both day trips / excursions and overnight travel outside the geographical boundary of the country of reference. Day visitors / excursions refers to resident of Bhutan who travel a round trip away from their usual environment but outside the country and do not spend a night away. Whereas overnight trips entail overnight stays in the country of travel.

4.1 OUTBOUND OVERNIGHT TRIPS

This sections presents demographics and travel characteristics of population who were 15 years old and over during the survey and who have undertaken an outbound overnight trip in 2019.

Visitor Demographics

Population who travelled on a
Outbound overnight trip



The Domestic and Outbound Tourism Survey 2019 shows that only 8.51% or 38,306 individuals of the total survey population have reported to have undertaken an outbound overnight trip in 2019.

A total of 41,163 outbound overnight trips were undertaken with an average 1.07 trips in 2019.

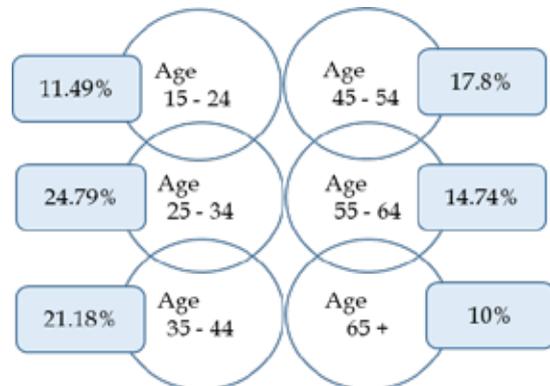
Reasons for not travelling

59.63%	No enough time to travel
17.26%	Financial constraints
13.85%	No particular reason
10.05%	Family related issues
9.82%	Too old to travel
4.24%	Medical reasons
2.71%	Not interested
7.08%	Others

Majority of the population have not undertaken any outbound trips in 2019. The main reasons were *not enough time to travel* (59.63%) followed by *financial constraints* (28.1%), *family related issues* (10.79%) amongst others.

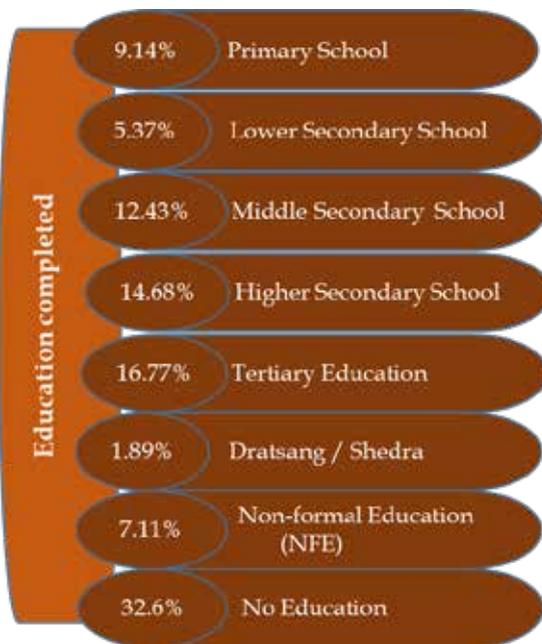


Majority of the outbound overnight visitors were female.

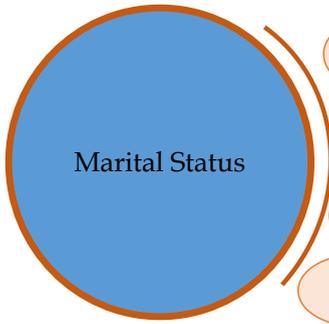


In terms of age, majority of the visitors fall under the 25-34 years (24.79%) age group, followed by 35-44 age group (21.18%) and 45-54 age group (17.8%).

The average median and mean age of travelers were 40 years and 43 years respectively.



Visitors have a diverse educational background with no education being one of the majority (32.6%).



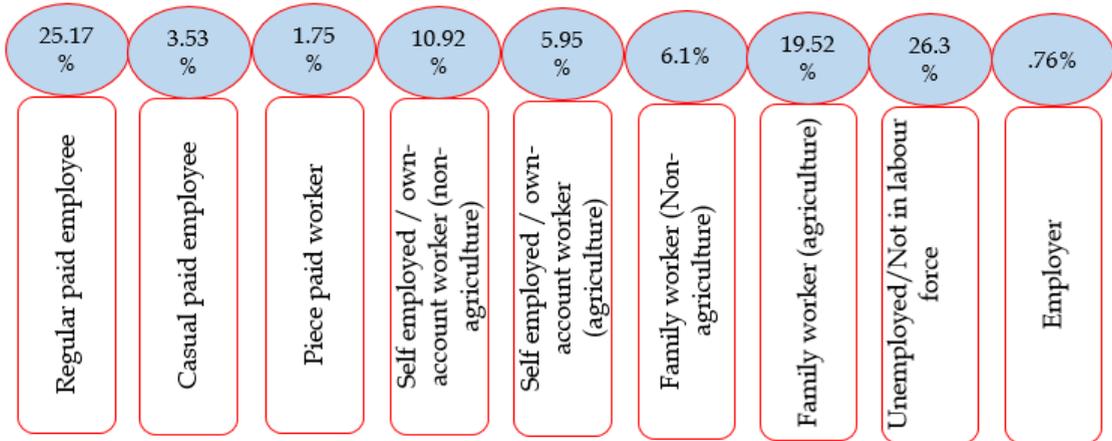
16.51% Never married

72.73% Married

4.72% Divorced / separated

6.04% Widow / widower

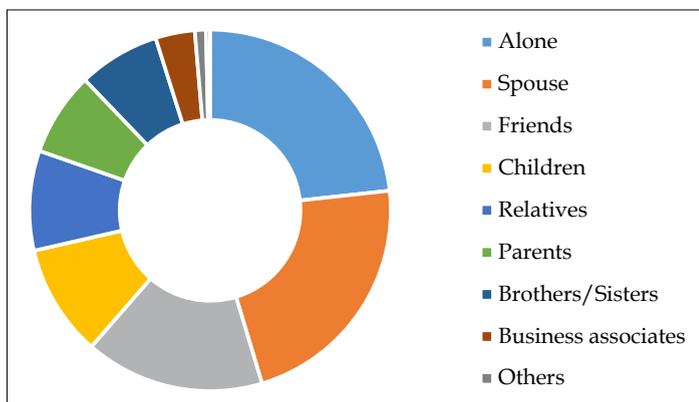
72.73% of the visitors were married while there were 16.51% never married visitors.



Occupation

Majority of the visitors were employed while 26.3% were unemployed or not in the labour force during the time of the survey.

Travel companion



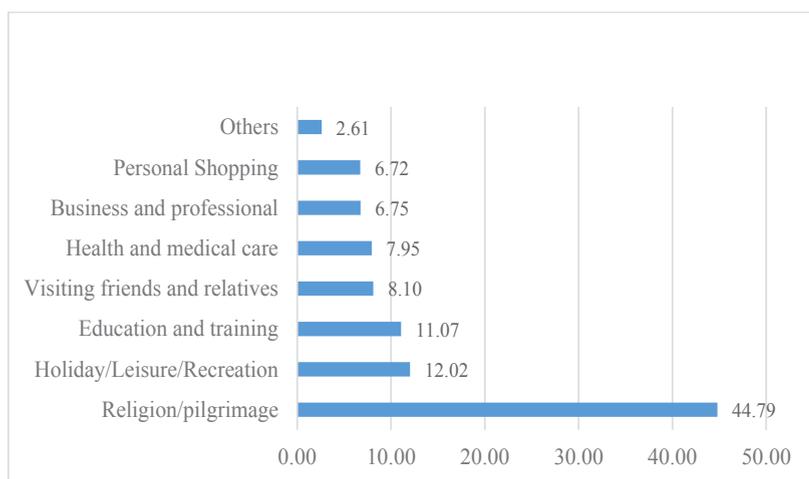
28.38% travelled alone while 26.95% travelled with their spouses.

Visitor, Visitor nights and Mean nights by destination (Country)

Main destination	Number	Total nights	Mean nights
India	31,161	331,070	11
Nepal	5,243	54,153	10
Thailand	3,123	36,513	12
China	475	5,627	12
Australia	182	39,999	219
Malaysia	182	9,142	50
Singapore	141	1,254	9
United States of America (USA)	114	1,196	10
South Korea	111	443	4
Japan	108	7,443	69
Others	323	4,041	13
Total	41,163	490,880	12

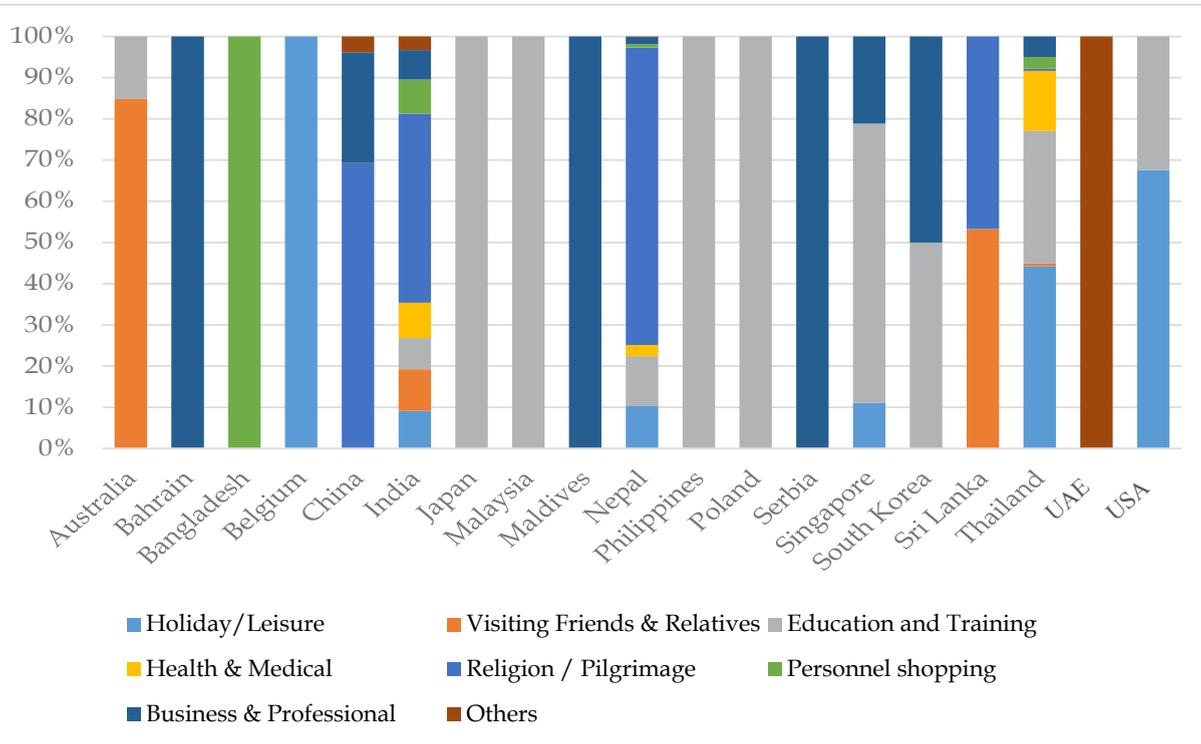
Majority of the outbound overnights visitor's main destination is India, which accounts for 75.7% of the total trips. It is followed by Nepal as the main outbound destination with 5243 visitors, Thailand 3123 visitors, China 475 visitors, Australia 182 visitors, Malaysia 182 visitors, Singapore 141 visitors, USA 114 visitors, South Korea 111 visitors, Japan 108 visitors and Others 323 visitors in 2019. Visitors traveling to Australia spent the highest mean night which is mainly due to their purpose of travel being visiting friends/relatives and education/training. The overall mean night in 2019 is 12.

Visitor by Main purpose



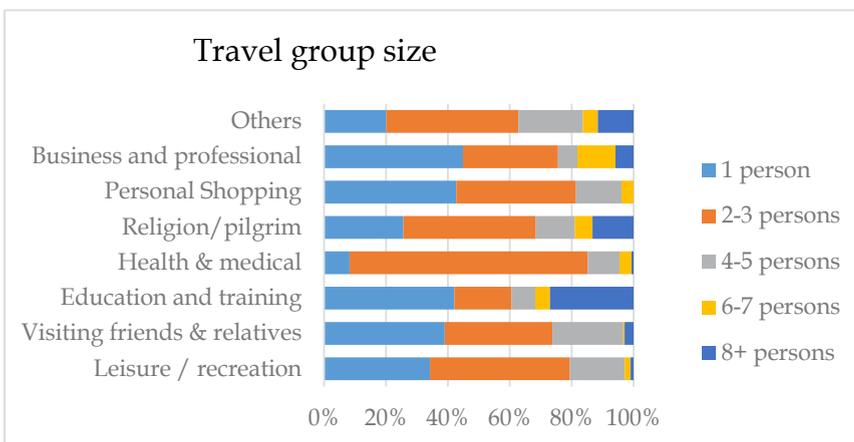
The visitors had varied reasons / purpose for undertaking an outbound overnight trip. Majority of the visitors travelled for *religion / pilgrimage* (44.79%) followed by *holiday/leisure/recreation* (12.02%), *education/training* (11.07%) amongst other purposes.

Visitors by Main destination by purpose (%)



The outbound visitors had diverse purpose of travel depending of their main destination. The main reason for travel to Australia were *visiting friends and relatives* and *Education*, Japan, Malaysia, Philippines and Serbia were mainly for *education and training*, while Bangladesh was mainly for *personal shopping*. Some of the countries recorded multiple reasons / purpose of travel such as India.

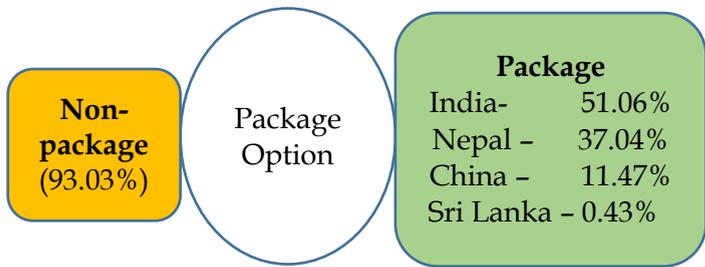
Visitor by Travel group



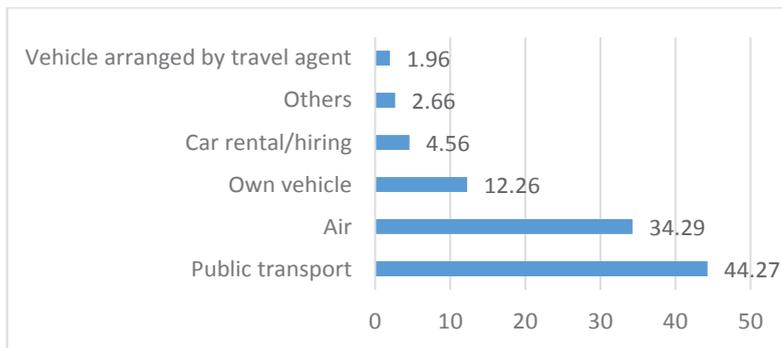
Majority of visitors preferred to travel alone followed by groups of 2-3 persons across all main purpose of travel.

Visitor by package option

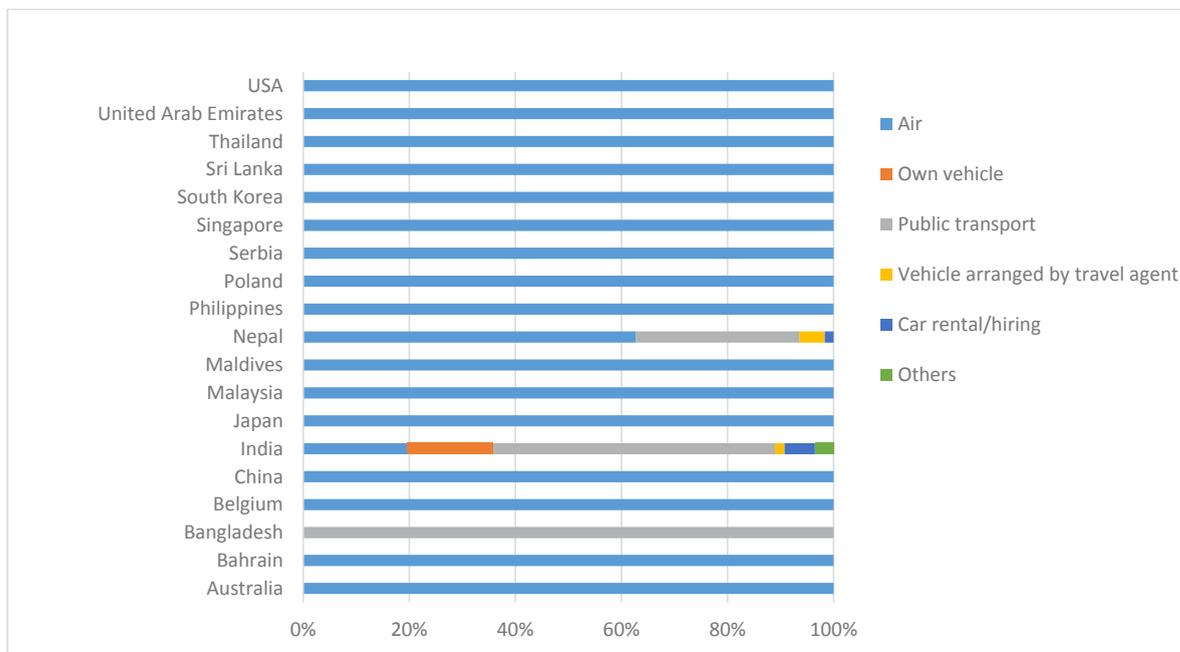
Majority of the visitors made their own travel arrangements for their outbound trips. Of the visitors who travelled through package tours, 51.06% were visitors to India, 11.47% were visitors to China, 37.04% to Nepal and 0.43% to Sri Lanka.



Visitor by Mode of Transport (%)



Majority of the visitors used public transport and air as their main mode of transport.

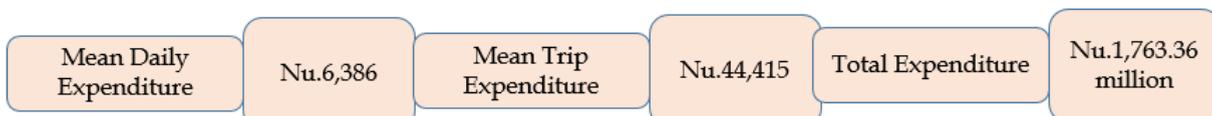


Public transports were used for travel to Bangladesh while visitors traveling to India used their own/private cars and rented/hired vehicles.

Expenditure

This section presents the expenditure related to outbound overnight trips by visitors. The mean daily expenditure for outbound overnight trip in 2019 was Nu.6, 386 with the mean outbound overnight trip expenditure being Nu.44, 415.

The total outbound overnight expenditure is recorded at Nu.1, 763.36 million. In other words it is the total amount spent by visitors travelling outside Bhutan in 2019.



Expenditure by item

	Total Exp.	Mean Exp.
Tour Package	Nu.108.98 m	Nu. 36,582
Airfare	Nu.257.22 m	Nu. 21,166
Long distance Transport	Nu.54.09 m	Nu.3,016
Car Rental	Nu.10.01 m	Nu.4,713
Fuel Cost	Nu.11.23 m	Nu.1,697
Local Transport	Nu.58.16 m	Nu.2,982
Accommodation	Nu.173.92 m	Nu.8,605
Food & Beverage	Nu.144.76 m	Nu.4,483
Medical & Treatment	Nu.114.09 m	Nu.32,964
Shopping	Nu.772.43 m	Nu.26,636
Entertainment	Nu.8.74m	Nu.3,951
MICE	Nu.24.69 m	Nu.50,243
Others	Nu.25.06 m	Nu.6,759

The chart on the left shows the different expenditure items of domestic overnight visitors.

As is common with the Bhutanese, major expenditure in terms of total expenditure is on personal shopping with Nu.772.43 million followed by airfare Nu.257.22 million, accommodation with Nu.173.92 million.

The highest mean expenditure was on MICE/training or education fees (Nu.50, 243) followed by medical & treatment (Nu.32, 964) and shopping (Nu.26, 636), followed by others.

Nu.108.98 million in total expenditure and Nu.36, 582 mean expenditure was spent on package tours.

Expenditure by purpose

	Total Expenditure	Mean Trip Expenditure	mean Daily Exp.
Holiday / Leisure / Recreation	Nu. 234.66m	Nu. 48,960	Nu. 6,927
Visiting Friends & Relatives	Nu. 34.87m	Nu. 10,491	Nu. 871
Education & Training	Nu. 521.28m	Nu. 115,871	Nu. 12,673
Health & Medical	Nu. 203.25m	Nu. 62,794	Nu. 6,906
Religion / Pilgrim	Nu. 473.62m	Nu. 27,297	Nu. 3,333
Personal Shopping	Nu. 80.32m	Nu. 30,168	Nu. 13,316
Business & Professional	Nu. 181.66m	Nu. 65,407	Nu. 14,322
Others	Nu. 33.69m	Nu. 31,806	Nu. 4,756

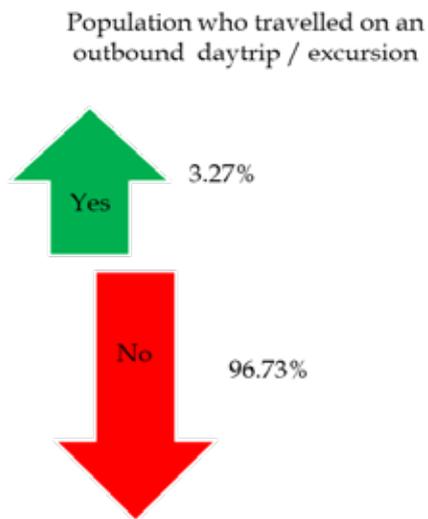
In terms of expenditure by purpose of visit, visitors with *education & training* purpose made the highest total expenditure with Nu.521.28million during their outbound trip. This is followed by *religion/ pilgrimage* visitors who spent Nu.473.62 million and Nu.234.66 million by *leisure / recreation* visitors.

The mean trip expenditure was highest for the *education and training* visitors followed by *business & professional* (Nu.65, 407) and *health and medical care* (62,794) amongst others. Likewise the mean daily expenditure was highest with *business and professionals* (Nu.14, 322) followed by *personal shopping* (Nu.13, 316) and *education and training* (Nu.12, 673).

4.2 OUTBOUND EXCURSION / DAYTRIP

This section presents demographics and travel characteristics of population who were 15 years and over during the survey and who have undertaken an outbound excursion trip in 2019. The population represented by the survey is 450,282.

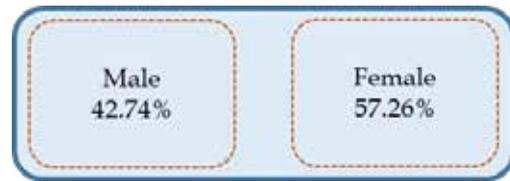
Visitor Demographics



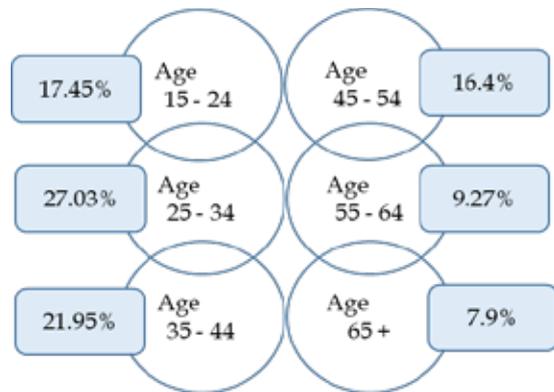
The DOTS 2019 shows that only 3.27% (14,729 individuals) have reported to have undertaken an outbound tourism trip in 2019.

A total of 30,565 outbound excursion trips were undertaken in 2019 by the 14,729 individuals with 2.08 average number of trips in 2019.

The main reasons for not undertaking a trip was due to *no enough time* (60.58%), *financial constraints* (17.26%) and *family related issues* (10.05%) amongst other reasons.

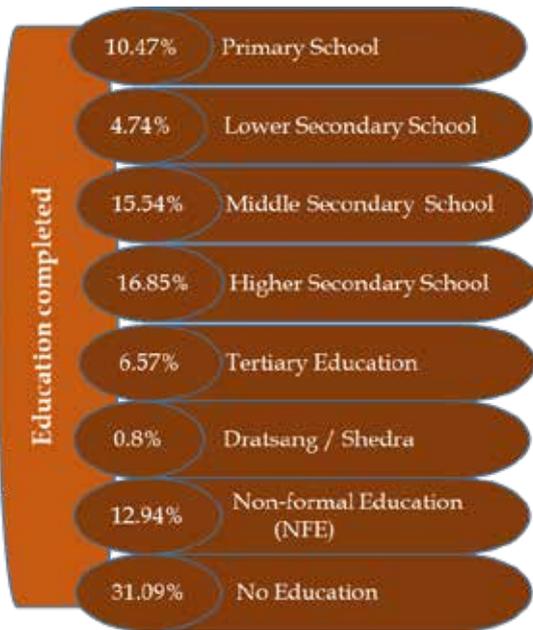


Majority of the outbound excursion visitors were female.

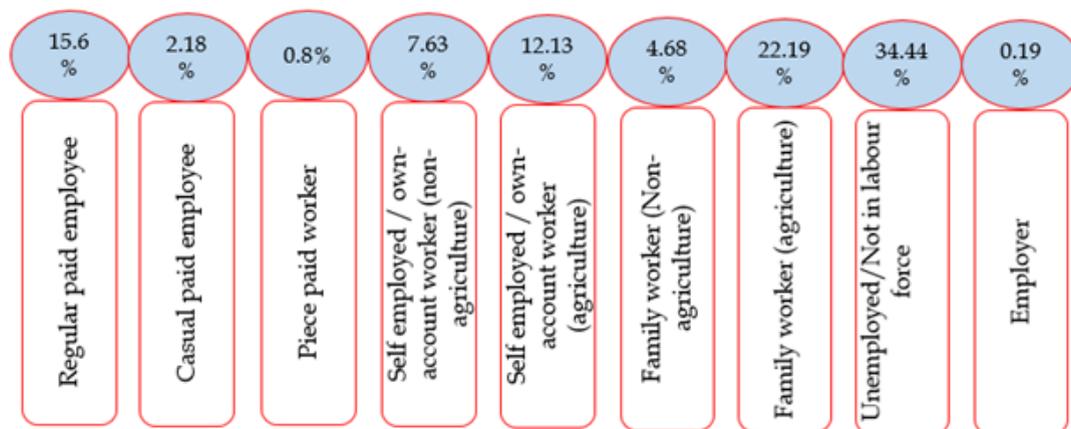
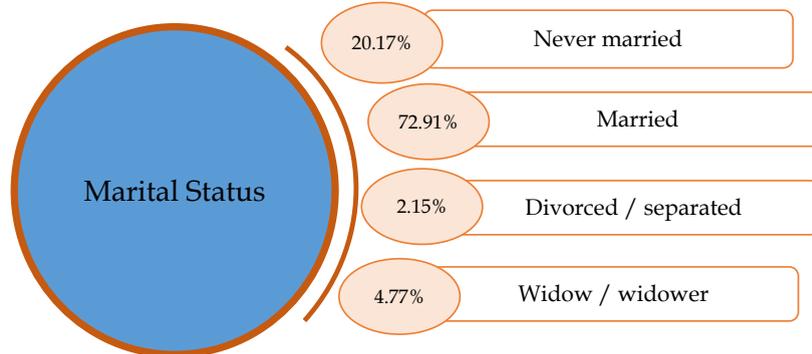


27.03% of the outbound excursion visitors fell in the age group of 25-34 followed by 35-44 years age group (21.95%) and 17.45% and 16.4% for age groups of 15-24years and 45-54years respectively.

The average median and mean age of the visitors was 37 years and 39 years respectively.

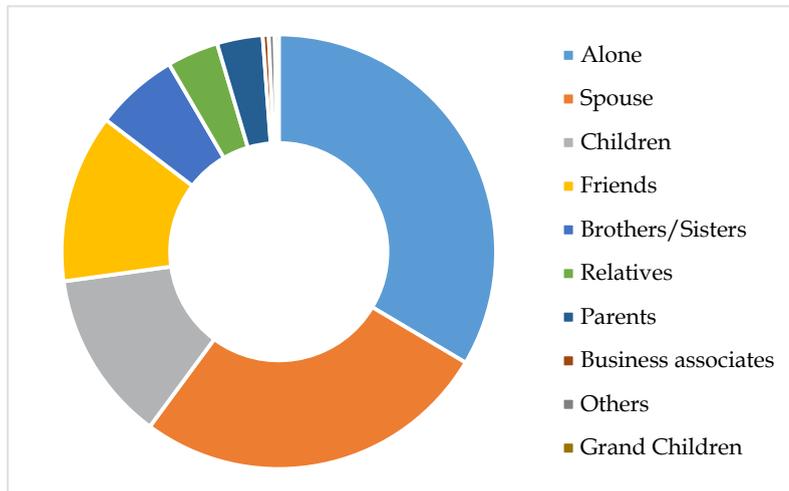


The outbound exclusion visitors had diverse educational background with majority (31.09%) with no education.



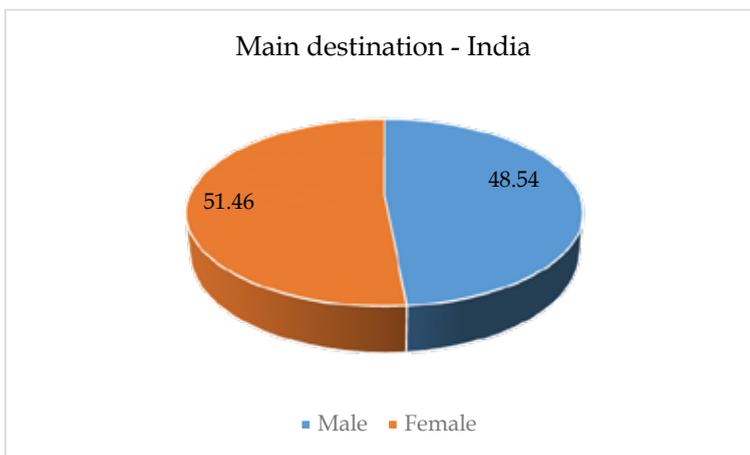
Occupation

Travel companion



38.41% travelled alone followed by 30.46% with spouses while rest of the visitors traveled with companions on their excursion trips.

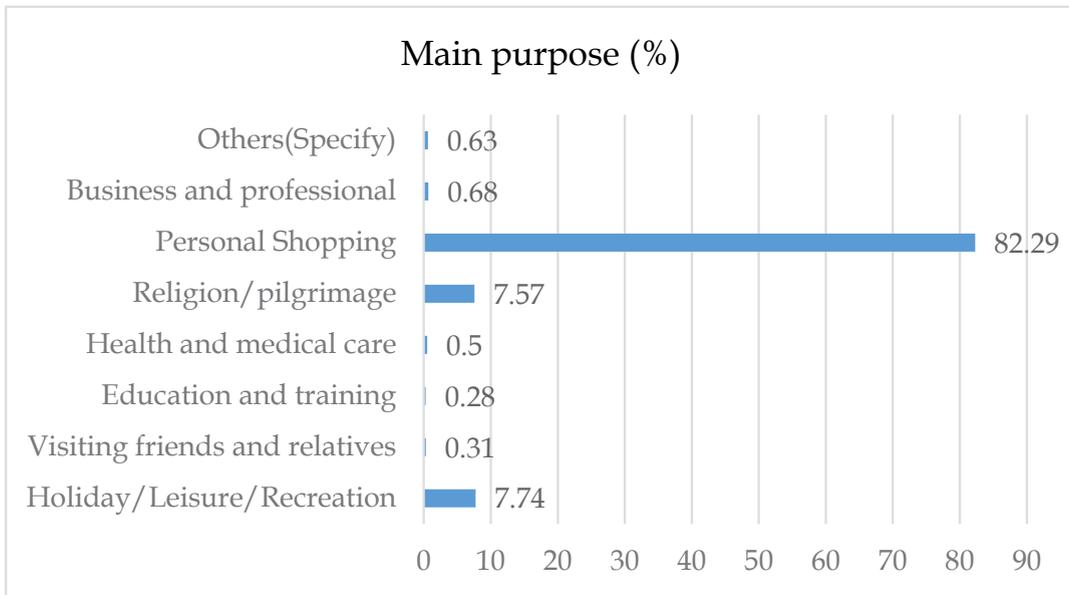
Visitor by Main Destination



The main destination for all outbound excursion trips were to India given the close proximity.

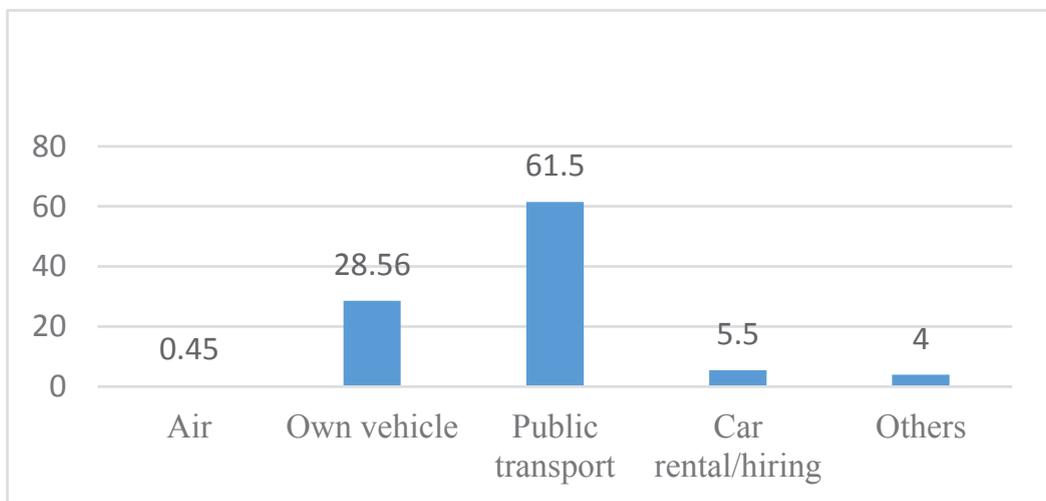
Majority of the travelers were female.

Visitor by Main purpose



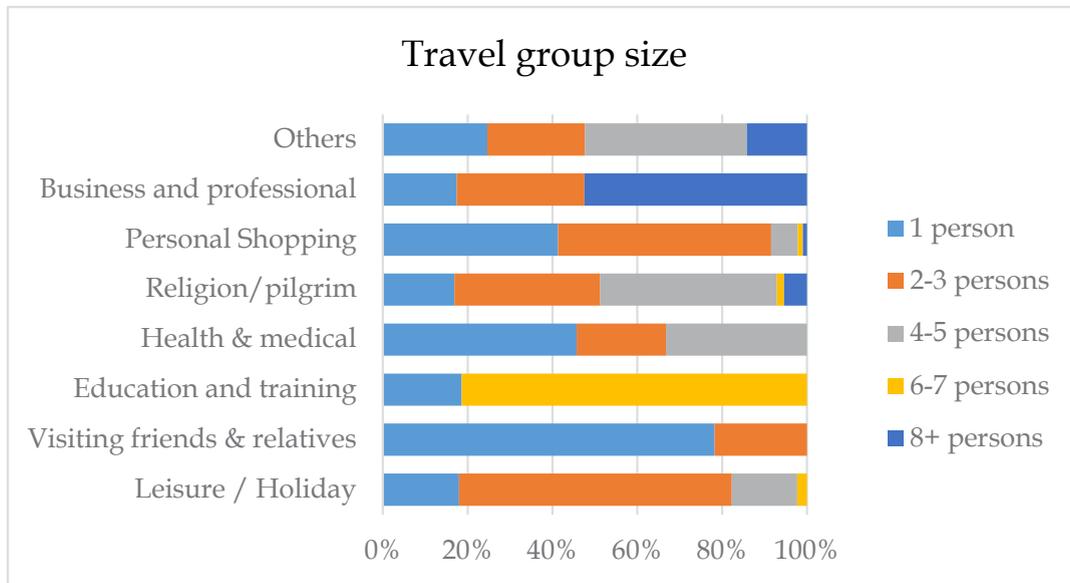
The main purpose of excursion trip was shopping with 82.29% undertaking the trip for this reason. Other significant reasons were leisure / recreation (7.74%) and religion / pilgrim with 7.57% visitors.

Visitor by mode of transport



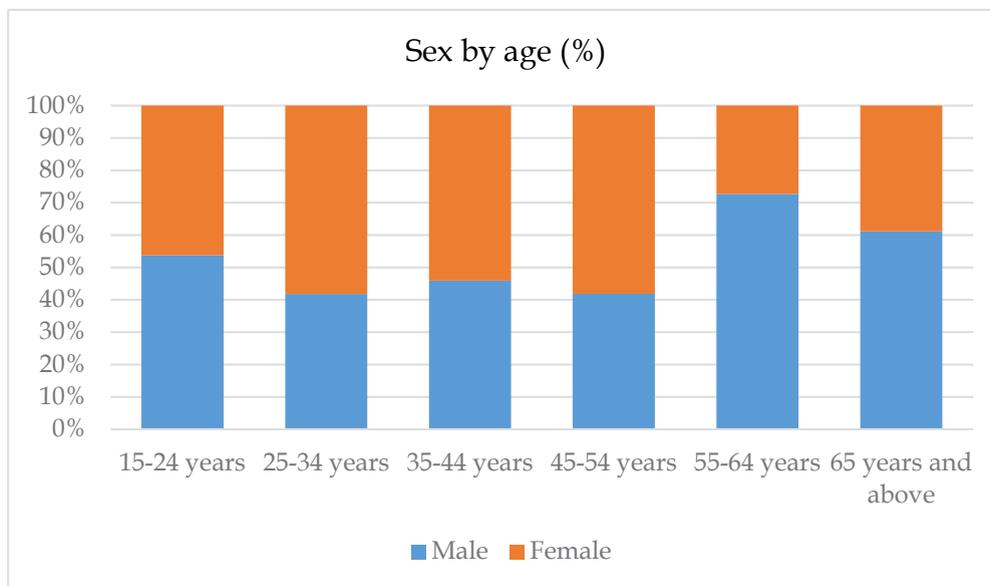
Public transport (61.5%) was the preferred mode of transport for significant number of the travelers followed by their own vehicles (28.56%). Other forms of transport including air was also used.

Visitor by Travel group size



Majority of the visitors preferred to travel alone or in groups of 2-3 persons across all main purpose except for *education & training* where the group size was 6-7 persons.

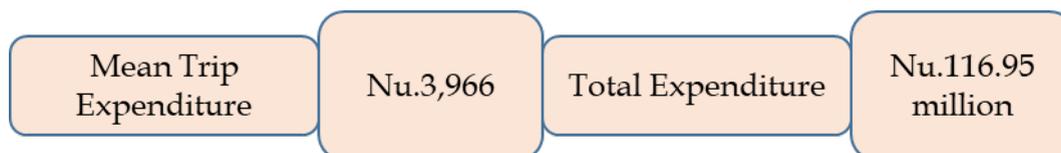
Visitor by Sex by Age



Male outbound excursion travelers were more above the age of 55 years while the majority were female visitors below 54 years.

Expenditure

This section presents the expenditure of the outbound excursion trips by Bhutanese. The mean trip expenditure was Nu.3, 966 while the total excursion trip was Nu.116.95million.



Expenditure by item

	Total Exp.	Mean Exp.
Long distance Transport	Nu.7.09m	Nu.445
Car Rental	Nu.2.99m	Nu.1,434
Fuel Cost	Nu.5.67m	Nu.739
Local Transport	Nu.0.76m	Nu.140
Food & Beverage	Nu.5.45m	Nu.226
Medical & Treatment	Nu.0.10m	Nu.779
Shopping	Nu.92.94 m	Nu.3,427
Entertainment	Nu.0.03m	Nu.300
Others	Nu.1.91m	Nu.2,069

The major total expenditure items for outbound excursion trip was on *personal shopping* with Nu.92.94million spent on this. The next expenditure item was *long distance transport* (Nu.7.09million) followed by *food and beverages* (Nu.5.45million) and *fuel cost* (Nu.5.67million) followed by others.

Likewise, the highest mean expenditure was on *shopping* Nu.3,427 followed by *car rental/hiring* Nu.1, 434 and *medical and treatment* Nu.779.

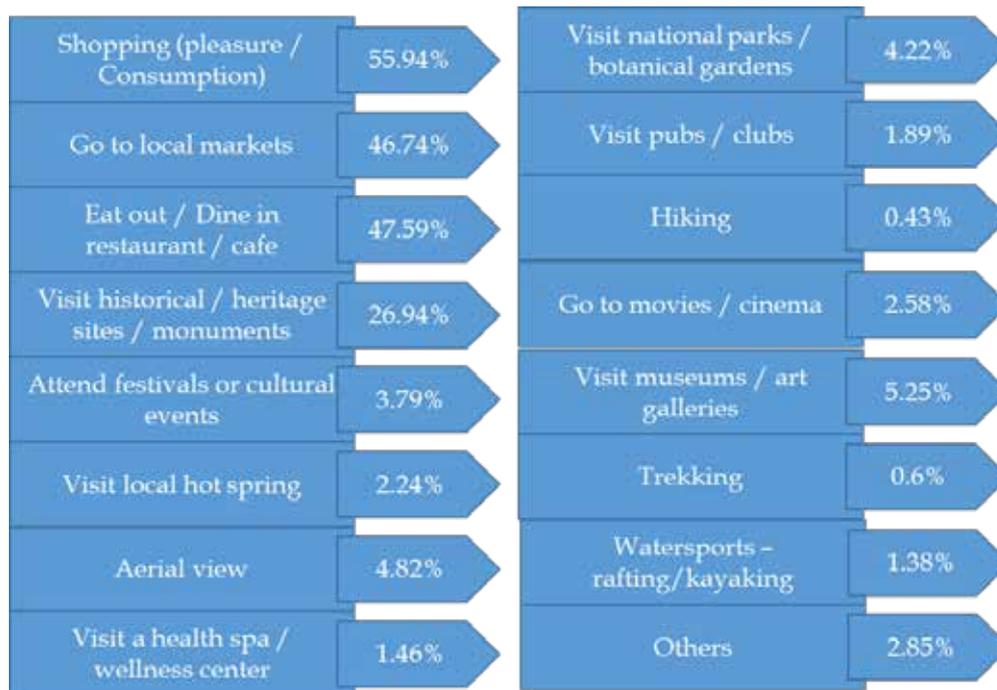
Expenditure by purpose of trip

Purpose	Total Expenditure	Mean Trip Expenditure
Holiday / Leisure / Recreation	Nu. 11.57m	Nu. 6,058
Visiting Friends & Relatives	Nu. 0.13m	Nu. 1,428
Education & Training	Nu. 0.78m	Nu. 9,070
Health & Medical	Nu. 0.56m	Nu. 3,708
Religion / Pilgrim	Nu. 4.26m	Nu. 2,416
Personal Shopping	Nu. 96.66m	Nu. 3,852
Business & Professional	Nu. 1.80m	Nu. 9,225
Others	Nu. 1.18m	Nu. 6,112

Outbound excursion visitors with *personal shopping* as their main purpose of trip made the highest expenditure with Nu.96.66million followed by *leisure / recreation* Nu.11.57million and *religion / pilgrim* Nu.4.26million.

In terms of mean trip expenditure, it was *business & professionals* who spent the highest with Nu.9, 225.

Visitors by Activities undertaken during the trip (both overnight and excursion trip)



Besides the main purpose of the outbound trip, majority of the visitors engaged in several activities during their trip. Of these activities, the most popular ones were shopping (55.94%), visit of local markets (46.74%), eating / dinning out (47.59%) and visitor to historical sites / monuments with 26.94%.



STATISTICAL TABLES

Part I: Domestic overnight tables

Overnight visitors by purpose by Dzongkhag visited

Main purpose	TOTAL VISITS																			
	Bumthang	Chhukha	Dagana	Gasa	Haa	Lhuentse	Mongar	Paro	Pema Gatsel	Punakha	S/J	Samtse	Sarpang	Thimphu	T/gang	T/yangtse	Trongsa	Tsirang	W/Phodrang	Zhemgang
Holiday/Leisure/Recreation	2,950	20,079	3,200	209	1,726	972	1,367	7,939	575	6,123	2,954	2,769	7,712	23,293	2,297	809	1,960	4,640	6,137	964
Visiting friends and relatives	4,986	21,904	9,576	440	6,756	2,199	8,522	22,621	6,740	10,231	8,441	14,774	23,563	53,598	10,103	4,614	5,820	12,701	10,333	3,270
Education and training	2,061	5,182	1,258	293	203	654	1,053	4,411	156	1,208	651	1,162	4,216	11,278	1,725	312	1,089	320	3,727	2,198
Health and medical care	1,078	4,454	360	9,093	367	1,059	5,661	4,006	671	763	2,613	659	17,656	81,622	1,848	0	787	632	2,945	1,078
Religion/pilgrimage	11,475	4,400	875	3,045	2,372	4,482	3,533	17,014	2,711	8,122	1,748	1,586	4,437	8,869	3,866	1,660	2,181	1,695	10,362	951
Personal Shopping	109	29,883	569	83	392	54	68	1,811	231	534	2,601	235	5,664	6,566	247	0	0	248	1,369	39
Business and professional	2,862	13,605	507	178	356	295	1,500	4,167	1,571	2,525	2,063	987	3,558	9,496	637	55	2,222	2,303	3,278	2,951
Others	221	7,200	3,230	522	294	1,792	717	3,429	339	2,710	843	1,197	3,266	12,902	1,254	130	615	879	734	1,150
Total	25,743	106,707	19,574	13,862	12,466	11,507	22,421	65,396	12,995	32,216	21,915	23,369	70,073	207,624	21,975	7,580	14,673	23,419	38,884	12,601

Main purpose	INTER DZONGKHAG VISITS																			
	Bumthang	Chhukha	Dagana	Gasa	Haa	Lhuentse	Mongar	Paro	Pema Gatsel	Punakha	S/J	Samtse	Sarpang	Thimphu	T/gang	T/yangtse	Trongsa	Tsirang	W/Phodrang	Zhemgang
Holiday/Leisure/Recreation	2,896	19,423	2,768	209	1,726	938	1,367	7,939	575	5,372	2,077	2,769	6,161	23,060	2,297	809	1,144	4,640	4,171	792
Visiting friends and relatives	4,292	19,359	8,890	323	6,543	1,926	8,522	22,506	6,012	9,877	6,337	14,774	21,087	52,578	8,561	4,614	5,201	12,701	9,138	2,914
Education and training	1,450	5,182	186	164	203	451	1,053	4,411	127	1,208	651	1,162	3,922	11,278	1,208	312	542	320	3,262	1,716
Health and medical care	993	3,501	82	9,082	367	513	5,661	4,006	290	744	719	659	11,966	81,622	1,191			484	157	630
Religion/pilgrimage	10,186	3,085	739	2,928	2,372	3,558	3,533	15,932	2,548	7,553	1,403	1,586	4,339	8,869	3,106	1,660	1,266	1,695	8,464	819
Personal Shopping		24,381			145		68	1,811		534	1,132	235	2,735	3,353				248	184	
Business and professional	2,862	13,493	507	73	221	199	1,500	4,167	1,479	2,525	1,876	987	3,558	9,347	637	55	1,505	2,303	2,000	2,338
Others	153	6,455	2,815	288	294	1,346	717	3,429	246	2,710	352	1,197	1,995	11,785	1,254	130	615	879	687	1,111
Total	22,832	94,879	15,986	13,067	11,872	8,931	22,421	64,199	11,276	30,524	14,547	23,369	55,762	201,893	18,252	7,580	10,273	23,271	28,064	10,320

INTRA DZONGKHAG VISITS																				
Main Purpose	Bumthang	Chhukha	Dagana	Gasa	Haa	Lhuentse	Mongar	Paro	Pema Gatshel	Punakha	S/J	Samtse	Sarpang	Thimphu	T/gang	T/ yangtse	Trongsa	Tsirang	W/ Phodrang	Zhemgang
Holiday/Leisure/Recreation	55	656	432		34					750	878		1,551	233			816		1,966	172
Visiting friends and relatives	694	2545	686	116	213	272		115	728	353	2105		2,476	1020	1,542		619		1,195	355
Education and training	611		1072	128		204			29				294		517		547		465	482
Health and medical care	85	953	279	11		547			382	19	1894		5,691		657		787	148	2,788	448
Religion/pilgrimage	1288	1316	136	117		924		1082	163	569	345		98		760		915		1,897	133
Personal Shopping	109	5502	569	83	247	54			231		1469		2,930	3212	247				1,185	39
Business and professional		112		105	135	96			93		187			149			717		1,278	613
Others	68	745	415	234		445			93		491		1,271	1117					46	39
Total	2911	11828	3589	795	594	2576		1197	1719	1691	7368		14,311	5731	3,723		4400	148	10,821	2281

Overnight visitors by Transport used and Dzongkhag visited

TOTAL VISITS																				
Mode of transport used	Bumthang	Chhukha	Dagana	Gasa	Haa	Lhuentse	Mongar	Paro	Pema Gatshel	Punakha	S/J	Samtse	Sarpang	Thimphu	T/gang	T/ yangtse	Trongsa	Tsirang	W/ Phodrang	Zhemgang
Air	151	0	0	7	0	0	0	36	0	0	0	0	0	1,237	1,798	969	0	0	0	0
Private/own vehicle	13,218	54,799	9,764	7,592	6,257	5,171	8,632	25,698	6,199	13,884	7,451	12,200	23,102	60,575	8,272	3,101	6,870	12,468	17,849	4,543
Public transport	8,684	47,137	6,516	4,976	5,531	3,748	10,159	29,394	6,007	13,906	9,607	10,626	40,414	130,964	9,166	3,040	6,434	9,715	17,900	5,303
Car rental/ Vehicle hiring	1,898	2,367	974	785	457	1,611	1,289	3,151	148	1,494	3,714	224	3,460	4,949	2,001	411	180	472	813	1,485
Others	1,043	1,226	1,395	79	0	349	478	5,713	528	2,583	204	179	1,008	6,333	144	0	728	27	1,499	216
Government vehicle	748	1,177	926	423	221	629	1,863	1,404	113	349	939	139	2,088	3,566	594	57	461	737	824	1,054
Total	25,743	106,707	19,574	13,862	12,466	11,507	22,421	65,396	12,995	32,216	21,915	23,369	70,073	207,624		7,560	14,673	23,419	38,884	12,601

INTER DZONGKHAG VISITS																				
Mode of transport used	Bumthang	Chhukha	Dagana	Gasa	Haa	Lhuentse	Mongar	Paro	Pema Gatsel	Punakha	S/J	Samtse	Sarpang	Thimphu	T/gang	T/yangtse	Trongsa	Tsirang	W/Phodrang	Zhemgang
Air	151							36						1,237	1,798	969				
Private/own vehicle	11,214	50,712	9,506	7,472	6,078	4,114	8,632	24,825	5,561	13,190	5,753	12,200	21,562	60,360	7,395	3,101	5,094	12,367	15,561	3,687
Public transport	8,111	40,432	5,224	4,681	5,419	3,408	10,159	29,070	5,368	13,002	7,405	10,626	28,786	130,160	7,541	3,040	4,680	9,668	9,925	4,739
Car rental/ Vehicle hiring	1,898	2,367	208	639	154	606	1,289	3,151	54	1,475	1,061	224	3,460	4,716	1,179	411	39	472	813	916
Others	710	778	527	0	0	287	478	5,713	216	2,583	96	179	129	1,854	144	0	0	27	1,499	196
Government vehicle	748	590	521	275	221	515	1,863	1,404	78	273	232	139	1,825	3,566	195	57	461	737	266	781
Total	22,832	94,879	15,986	13,067	11,872	8,931	22,421	64,199	11,276	30,524	14,547	23,369	55,762	201,893	18,252	7,580	10,273	23,271	28,064	10,320

INTRA DZONGKHAG VISITS																				
Mode of transport used	Bumthang	Chhukha	Dagana	Gasa	Haa	Lhuentse	Mongar	Paro	Pema Gatsel	Punakha	S/J	Samtse	Sarpang	Thimphu	T/gang	T/yangtse	Trongsa	Tsirang	W/Phodrang	Zhemgang
Air				7																
Private/own vehicle	2,004	4,087	259	120	179	1,057	0	873	639	693	1,698	0	1,540	216	877	0	1,776	101	2,288	856
Public transport	573	6,706	1,291	295	112	340		325	639	904	2,202		11,628	804	1,625		1,755	47	7,975	565
Car rental/ Vehicle hiring	0	0	766	146	303	1,005	0	0	94	18	2,653	0	0	233	822	0	141	0	0	569
Others	334	448	868	79	0	61	0	0	312	0	109	0	880	4,479	0	0	728	0	0	19
Government vehicle		587	404	148		113			35	76	707		263		399				558	273
Total	2,911	11,828	3,589	795	594	2,576		1,197	1,719	1,691	7,368		14,311	5,731	3,723		4,400	148	10,821	2,281

Visitor by purpose by sex by Dzongkhag visited

Destination	Holiday/ Leisure/ Recreation	Visiting Friends & Rela- tives	Education & Training	Health/ Medical	Religion/ pilgrim- age	Shopping	business and profes- sional	Others (Specify)
Bumthang								
Male	2,118	2,088	1,098	35	3,737		1,665	200
Female	833	2,898	963	1,043	7,738	109	1,197	21
Chhukha								
Male	8,913	7,267	3,918	1,235	1,308	14,769	10,150	5,258
Female	11,166	14,637	1,263	3,219	3,092	15,115	3,455	1,942
Dagana								
Male	1,568	5,526	829	255	728	321	223	2,531
Female	1,633	4,050	429	106	147	247	283	700
Gasa								
Male	67	306	258	3,287	182	83	110	432
Female	142	133	35	5,806	2,863		68	90
Haa								
Male	623	3,578	203	367	699	202	135	
Female	1,104	3,179			1,672	190	221	294
Lhuentse								
Male	816	423	463	146	2,001		295	1,147
Female	157	1,776	192	913	2,481	54		644
Monggar								
Male	393	2,258	742	1,719	663	14	960	299
Female	974	6,264	311	3,942	2,870	54	540	418
Paro								
Male	4,281	7,911	2,690	1,192	8,628	1,811	3,479	1,936
Female	3,658	14,710	1,720	2,814	8,386		688	1,493
Pema Gatshel								
Male	269	3,678	156	187	1,626		615	106
Female	306	3,062		484	1,085	231	956	233
Punakha								
Male	3,155	3,660	938	370	3,109	516	1,489	869
Female	2,968	6,571	270	392	5,013	19	1,037	1,841
Samdrup Jongkhar								
Male	1,094	3,275	320	483	782	1,615	1,362	558
Female	1,860	5,166	332	2,130	966	987	701	285
Samtse								
Male	1,653	4,763	1,027	18	877	168	202	1,105
Female	1,116	10,011	135	641	709	67	785	92

Sarpang								
Male	3,630	10,247	2,871	6,100	857	3,149	3,012	2,342
Female	4,082	13,316	1,345	11,557	3,580	2,516	547	924
Thimphu								
Male	10,460	24,236	6,569	35,658	3,555	4,728	7,603	7,006
Female	12,833	29,361	4,709	45,964	5,314	1,838	1,893	5,897
Trashigang								
Male	1,495	5,078	634	106	2,562	82	637	659
Female	802	5,025	1,091	1,743	1,304	164		594
Trashi Yangtse								
Male		1,204	123		611		55	75
Female	809	3,410	189		1,048			54
Trongsa								
Male	381	2,689	743	787	695		1,217	423
Female	1,579	3,131	345		1,487		1,004	192
Tsirang								
Male	2,951	6,090	156	251	893	100	1,391	642
Female	1,689	6,611	164	381	802	148	912	237
Wangdue Phodrang								
Male	2,019	2,820	2,193	186	2,760	811	1,838	734
Female	4,118	7,513	1,534	2,759	7,602	558	1,440	
Zhemgang								
Male	490	1,107	1,254	370	461		2,444	631
Female	474	2,163	944	707	490	39	507	519
Total	98,677	241,190	43,155	137,353	95,381	50,704	55,116	43,424
Male	46,375	98,204	27,186	52,751	36,734	28,368	38,882	26,952
Female	52,301	142,986	15,970	84,602	58,648	22,336	16,234	16,472

Visitors by destination and origin Dzongkhag (Number)

Origin Dzongkhag	DESTINATION															Total				
	Bumthang	Chhukha	Dagana	Gasa	Haa	Lhuentse	Monggar	Paro	Pema Gatsel	Punakha	S/J	Samtse	Sarpang	Thimphu	Tsiring		Trongsa	Tiyangtse	W/ Phodrang	Zhemgang
Bumthang	2,911	1,748	19	569	49	646	1,646	745	213	353	170	297	702	6,356	651	498	795	883	1,426	20,675
Chhukha	785	11,828	1,383	1,457	1,759		1,929	7,007	1,267	2,811	819	2,113	4,854	30,193	436	660	1,435	1,476	224	73,410
Dagana	683	3,734	3,589	318	161		148	964	352	564	282	508	4,333	13,252	26	408	1,173	1,075		31,571
Gasa	47	300	226	795		19	54	623	61	1,884	6	80	99	1,967	13	28	111	397	62	6,773
Haa	116	2,957		269	594	11	112	3,112	56	230	112	1,001	239	5,412				236	120	14,577
Lhuentse	276	515	82	258	146	2,576	2,699	355	173	96	167	150	246	2,649	589	32	41	122	162	11,673
Monggar	1,420	2,730	88	355	216	972		1,656	412	761	888	502	525	7,703	1,477	228		514	270	21,448
Paro	1,201	16,026	1,366	2,580	2,348	777	1,179	1,197	1,315	2,533	764	2,953	7,601	17,863	502	252	1,999	2,176	758	66,446
Pema Gatsel	657	1,184	115	23	23	276	1,626	187	1,719	35	1,406	527	1,376	4,827	627	68	94	14	200	15,181
Punakha	1,895	3,900	261	953	109	85	228	4,368	38	1,691	307	398	2,670	10,872	417	140	266	1,094	22	30,440
Samdrup J	116	1,703	47		125	441	1,043	765	933	406	7,368	699	1,242	4,207	1,437	171	393	222	668	22,233
Samtse	288	10,136	524	400	1,003	204	85	7,476	79	370	378		1,617	18,786	669	642	542	758	289	44,477
Sarpang	1,007	4,389	1,161		333	454	943	1,484	906	496	1,836	617	14,311	15,215	692	1,653	3,075	1,406	925	50,904
Thimphu	6,253	30,390	9,560	4,429	4,990	3,421	5,365	26,132	3,583	15,622	4,013	10,577	14,585	5,731	8,162	4,010	10,243	13,877	3,212	186,977
Trashigan	1,040	1,931		616		740	2,941	563	99	267	1,614	826	1,188	9,408	3,723	226	287	157	219	26,286
Trashiyang	219	437	52	42		229	648	709		104	638	168	244	4,524	619	149	88	17	215	9,103
Trongsa	4,223	1,416	277			93	507	1,783	330	937	332	321	3,217	8,050	687	4,400	644	2,270	1,104	30,610
Tsiring	422	2,943	484	250	178	353	215	1,191	200	344	121	1,094	5,538	8,302	24	261	148	1,274	443	23,830
Wangdue P	1,882	7,749	244	490	354	93	803	4,475	966	2,662	279	495	2,585	27,522	1,051	659	1,486	10,821		64,613
Zhemgang	304	694	97	58	78	117	249	605	294	49	414	43	2,900	4,785	174	280	138	96	2,281	13,773
Total	25,743	106,707	19,574	13,862	12,466	11,507	22,421	65,396	12,995	32,216	21,915	23,369	70,073	207,624	21,975	14,673	23,419	38,884	12,601	765,000

Visitors by destination and origin Dzongkhag (Percent)

Origin Dzongkhag	DESTINATION																Total				
	Bumthang	Chhukha	Dagana	Gasa	Haa	Lhuentse	Mongar	Paro	Pema Gatsel	Punakha	S/J	Samtse	Sarpang	Thimphu	T/gang	T/vangtse		Trongsa	Tsirang	W/Phodrang	Zhemgang
Bumthang	14.08	8.45	0.09	2.75	0.24	3.12	7.96	3.6	1.03	1.71	0.82	1.44	3.4	30.74	3.15	0	2.41	3.84	4.27	6.9	100
Chhukha	1.07	16.11	1.88	1.98	2.4	0	2.63	9.54	1.73	3.83	1.12	2.88	6.61	41.13	0.59	1.33	0.9	1.95	2.01	0.31	100
Dagana	2.16	11.83	11.37	1.01	0.51	0	0.47	3.05	1.12	1.79	0.89	1.61	13.73	41.97	0.08	0	1.29	3.72	3.4	0	100
Gasa	0.7	4.43	3.34	11.74	0	0.28	0.8	9.19	0.9	27.81	0.09	1.19	1.46	29.05	0.2	0	0.41	1.64	5.85	0.92	100
Haa	0.8	20.28	0	1.85	4.08	0.08	0.77	21.35	0.38	1.58	0.77	6.86	1.64	37.12	0	0	0	0	1.62	0.83	100
Lhuentse	2.37	4.41	0.7	2.21	1.25	22.07	23.12	3.04	1.48	0.82	1.43	1.28	2.11	22.69	5.04	2.91	0.27	0.35	1.05	1.38	100
Mongar	6.62	12.73	0.41	1.66	1.01	4.53	0	7.72	1.92	3.55	4.14	2.34	2.45	35.91	6.89	3.41	1.06	0	2.4	1.26	100
Paro	1.81	24.12	2.06	3.88	3.53	1.17	1.77	1.8	1.98	3.81	1.15	4.44	11.44	26.88	0.76	1.59	0.38	3.01	3.27	1.14	100
Pema Gats	4.33	7.8	0.76	0.15	0.15	1.82	10.71	1.23	11.32	0.23	9.26	3.47	9.07	31.8	4.13	1.3	0.45	0.62	0.09	1.32	100
Punakha	6.23	12.81	0.86	3.13	0.36	0.28	0.75	14.35	0.12	5.56	1.01	1.31	8.77	35.72	1.37	0.46	0.87	2.39	3.59	0.07	100
Samdrup J	0.52	7.66	0.21	0	0.56	1.98	4.69	3.44	4.2	1.83	33.14	3.14	5.59	18.92	6.46	1.12	0.77	1.77	1	3	100
Samtse	0.65	22.79	1.18	0.9	2.25	0.46	0.19	16.81	0.18	0.83	0.85	0	3.64	42.24	1.5	0.52	1.44	1.22	1.7	0.65	100
Sarpang	1.98	8.62	2.28	0	0.65	0.89	1.85	2.92	1.78	0.98	3.61	1.21	28.11	29.89	1.36	0	3.25	6.04	2.76	1.82	100
Thimphu	3.34	16.25	5.11	2.37	2.67	1.83	2.87	13.98	1.92	8.36	2.15	5.66	7.8	3.07	4.37	1.51	2.14	5.48	7.42	1.72	100
Trashigang	3.95	7.35	0	2.34	0	2.81	11.19	2.14	0.38	1.02	6.14	3.14	4.52	35.79	14.16	1.68	0.86	1.09	0.6	0.83	100
Trashiyang	2.4	4.8	0.57	0.46	0	2.51	7.12	7.79	0	1.15	7.01	1.85	2.69	49.7	6.8	0	1.64	0.97	0.19	2.36	100
Trongsa	13.8	4.62	0.9	0	0	0.3	1.66	5.83	1.08	3.06	1.09	1.05	10.51	26.3	2.25	0.07	14.37	2.1	7.42	3.61	100
Tsirang	1.77	12.35	2.03	1.05	0.75	1.48	0.9	5	0.84	1.44	0.51	4.59	23.24	34.84	0.1	1.09	0.18	0.62	5.35	1.86	100
Wangdue P	2.91	11.99	0.38	0.76	0.55	0.14	1.24	6.93	1.5	4.12	0.43	0.77	4	42.6	1.63	0	1.02	2.3	16.75	0	100
Zhemgang	2.21	5.04	0.71	0.42	0.57	0.85	1.81	4.39	2.13	0.36	3	0.31	21.05	34.74	1.26	0.85	2.03	1	0.7	16.56	100
Total	3.37	13.95	2.56	1.81	1.63	1.5	2.93	8.55	1.7	4.21	2.86	3.05	9.16	27.14	2.87	0.99	1.92	3.06	5.08	1.65	100

Visitor nights by destination and origin Dzongkhag

Dzongkhag of the respondent	DESTINATION														Total				
	Bumthang	Chhukha	Dagana	Gasa	Haa	Lhuentse	Mongar	Paro	Punakha	S/J	Samtse	Sarpang	Thimphu	Tsiring		Tsiring	Trongsa	Tsiring	W/Phodrang
Bumthang	23074	21576	267	6984	49	3970	21149	10369	5868	1188	3869	5440	197836	6473	3395	8662	6273	12088	340084
Chhukha	4832	56422	8633	10646	20867		30836	56678	21727	10961	19038	38717	284482	5892	6540	14925	4037	3138	632475
Dagana	3211	24912	14879	2752	741		3807	16770	4651	5223	2022	25829	149002	766	10629	9320	14804		294561
Gasa	288	1472	2151	5601		269	975	4388	381	6	2411	999	18048	80	28	726	2983	125	120276
Haa	1821	28007		1614	1177	336	2209	37181	673	1143	5831	3041	52758				2234	1358	143273
Lhuentse	5110	7382	1630	2391	6531	16357	24355	20320	1043	855	2260	2957	80121	2791	395	571	7744	2852	189206
Monggar	17610	21827	4791	9243	16193	4071		21006	9999	4402	6840	7386	239933	17743	1110		8122	2571	422154
Paro	7496	145914	18949	19991	21793	9432	15967	7310	9549	19232	40742	70827	131766	13022	1767	17298	22918	21307	629429
Pema Gatshel	4934	19913	2554	162	671	8702	37790	2766	15202	6189	28209	22699	136285	3195	1342	657	100	2738	295692
Punakha	17624	28017	1684	6349	564	1245	1653	29464	265	2455	2180	48580	70556	3903	266	4083	6877	67	243666
Jongkhar	527	35554	326		1496	35349	14309	7277	16372	57492	15422	28934	119730	14587	7620	2117	1339	14511	398261
Samtse	1672	90762	1693	2169	11404	11715	2565	111851	1677	15778		29290	310727	4427	1464	1796	12262	7618	626219
Sarpang	8895	27278	8911		10154	2530	11549	25493	8577	21846	3012	37584	385976	7160	16498	44217	9644	12733	643116
Thimphu	35619	154877	84668	28484	35034	35210	62844	222092	48355	48760	87901	119020	77713	70342	27090	92202	105430	45963	1522751
Trashigang	16274	30312		7724		5341	19624	12205	851	8875	32167	39095	213311	40600	4992	2993	2076	1616	445385
Trashigang	786	2379	364	296		493	3556	8026	1114	3922	1582	5919	107271	4981	298	619	52	2347	144005
Trongsa	113764	7276	1660			649	5093	15720	3160	7244	5873	26814	118159	12321	149	3470	45649	13491	464441
Tsirang	4422	18101	3332	1518	1248	730	2017	5953	3933	522	11774	49304	110029	71	522	1555	7526	14092	239376
Phodrang	20357	37997	2540	3135	1794	651	9125	60093	5654	558	4507	12096	249942	16668		10383	57061		550068
Zhemgang	8651	21045	7592	409	1557	4867	2367	10893	7166	1492	9186	67728	119453	1720	3504	2686	2045	28628	302506
Total	296965	780024	166626	109467	131274	141917	271789	685755	157080	218144	284827	642258	3173098	226742	124003	218279	319177	187220	8646945

Visitor average nights by destination and origin Dzongkhag

ORIGIN DZ-ONGKHAG	DESTINATION																			
	Bumthang	Chhukha	Dagana	Gasa	Haa	Lhuentse	Mongar	Paro	Pema Gatsel	Punakha	S/J	Samtse	Sarpang	Thimphu	Tigang	T/Yangtse	Trongsa	Tsirang	WPhodrang	Zhemgang
Bumthang	8	12	14	12	1	6	13	14	7	17	7	13	8	31	10		7	11	7	8
Chhukha	6	5	6	7	12		16	8	14	8	13	9	8	9	14	18	10	10	3	14
Dagana	5	7	4	9	5		26	17	15	8	19	4	6	11	29		26	8	14	
Gasa	6	5	10	7		14	18	7	6	42	1	30	10	9	6		1	7	8	2
Haa	16	9		6	2	30	20	12	12	17	10	6	13	10					9	11
Lhuentse	18	14	20	9	45	6	9	57	6	11	5	15	12	30	5	7	12	14	63	18
Monggar	12	8	55	26	75	4		13	24	30	5	14	14	31	12	9	5		16	10
Paro	6	9	14	8	9	12	14	6	7	6	25	14	9	7	26	19	7	9	11	28
Gatsel	8	17	22	7	29	32	23	15	9	10	4	53	16	28	5	7	18	7	7	14
Punakha	9	7	6	7	5	15	7	7	7	7	8	5	18	6	9	43	1	6	6	3
Jongkhar	5	21	7		12	80	14	10	18	29	8	22	23	28	10	55	44	5	6	22
Samtse	6	9	3	5	11	57	30	15	21	11	42		18	17	7	14	2	3	16	26
Sarpang	9	6	8		30	6	12	17	9	2	12	5	3	25	10		10	14	7	14
Thimphu	6	5	9	6	7	10	12	8	13	6	12	8	8	14	9	16	7	9	8	14
Trashigang	16	16		13		7	7	22	9	11	5	39	33	23	11	10	22	10	13	7
Yangtse	4	5	7	7		2	5	11		11	6	9	24	24	8		2	7	3	11
Trongsa	27	5	6			7	10	9	10	33	22	18	8	15	18	7	12	5	20	12
Tsirang	10	6	7	6	7	2	9	5	20	8	4	11	9	13	3	2	5	11	6	32
Phodrang	11	5	10	6	5	7	11	13	6	9	2	9	5	9	16		50	7	5	
Zhemgang	28	30	78	7	20	42	10	18	24	12	4	215	23	25	10	30	3	19	21	13

Visitors by type of accommodation used by Dzongkha Visited (%)

Destination	3 star and above	Budget hotel	Village home stay	Camp site	With friends/ relatives	Rented house/ apartment	Guest house	Vacation/ Second home	Others
Bumthang	3.08	11.28	1.54	6.67	55.9	5.13	9.23	2.56	5.13
Chukha	2.4	24.14	0	0.75	62.82	2.55	4.65	1.35	2.25
Dagana	0	0.71	0	0.71	85.11	1.42	2.13	8.51	2.84
Gasa	0	3.67	0.92	19.27	23.85	11.93	41.28	0	1.83
Haa	0	2.7	2.7	2.7	81.08	0	1.35	8.11	2.7
Lhuentse	0	1.43	1.43	12.86	54.29	0	5	4.29	20.71
Monggar	0.41	4.88	0.41	4.47	54.07	0	10.57	5.69	21.14
Paro	1.73	3.21	0.25	4.44	80.99	0.99	3.7	1.73	3.46
Pema Gatshel	0	2.83	0	0.94	75.47	0.94	0.94	7.55	12.26
Punakha	0.82	3.29	1.23	22.63	55.97	2.88	4.12	4.12	4.94
Samdrup	0.45	19.64	0	6.7	59.38	0	2.68	2.68	8.93
Samtse	0	1.16	0.58	0.58	82.08	1.16	2.89	7.51	4.05
Sarpang	1	8.23	0.4	1	66.67	6.22	6.02	5.02	6.02
Thimphu	0.17	2.37	0	0.94	91.46	0.55	0.83	0.44	3.64
Trashigang	0	7.1	1.18	3.55	68.64	1.18	4.14	5.92	10.06
T/Yangtse	0	5.77	0	3.85	63.46	0	7.69	13.46	5.77
Trongsa	1.11	6.67	2.22	5.56	67.78	0	6.67	4.44	5.56
Tsirang	0	3.31	0	1.99	74.83	1.32	1.99	12.58	5.3
W/Pho-drang	1.32	3.08	0.88	4.85	66.96	1.32	7.93	8.81	5.73
Zhemgang	0	5.88	0.84	8.4	47.9	1.68	15.97	7.56	11.76

Overnight visitor by age group by Dzongkhag visited

Destination	15-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years and above	Total
Bumthang	3,909	6,974	3,774	3,583	4,960	2,544	25,743
Chhukha	18,758	30,527	24,219	18,932	8,474	5,797	106,707
Dagana	3,238	5,723	5,040	2,344	1,988	1,242	19,574
Gasa	2,245	1,599	3,584	2,499	2,682	1,252	13,862
Haa	3,761	3,629	2,248	911	1,071	846	12,466
Lhuentse	1,994	4,780	1,689	1,332	1,099	614	11,507
Monggar	2,424	6,447	5,632	3,801	2,050	2,066	22,421
Paro	11,952	17,213	11,629	9,478	8,307	6,817	65,396
Pema Gatshel	2,094	4,933	2,967	1,754	541	706	12,995
Punakha	8,762	8,984	5,889	2,133	3,101	3,347	32,216
Samdrup Jongkhar	4,001	5,855	5,617	2,248	2,660	1,534	21,915
Samtse	3,746	6,881	6,100	3,860	2,462	319	23,369
Sarpang	9,977	18,355	13,976	12,619	6,672	8,473	70,073
Thimphu	33,433	53,823	42,415	33,485	21,466	23,002	207,624
Trashigang	4,142	6,918	6,303	1,730	961	1,922	21,975
Trashi Yangtse	1,154	3,324	1,669	718	347	368	7,580
Trongsa	2,492	4,953	2,352	1,477	1,859	1,540	14,673
Tsirang	4,166	7,085	4,836	3,049	2,156	2,127	23,419
Wangdue Phodrang	11,771	10,847	7,650	2,803	2,933	2,879	38,884
Zhemgang	3,142	3,426	3,548	1,350	918	216	12,601
Total	137,161	212,276	161,137	110,107	76,708	67,611	765,000

Visitor by purpose and Dzongkhag visited

Destination	Holiday/ Leisure/ Recreation	Visiting friends and relatives	Education and training	Health and Medical Care	Religion/ pilgrimage	Personal shopping	Business and professional	Others	Total
Bumthang	2,950	4,986	2,061	1,078	11,475	109	2,862	221	25,743
Chhukha	20,079	21,904	5,182	4,454	4,400	29,883	13,605	7,200	106,707
Dagana	3,200	9,576	1,258	360	875	569	507	3,230	19,574
Gasa	209	440	293	9,093	3,045	83	178	522	13,862
Haa	1,726	6,756	203	367	2,372	392	356	294	12,466
Lhuentse	972	2,199	654	1,059	4,482	54	295	1,792	11,507
Monggar	1,367	8,522	1,053	5,661	3,533	68	1,500	717	22,421
Paro	7,939	22,621	4,411	4,006	17,014	1,811	4,167	3,429	65,396
Perna Gatshel	575	6,740	156	671	2,711	231	1,571	339	12,995
Punakha	6,123	10,231	1,208	763	8,122	534	2,525	2,710	32,216
Samdrup Jongkhar	2,954	8,441	651	2,613	1,748	2,601	2,063	843	21,915
Samtse	2,769	14,774	1,162	659	1,586	235	987	1,197	23,369
Sarpang	7,712	23,563	4,216	17,656	4,437	5,664	3,558	3,266	70,073
Thimphu	23,293	53,598	11,278	81,623	8,869	6,566	9,496	12,902	207,624
Trashigang	2,297	10,103	1,725	1,848	3,866	247	637	1,254	21,975
Trashigang Yangtse	809	4,614	312		1,660		55	130	7,580
Trongsa	1,960	5,820	1,089	787	2,181		2,222	615	14,673
Tsirang	4,640	12,701	320	632	1,695	248	2,303	879	23,419
Wangdue Phodrang	6,137	10,333	3,727	2,945	10,362	1,369	3,278	734	38,884
Zhemgang	964	3,270	2,198	1,078	951	39	2,951	1,150	12,601
Total	98,677	241,189	43,155	137,353	95,381	50,704	55,116	43,424	765,000

Visitor nights by purpose and Dzongkhag visited

Destination	Holiday/ Leisure/ Recreation	Visiting friends and relatives	Education and training	Health and Medical Care	Religion/ pilgrimage	Personal shopping	Business and professional	Others	Total
Bumthang	37468	44537	11796	4426	107957	109	80993	9677	296965
Chhukha	138660	215888	46607	51152	21970	101238	129669	75140	780024
Dagana	19537	84012	6546	2096	13129	964	1863	38479	166626
Gasa	1470	2570	755	65367	25823	222	1541	11719	109467
Haa	28114	68122	4999	7130	11878	1218	978	8834	131274
Lhuentse	7570	35760	10763	11233	25019	54	15949	35568	141917
Monggar	8846	139354	5262	62282	38162	564	15276	2043	271789
Paro	37529	276743	61644	41745	148348	33789	46111	39846	685755
Pema Gatsel	6851	110312	1650	11467	14600	370	10447	1383	157080
Punakha	67718	99310	4430	5857	51438	3257	27400	82372	341783
Samdrup Jongkhar	30605	132611	2902	11121	7632	6128	14434	12711	218144
Samtse	20696	210478	14877	4182	12239	437	18006	3912	284827
Sarpang	68649	224698	42216	170708	54602	9498	59279	12608	642258
Thimphu	278030	681811	204784	1589420	78157	59763	54856	226277	3173098
Trashigang	22252	123532	10441	25904	34182	329	5141	4962	226742
Trashit Yangtse	9542	92738	1685		18636		164	1237	124003
Trongsa	13159	74921	6968	1329	21289		41294	11559	170519
Tsirang	31308	153055	1840	8619	7072	359	12080	3946	218279
Wangdue Phodrang	78994	89375	18726	11388	72078	2073	35209	11334	319177
Zhemgang	14468	63262	22895	9025	6241	117	47067	24143	187220
Total	921467	2922789	481788	2094453	770453	220489	617757	617750	8646945

Average visitor nights by purpose and Dzongkhag visited

Destination	Holiday/ Leisure/ Recreation	Visiting friends and relatives	Education and training	Health and Medical Care	Religion/ pilgrimage	Personal shopping	Business and professional	Others
Bumthang	13	9	6	4	9	1	28	44
Chhukha	7	10	9	11	5	3	10	10
Dagana	6	9	5	6	15	2	4	12
Gasa	7	6	3	7	8	3	9	22
Haa	16	10	25	19	5	3	3	30
Lhuentse	8	16	16	11	6	1	54	20
Monggar	6	16	5	11	11	8	10	3
Paro	5	12	14	10	9	19	11	12
Pema Gatshel	12	16	11	17	5	2	7	4
Punakha	11	10	4	8	6	6	11	30
Samdrup Jongkhar	10	16	4	4	4	2	7	15
Samtse	7	14	13	6	8	2	18	3
Sarpang	9	10	10	10	12	2	17	4
Thimphu	12	13	18	19	9	9	6	18
Trashigang	10	12	6	14	9	1	8	4
Trashi Yangtse	12	20	5		11		3	10
Trongsa	7	13	6	2	10		19	19
Tsirang	7	12	6	14	4	1	5	4
Wangdue Phodrang	13	9	5	4	7	2	11	15
Zhemgang	15	19	10	8	7	3	16	21

Visitor by purpose and group size

Purpose	1 person	2--3 persons	4--5 persons	6--7 persons	8 and more persons	Total
Holiday/Leisure/Recreation	26,426	49,608	16,199	2,172	4,271	98,677
Visiting friends and	88,061	126,600	22,918	2,226	1,385	241,190
Education and trainin	19,787	10,143	4,624	649	7,952	43,155
Health and medical ca	47,093	77,780	10,551	152	1,777	137,353
Religion/pilgrimage	22,923	43,617	16,889	4,494	7,459	95,381
Personal Shopping	18,219	24,106	8,115	213	51	50,704
Business and professi	23,538	18,472	7,184	1,314	4,609	55,116
Others (Specify)	17,688	18,604	4,776	1,295	1,061	43,424
Total	263,736	368,930	91,256	12,514	28,564	765,000

Visitor by Dzongkhag and area of origin

Dzongkhag of origin	Urban	Rural	Total
Bumthang	10,860	9,816	20,675
Chhukha	30,016	43,395	73,410
Dagana	4,381	27,190	31,571
Gasa	2,098	4,675	6,773
Haa	4,629	9,948	14,577
Lhuentse	1,756	9,917	11,673
Monggar	8,744	12,703	21,448
Paro	17,873	48,573	66,446
Pema Gatshel	5,437	9,744	15,181
Punakha	6,407	24,032	30,440
Samdrup Jongkhar	9,056	13,177	22,233
Samtse	7,382	37,095	44,477
Sarpang	12,419	38,486	50,904
Thimphu	155,515	31,462	186,977
Trashigang	5,682	20,604	26,286
Trashi Yangtse	2,060	7,043	9,103
Trongsa	7,831	22,779	30,610
Tsirang	4,006	19,824	23,830
Wangdue Phodrang	12,395	52,219	64,613
Zhemgang	2,999	10,773	13,773
Total	311,545	453,456	765,000

Visitor, visitor nights and expenditure by Dzongkhag visited

Destination	Visitors		Nights		Average expenditure per trip	Total expenditure	Average expenditure per night
	no	%	no	%	Nu.	Nu. million	Nu.
Bumthang	25,743	3.37	296,965	3.43	7,296	183.55	1,972
Chhukha	106,707	13.95	780,024	9.02	10,044	1,045.38	3,431
Dagana	19,574	2.56	166,626	1.93	3,963	74.58	1,112
Gasa	13,862	1.81	109,467	1.27	10,978	150.95	2,560
Haa	2,466	1.63	131,274	1.52	5,289	65.94	1,607
Lhuentse	11,507	1.5	141,917	1.64	10,543	115.86	2,113
Monggar	22,421	2.93	271,789	3.14	6,326	135.05	959
Paro	65,396	8.55	685,755	7.93	6,541	401.25	1,625
Pema Gatshel	12,995	1.7	157,080	1.82	6,446	81.60	1,029
Punakha	32,216	4.21	341,783	3.95	12,682	389.12	2,458
Samdrup Jongkhar	21,915	2.86	218,144	2.52	17,832	367.30	7,762
Samtse	23,369	3.05	284,827	3.29	4,956	115.357	1,327
Sarpang	70,073	9.16	642,258	7.43	5,871	405.07	2,227
Thimphu	207,624	27.14	3,173,098	36.70	7,550	1,530.75	1,680
Trashigang	21,975	2.87	226,742	2.62	8,743	182.26	1,680
Trashi Yangtse	7,580	0.99	124,003	1.43	10,329	76.87	1,074
Trongsa	14,673	1.92	170,519	1.97	9,429	137.13	3,278
Tsirang	23,419	3.06	218,279	2.52	5,035	116.04	1,014
Wangdue Phodrang	38,884	5.08	319,177	3.69	6,536	246.71	2,723
Zhemgang	12,601	1.65	187,220	2.17	7,497	92.24	1,364
Total	765,000	100	8,646,945	100.00	7,960	5,913.01	2,198

Mean and total trip expenditure by purpose

Purpose	Total (Nu. Million)	Mean trip expenditure	Mean expense per night
Holiday/Leisure/Recreation	677.497	7,092	1,859
Visiting friends & relatives	1,475.312	6,244	1,309
Education and training	339.122	8,206	1,868
Health and medical care	831.682	6,314	1,222
Religion/pilgrim	514.196	5,544	1,628
Personal Shopping	789.468	15,810	7,917
Business and professional	783.384	14,852	5,158
Others	502.347	11,797	2,068
Total	5,913.008	7,960	2,198

Total expenditure by purpose and expenditure item (in Nu. Million)

Purpose	tour package	airfare	long distance transportation	car rental/hiring	fuel cost	local transportation	accommodation	food and beverages	Medical and treatment	shopping	Entertainment	MICE/training fees/workshop etc	Others	Total
Holiday/Leisure/Recreation	-	0.424	42.807	3.147	57.196	17.875	35.113	79.737	9.080	388.382	10.333	6.288	27.114	677.497
Visiting friends	-	20.193	131.579	13.155	144.717	39.447	18.673	127.719	7.002	805.259	4.539	0.269	162.759	1,475.312
Education and training	-	0.333	16.604	2.259	31.511	9.673	31.041	59.311	1.058	128.186	2.443	48.663	8.040	339.122
Health and medical	-	2.577	99.355	10.207	45.701	64.136	36.493	112.303	99.217	329.057	0.742	-	31.895	831.682
Religion/pilgrim	2.079	3.758	57.848	13.552	53.385	16.842	23.739	78.779	2.351	228.728	3.759	-	29.375	514.196
Personal Shopping	-	-	26.564	9.897	28.069	5.902	26.758	47.329	1.801	626.736	3.092	-	13.319	789.468
Business and professional	-	-	35.051	11.585	52.813	7.895	24.479	67.629	1.773	322.057	3.337	-	256.764	783.384
Others	-	-	43.638	2.731	26.283	17.828	14.463	43.742	1.403	319.710	4.157	9.212	19.181	502.347
Total	2,079	27,285	453,446	66,533	439,675	179,598	210,759	616,549	123,685	3,148,115	32,402	64,432	548,447	5,913,008

Mean expenditure by purpose and expenditure item

Purpose	tour package	airfare	long distance transportation	car rental/hiring	fuel cost	local transportation	accommodation	food and beverages	Medical and treatment	shopping	Entertainment	MICE/training fees/workshop etc.	Others	Total
Holiday/Leisure/Recreation	.	6.807	924	1,719	1,407	641	2,072	989	1,109	6,316	1,081	5,354	3,764	7,092
Visiting friends & relatives	.	6.196	1,025	1,928	1,530	610	958	719	802	5,624	984	13,600	6,665	6,244
Education and training	.	6.590	1,084	1,483	2,469	902	2,513	1,762	462	5,553	1,432	15,123	3,569	8,206
Health and medical care	.	4,715	1,123	1,871	1,490	1,056	1,441	1,147	2,597	4,626	395	.	4,873	6,314
Religion/pilgrim	3,325	7,580	1,385	2,003	1,437	772	1,445	1,178	599	4,273	1,290	.	4,015	5,544
Personal Shopping	.	.	1,044	2,772	1,577	592	1,546	1,136	714	15,869	1,907	.	3,534	15,810
Business and professional	.	.	1,825	3,439	2,495	893	1,823	1,623	362	10,725	1,741	.	38,723	14,852
Others	.	.	1,707	1,635	2,039	1,721	2,070	1,308	423	16,421	2,196	11,404	4,886	11,797
Total	3,325	6,181	1,161	2,146	1,642	835	1,643	1,075	1,716	7,132	1,242	12,344	8,837	7,960

Overnight mean Expenditure by main destination (Dzongkhag)

Destination	Package Tour	Air-fare	Long distance transport	Car Rental/hiring	Fuel	Local Transport	Accommodation	Food & Beverage	Medical & Health	Personal Shopping	Entertainment	MICE	Others	Total Expenditure
Bumthang	.	7856	1517	2416	2059	664	1710	1432	736	4635	464	34037	3251	7296
Chhukha	.	4800	934	3753	1566	502	2109	1112	2509	9378	1505	9849	25441	10044
Dagana	.	.	948	1360	1275	422	818	622	849	3842	200	.	2883	3963
Gasa	.	.	3177	3197	1456	4060	1440	2249	901	9792	2842	.	3107	10978
Haa	.	4350	1049	1938	1131	457	1124	857	1372	4696	2770	.	2130	5289
Lhuentse	4866	4340	1424	1454	2232	965	1171	1143	6740	9764	1048	.	2305	10543
Monggar	864	.	2013	2539	2375	729	676	1007	1637	4658	2417	.	3619	6326
Paro	.	9623	1126	1436	1195	677	1400	1147	606	5804	1096	4609	5890	6541
Pema Gatsel	.	.	1137	811	2133	530	1381	1146	296	5436	1500	.	1790	6446
Punakha	2250	.	1796	1812	1383	1343	1852	1309	1145	11609	1837	32674	2831	12682
Samdrup Jongkhar	.	.	1477	1397	2149	993	1410	1105	246	14865	931	.	77303	17832
Samtse	.	.	937	1800	1657	489	1620	654	949	4863	1241	.	3266	4956
Sarpang	.	.	837	3792	1516	567	1596	833	587	5678	2562	1286	4513	5871
Thimphu	.	5356	1033	2166	1803	993	1685	1065	2054	7069	922	7938	6662	7550
Trashigang	.	5699	1696	2000	2530	884	1486	1044	3081	7459	634	14000	6953	8743
Trashiyangtse	.	7302	1642	1414	2002	1597	918	847	300	6684	4699	.	8976	10329
Trongsa	.	.	1359	2234	1649	1511	1630	1380	239	7523	490	.	9427	9429
Tsirang	.	5000	947	1788	1296	447	871	510	354	4933	3000	.	1321	5035
Wangdue Phodrang	.	.	1289	1176	1056	621	2089	984	329	5372	1474	262	3890	6536
Zhemgang	.	.	1253	2157	2843	1194	1870	1890	286	6707	1252	.	2115	7497
Total	3325	6181	1161	2146	1642	835	1643	1075	1716	7132	1242	12344	8837	7960

Overnight mean trip expenditure by purpose by main destination (Dzongkhag)

Purpose	Bumthang	Chhukha	Dagana	Gasa	Haa	Lhuentse	Monggar	Paro	Pema Gatsel	Punakha	Samdrup Jongkhar	Samtse	Sarpang	Thimphu	Trashigang	Trashiyangtse	Troms	Tsirang	Wangdi Phodrang	Zhemgang
Leisure / Recreation	4,391	9,743	2,838	4,936	2,943	9,495	4,250	4,132	5,173	6,732	6,284	4,586	4,411	8,615	6,924	6,026	7,158	4,005	8,632	9,240
Visiting friends and relatives	5,326	5,604	3,887	6,870	5,714	6,229	8,795	5,942	7,229	6,217	7,280	3,740	4,897	6,086	10,129	12,817	10,231	5,967	5,646	8,972
Education and training	15,078	10,205	2,421	1,424	9,106	3,460	3,791	6,809	3,199	19,634	6,994	12,733	5,839	7,149	4,937	2,885	14,181	3,074	7,786	9,998
Health and medical care	6,036	4,442	3,331	6,514	4,680	33,745	3,936	5,365	6,186	4,148	4,203	9,658	4,426	6,665	8,125		1,872	3,831	7,941	5,921
Religion/pilgrimage	7,326	5,722	3,291	9,217	2,742	5,352	6,270	5,346	4,310	5,995	3,524	2,773	3,245	5,806	5,676	7,107	6,216	3,186	4,660	7,312
Personal Shopping	19,100	10,164	6,403	56,309	8,296	12,290	28,125	28,383	4,144	16,497	42,617	12,143	18,914	26,847	11,000			16,605	9,244	2,233
Business and professional	7,971	20,167	1,800	9,510	8,347	964	4,092	15,431	8,452	4,244	76,411	12,731	7,651	13,839	7,668		13,490	3,207	8,303	4,820
Others	3,916	9,885	5,770	103,001	20,250	19,412	4,492	3,027	4,706	73,578	3,867	5,655	2,951	4,077	16,117	5,751	7,236	3,290	2,208	5,584

Part II: Domestic excursion tables

Daytrip (excursion) visitors by Dzongkhag visited and Sex

Destination	Male		Female		Total
	Number	Percent	Number	Percent	
Bumthang	7,497	41.83	10,425	58.17	17,922
Chhukha	10,449	50.63	10,188	49.37	20,637
Dagana	3,959	41.65	5,547	58.35	9,505
Gasa	20	4.9	381	95.1	400
Haa	385	39.47	590	60.53	974
Lhuentse	4,509	38.96	7,064	61.04	11,573
Monggar	1,557	30.6	3,532	69.4	5,089
Paro	13,824	33.14	27,890	66.86	41,714
Pema Gatshel	936	66.18	479	33.82	1,415
Punakha	9,959	39.66	15,150	60.34	25,109
Samdrup Jongkhar	6,859	43.08	9,065	56.92	15,924
Samtse	1,082	63.69	617	36.31	1,699
Sarpang	18,588	51.24	17,687	48.76	36,275
Thimphu	13,113	46.17	15,287	53.83	28,400
Trashigang	4,003	31.9	8,545	68.1	12,548
Trashi Yangtse	134	20.66	514	79.34	647
Trongsa	6,692	51.24	6,368	48.76	13,060
Tsirang	7,158	50.64	6,978	49.36	14,137
Wangdi Phodrang	11,753	42.4	15,968	57.6	27,721
Zhemgang	614	50.91	592	49.09	1,207
Total	123,091	43.05	162,866	56.95	285,957

Daytrip (excursion) visitors by Dzongkhag visited by Age

Destination	15-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years and above
Bumthang	19.46	28.83	21.8	7.6	18.67	3.65
Chhukha	22.68	24.87	14.25	25.81	8.58	3.8
Dagana	4.55	6.68	44.43	19.5	11.89	12.96
Gasa	0	34.92	65.08	0	0	0
Haa	9.87	50.66	22.43	17.04	0	0
Lhuentse	19.4	20.08	19.75	16.53	17.02	7.22
Monggar	11.1	28.45	41.26	6.71	8.83	3.65
Paro	25.39	23.28	29.06	13.05	7.76	1.46
Pema Gatshel	10.59	10.06	24.52	24.01	18.8	12.01
Punakha	22.61	20.69	26.71	14.15	10.7	5.15
Samdrup Jongkhar	10.72	19.61	35.31	21.34	7.95	5.08
Samtse	10.56	36.31	7.34	34.24	0	11.55
Sarpang	8.97	26.56	15.8	19.58	16.25	12.83
Thimphu	12.83	26.77	27.71	12.7	15.93	4.06
Trashigang	15.96	25.47	22.39	19.63	8.89	7.65
Trashi Yangtse	0	10.08	84.36	0	5.56	0
Trongsa	10.84	22.94	26.29	17.24	12.33	10.35
Tsirang	17.62	21.35	26.04	16.6	10.92	7.47
Wangdue Phodrang	21.28	17.55	18.57	27.39	9.7	5.5
Zhemgang	11.85	15.84	29.53	22.9	16.95	2.93
Total	17.02	22.97	24.63	17.46	11.8	6.12

Daytrip (excursion) visitors by Dzongkhag and Area of origin

Dzongkhag of origin	Urban		Rural		Total
	Number	Percent	Number	Percent	
Bumthang	7,017	34.71	13,200	65.29	20,218
Chhukha	9,014	51.67	8,432	48.33	17,446
Dagana	1,118	9.46	10,696	90.54	11,814
Gasa	162	24.61	496	75.39	657
Haa	459	32	975	68	1,434
Lhuentse	1,185	8.27	13,133	91.73	14,318
Monggar	178	10.41	1,532	89.59	1,710
Paro	4,588	15.9	24,267	84.1	28,855
Pema Gatshel	91	4.73	1,839	95.27	1,930
Punakha	1,938	8.98	19,654	91.02	21,592
Samdrup Jongkhar	3,724	21.3	13,762	78.7	17,485
Samtse	623	22.46	2,150	77.54	2,772
Sarpang	4,472	13.19	29,441	86.81	33,913
Thimphu	33,495	82.62	7,045	17.38	40,539
Trashigang	404	3.28	11,894	96.72	12,298
Trashi Yangtse	214	30.11	496	69.89	710
Trongsa	967	7.77	11,485	92.23	12,452
Tsirang	766	4.17	17,585	95.83	18,352
Wangdue Phodrang	4,952	18.53	21,770	81.47	26,721
Zhemgang	118	15.95	622	84.05	739
Total	75,483	26.4	210,474	73.6	285,957

Daytrip (excursion) visitors by purpose by group size

Group size		Holiday/Leisure/Recreation	Visiting friends & Relatives	Education and training	Health and medical care	Religion/pilgrimage	Personal Shopping	Business and professional	Others	Total
1 person	No.	3,145	8,421	867	13,846	12,622	46,870	7,739	5,037	98,546
	%	13.95	26.28	27.23	35.49	18.01	52.99	46.76	35.79	
2-3 persons	No.	12,219	17,722	199	21,446	32,705	33,515	6,854	6,391	131,052
	%	54.19	55.31	6.26	54.97	46.66	37.89	41.41	45.42	
4-5 persons	No.	4,796	5,546	501	3,129	17,539	7,497	1,744	1,731	42,485
	%	21.27	17.31	15.74	8.02	25.02	8.48	10.54	12.3	
6-7 persons	No.	567	183	0	303	3,139	320	0	330	4,842
	%	2.51	0.57	0	0.78	4.48	0.36	0	2.35	
8 + persons	No.	1,822	172	1,616	289	4,090	249	215	581	9,033
	%	8.08	0.54	50.77	0.74	5.83	0.28	1.3	4.13	
Total		22,550	32,043	3,182	39,013	70,095	88,451	16,552	14,071	285,957

Daytrip (excursion) visitors by purpose, sex and Dzongkhag visited

Destination	Holiday/Leisure/Recreation	Visiting friends & relatives	Education & training	health & medical care	Religion/pilgrimage	Personal Shopping	Business and professional	Others
Bumthang								
Male	45	859		68	2319	3743	110	351
Female		261	38	1724	4339	3796	27	240
Chhukha								
Male	61	912		834	1040	6999	396	206
Female	391	1040		3670		5028		59
Dagana								
Male	161	234	141	1316	270	958	198	681
Female	271	534		3746	74	635		287
Gasa								
Male	20							
Female	13		19	348				
Haa								
Male		218						166
Female		96				90	404	
Lhuentse								
Male	260	271		679	1795	496	198	811
Female	41	398	27	720	4906	319	218	435
Monggar								
Male	139		152	480	122	453	170	41
Female	108	101	27	1360	279	1581	20	54

Paro								
Male	2294	2700	466	202	5561	482	558	1561
Female	3075	4940	96	1457	14734	505	33	3051
Pema Gatshel								
Male		139	173	69	278	254		23
Female		15		312	101	51		
Punakha								
Male	2655	1916	728	227	2829	1084	477	43
Female	2157	1142		572	8286	2371	46	576
Samdrup Jongkhar								
Male	530	236		317	156	4119	636	865
Female	944	1193		2434	581	2502	912	498
Samtse								
Male		448				500		134
Female	421					196		
Sarpang								
Male	1170	319		335	491	15228	790	255
Female	834	2435	334	1914	93	10691	374	1011
Thimphu								
Male	1486	4866		2270	1891	865	1441	294
Female	2688	3656	89	3746	2852	650	1252	355
Trashigang								
Male	342	74	41	349	1712	1039	27	418
Female	164	357	329	1519	1911	2958	1109	199
Trashi Yangtse								
Male					134			
Female					514			
Trongsa								
Male	670	49	466	791	2736	1153	826	
Female	13			649	2576	2795	334	
Tsirang								
Male	142	373		924	59	5331	47	283
Female	347	248		1490		4180	164	550
Wangdue Phodrang								
Male	435	820	55	2307	2139	2589	3221	188
Female	284	1055		2163	5284	4564	2562	56
Zhemgang								
Male	297	82		19		39		177
Female	88	58			35	204		206

Daytrip (excursion) visitors and expenditure by Dzongkhag visited and purpose of visit

Destination	Leisure / Recreation	Visiting friends and relatives	Education & Training	Health and medical care	Religion/ pilgrimage	Personal shopping	Business and professional	Others	Total visitor	Total expenditure (In Nu. Million)
Bumthang	45	1,120	38	1,793	6,658	7,539	137	591	17,922	115.46
Chhukha	452	1,952	-	4,504	1,040	12,027	396	265	20,637	144.19
Dagana	432	767	141	5,063	344	1,593	198	968	9,505	19.78
Gasa	33	-	19	348	-	-	-	-	400	1.81
Haa	-	315	-	-	-	90	404	166	974	7.14
Lhuentse	301	669	27	1,399	6,701	815	415	1,245	11,573	27.54
Monggar	247	101	179	1,840	402	2,035	190	95	5,089	17.44
Paro	5,370	7,639	562	1,659	20,294	987	591	4,611	41,714	82.65
Pema Gatshel	-	154	173	382	378	305	-	23	1,415	3.10
Punakha	4,812	3,058	728	799	11,115	3,455	524	618	25,109	40.67
Samdrup Jongkhar	1,474	1,429	-	2,751	737	6,621	1,549	1,364	15,924	37.58
Samtse	421	448	-	-	-	697	-	134	1,699	5.20
Sarpang	2,004	2,754	334	2,249	584	25,919	1,164	1,266	36,275	208.39
Thimphu	4,174	8,522	89	6,016	4,743	1,515	2,693	648	28,400	86.17
Trashigang	506	431	370	1,868	3,622	3,997	1,136	617	12,548	37.72
Trashigangtse	-	-	-	-	647	-	-	-	647	1.47
Trongsa	684	49	466	1,440	5,312	3,948	1,160	-	13,060	100.51
Tsirang	489	621	-	2,414	59	9,511	211	832	14,137	78.37
Wangdi Phodrang	719	1,875	55	4,471	7,422	7,153	5,782	244	27,721	87.44
Zhengang	386	140	-	19	35	243	-	383	1,207	3.04
Total	22,550	32,043	3,182	39,013	70,095	88,451	16,552	14,071	285,957	1,105.66

Daytrip (excursion) mean trip expenditure by item of expenditure and main purpose

Purpose	Long distance transport	Car rental/hiring	Fuel	Local transport	Food & Beverage	Health & medical care	Personal shopping	Entertainment	MICE	Others	Total Exp.
Leisure / Recreation	483	773	734	233	436	817	2626	2266	.	662	1805
Visiting friends & relatives	539	766	668	326	448	586	2631	.	.	1636	2219
Education and training	292	263	861	.	528	300	1890	.	38000	150	13687
Health and medical care	401	645	525	284	314	470	2504	.	.	241	2163
Religion/pilgrim	563	637	525	329	405	171	1555	480	.	893	1839
Personal Shopping	414	1375	882	290	321	623	7465	505	.	1102	7813
Business and professional	797	573	1132	376	424	166	2905	.	.	202	3231
Others	403	514	1038	240	435	.	2236	1177	.	335	2138
Total	470	827	725	301	374	444	4547	954	38000	827	4015

Daytrip (excursion) total trip expenditure by item of expenditure and main purpose (Nu. Million)

Purpose	Long distance transport	Car rental/hiring	Fuel	Local transport	Food & beverage	Health and medical care	Personal shopping	Entertainment	MICE	Others	Total
Leisure / Recreation	1.728	0.527	8.731	0.646	7.597	0.139	17.226	0.681	-	0.394	37.670
Visiting friends & relatives	3.623	1.417	12.235	1.248	8.578	0.540	38.283	-	-	0.753	66.677
Education and training	0.077	0.139	0.290	-	0.561	0.029	1.052	-	35.421	0.004	37.574
Health and medical care	6.840	3.785	3.785	2.649	8.249	3.901	53.010	-	-	0.301	82.520
Religion/pilgrim	11.732	3.310	15.785	3.316	19.599	0.295	60.837	0.298	-	9.530	124.702
Personal Shopping	18.455	8.151	18.118	3.608	23.184	2.897	600.283	0.256	-	1.993	676.946
Business and professional	3.685	0.489	8.650	1.069	5.433	0.449	31.302	-	-	0.061	51.140
Others	1.324	0.851	6.583	0.346	4.161	-	14.124	0.676	-	0.369	28.434
Total	47.464	18.669	74.177	12.882	77.361	8.252	816.118	1.912	35.421	13.882	1,105.662

Daytrip (excursion) mean trip expenditure by item by main destination

Destination	Long distance transport	Car rental/hiring	Fuel	Local transport	Food & Beverage	Health & medical care	Personal shopping	Entertainment	MICE	Others	Total
Bumthang	579	1,000	725	531	471	2,845	6,849	980	.	.	6,513
Chhukha	355	3,338	698	163	315	300	9,465	.	.	550	7,270
Dagana	333	704	612	492	309	356	2,205	.	.	.	2,080
Gasa	378	.	.	1,095	621	.	19,107	.	.	.	4,738
Haa	.	.	1,470	.	441	.	6,006	.	.	.	7,324
Lhuentse	289	546	782	380	488	284	2,690	1,200	.	174	2,548
Monggar	386	1,276	977	186	375	324	2,879	.	.	211	3,484
Paro	521	662	551	347	436	257	1,468	713	38,000	719	2,067
Pema Gatshel	282	667	387	.	365	.	5,829	.	.	100	2,535
Punakha	610	472	634	258	358	175	1,809	500	.	1,685	1,683
Samdrup Jongkhar	845	589	1,137	469	333	139	2,768	500	.	596	2,533
Samtse	147	1,400	1,169	.	363	.	5,401	.	.	.	3,061
Sarpang	337	1,630	805	198	233	522	5,778	.	.	1,157	5,821
Thimphu	682	1,237	689	324	506	625	3,929	.	.	590	3,197
Trashigang	443	1,100	1,404	706	540	885	4,298	2,500	.	4,000	3,384
Trashigangtse	522	400	1,000	.	436	.	1,231	.	.	7,500	2,264
Trongsa	844	.	589	179	500	159	7,507	.	38,000	3,000	7,855
Tsirang	267	1,006	1,241	251	292	600	5,872	.	.	7,500	5,982
Wangdi Phodrang	379	500	714	210	284	315	2,814	150	.	3,401	3,162
Zhemgang	459	656	740	.	206	.	3,931	.	.	1,412	2,645
Total	470	827	725	301	374	444	4,547	954	38,000	827	4,015

Daytrip (excursion) mean trip expenditure by purpose by main destination

Destination	Holiday/ Leisure / recreation	Visiting friends and relatives	Educa-tion and training	Health and med-ical care	Religion/pil-grimage	Personal Shop-ping	Business and profes-sional	Others (Specify)
Bumthang	149	2,409	150	6,906	2,044	11,397	1,753	2,612
Chhukha	2,633	1,047		2,473	1,337	11,025	514	10,760
Dagana	1,698	1,545	4,200	1,912	1,871	3,680	600	989
Gasa	2,437			4,957				
Haa		5,831				46,400	2,350	1,150
Lhuentse	1,800	2,099	2,400	3,173	2,325	4,890	2,335	1,712
Monggar	965	4,393	818	2,923	2,361	4,623	5,476	2,114
Paro	1,058	1,361	31,656	447	1,449	10,821	1,015	2,161
Pema Gatshel		5,794	357	626	200	7,769		667
Punakha	1,048	1,216	523	684	1,822	3,065	2,429	307
Jongkhar	1,218	1,904		942	503	3,862	3,748	720
Samtse	1,000	250				6,087		3,200
Sarpang	2,406	2,457	1,526	1,145	1,190	7,237	3,666	2,233
Thimphu	3,070	3,178		1,469	1,904	13,256	4,320	1,232
Trashigang	7,141	2,738	4,500	1,775	1,247	5,872	1,473	3,241
Trashhi Yangtse					2,264			
Trongsa	1,259	380	38,000	3,565	2,326	15,634	2,755	
Tsirang	1,500	7,828		2,574	95,900	6,794	1,377	1,441
Wangdi Phodrang	1,914	2,219	2,133	2,099	1,674	5,084	3,596	12,162
Zhemgang	782	3,436		220	225	4,661		3,019

Daytrip (excursion) visitors and expenditure by Dzongkhag visited

Destination	Visitors (Number)	Total trip expenditure (in Nu. Million)	Mean trip expenditure per visitor (in Nu.)
Bumthang	17,922	115.459	6,513
Chhukha	20,637	144.189	7,270
Dagana	9,505	19.775	2,080
Gasa	400	1.805	4,738
Haa	974	7.135	7,324
Lhuentse	11,573	27.543	2,548
Monggar	5,089	17.443	3,484
Paro	41,714	82.652	2,067
Pema Gatshel	1,415	3.097	2,535
Punakha	25,109	40.674	1,683
Samdrup Jongkhar	15,924	37.576	2,533
Samtse	1,699	5.201	3,061
Sarpang	36,275	208.387	5,821
Thimphu	28,400	86.174	3,197
Trashigang	12,548	37.722	3,384
Trashhi Yangtse	647	1.466	2,264
Trongsa	13,060	100.514	7,855
Tsirang	14,137	78.367	5,982
Wangdi Phodrang	27,721	87.442	3,162
Zhemgang	1,207	3.039	2,645
Total	285,957	1,105.662	4,015

Part III: Outbound overnight tables

Outbound overnight visitors by main destination

Main destination	No	Percent
India	31,161	75.7
Nepal	5,243	12.74
Thailand	3,123	7.59
China	475	1.15
Australia	182	0.44
Malaysia	182	0.44
Singapore	141	0.34
United States of America (USA)	114	0.28
South Korea	111	0.27
Japan	108	0.26
Others	323	0.79
Total	41,163	100

Outbound total and mean visitor nights by main destination

Main destination	Total visitor nights	Mean visitor nights
India	331,070	11
Nepal	54,153	10
Thailand	36,513	12
China	5,627	12
Australia	39,999	219
Malaysia	9,142	50
Singapore	1,254	9
United States of America (USA)	1,196	10
South Korea	443	4
Japan	7,443	69
Others	4,041	13
Total	490,880	12

Outbound overnight trips by main purpose and destination

Country	Holiday/Leisure/Recreation	Visiting friends & relatives	Education & Training	Health & medical care	Religion/pilgrimage	Personal Shopping	Business and professional	Others
Australia		155	28					
Bahrain							23	
Bangladesh						54		
Belgium	81							
China					329		128	18
India	2844	3145	2365	2675	14292	2580	2230	1031
Japan			108					
Malaysia			182					
Maldives							45	
Nepal	547		629	141	3785	44	92	7
Philippines			25					
Poland			30					
Serbia							20	
Singapore	16		96				30	
South Korea			55				55	
Sri Lanka		14			12			
Thailand	1382	23	1002	455	18	87	156	
United Arab Emirates (UAE)								18
United States of America (USA)	77		37					

Outbound visitors nights by main purpose and destination

Country	Holiday/Leisure/Recreation	Visiting friends & relatives	Education & Training	Health & medical care	Religion/pilgrimage	Personal Shopping	Business and professional	Others
Australia		29,926	10,073					
Bahrain							203	
Bangladesh						162		
Belgium	2,353							
China					4,726		791	109
India	39,928	41,194	33,130	31,692	156,366	6,227	14,055	8,478
Japan			7,443					
Malaysia			9,142					
Maldives							226	
Nepal	7,946		4,926	879	39,348	262	700	91
Philippines			357					
Poland			297					
Serbia							118	
Singapore	94		1,041				119	
South Korea			277				166	
Sri Lanka		56			123			
Thailand	13,242	316	10,406	10,901	126	524	998	
United Arab Emirates (UAE)								146
United States of America (USA)	642		554					

Outbound overnight trips by main destination by age group

Country	15-24 years	25-34 years	35-44 years	45-54 years	55-64 years	65 years	Total
Australia	0	28	0	28	0	126	182
Bahrain	0	0	23	0	0	0	23
Bangladesh	0	0	54	0	0	0	54
Belgium	0	81	0	0	0	0	81
China	0	124	51	120	104	76	475
India	4,670	7,607	5,927	5,505	4,694	2,758	31,161
Japan	0	85	0	23	0	0	108
Malaysia	0	182	0	0	0	0	182
Maldives	0	0	45	0	0	0	45
Nepal	237	998	942	1,310	922	834	5,243
Philippines	0	0	25	0	0	0	25
Poland	0	30	0	0	0	0	30
Serbia	0	20	0	0	0	0	20
Singapore	0	141	0	0	0	0	141
South Korea	0	111	0	0	0	0	111
Sri Lanka	0	0	0	14	12	0	26
Thailand	349	829	1114	487	239	106	3,123
United Arab Emirates	0	18	0	0	0	0	18
United States of America	0	0	77	37	0	0	114
Total	5,255	10,254	8,258	7,524	5,971	3,900	41,163

Outbound overnight trips by main destination by mode of transport (%)

Country	Air	Own vehicle	Public transport	Vehicle arranged by travel agent	Car rental/hiring	Others	Total
Australia	100	0	0	0	0	0	100
Bahrain	100	0	0	0	0	0	100
Bangladesh	0	0	100	0	0	0	100
Belgium	100	0	0	0	0	0	100
China	100	0	0	0	0	0	100
India	19.64	16.19	53.13	1.78	5.75	3.51	100
Japan	100	0	0	0	0	0	100
Malaysia	100	0	0	0	0	0	100
Maldives	100	0	0	0	0	0	100
Nepal	62.76	0	30.77	4.82	1.65	0	100
Philippines	100	0	0	0	0	0	100
Poland	100	0	0	0	0	0	100
Serbia	100	0	0	0	0	0	100
Singapore	100	0	0	0	0	0	100
South Korea	100	0	0	0	0	0	100
Sri Lanka	100	0	0	0	0	0	100
Thailand	100	0	0	0	0	0	100
United Arab Emirates	100	0	0	0	0	0	100
United States of America	100	0	0	0	0	0	100
Total	34.29	12.26	44.27	1.96	4.56	2.66	100

Outbound overnight trips by purpose by group size

Main purpose	1	2--3	4--5	6--7	8 and above	Total
Holiday/Leisure/Recreation	1,693	2,236	877	93	49	4,947
Visiting friends & relatives	1,300	1,161	765	13	97	3,336
Education and training	1,917	840	350	219	1,230	4,556
Health and medical care	269	2,518	335	126	23	3,271
Religion/pilgrimage	4,721	7,895	2,321	1,053	2,445	18,436
Personal Shopping	1,181	1,069	406	109	0	2,765
Business and professional	1,246	853	173	341	163	2,777
Others	216	459	223	52	124	1,074
Total	12,543	17,032	5,450	2,007	4,132	41,163

Outbound overnight visitors by main destination and package options

Main destination	Package option		Total
	Yes	No	
Australia	-	182	182
Bahrain	-	23	23
Bangladesh	-	54	54
Belgium	-	81	81
China	329	146	475
India	1,465	29,696	31,161
Japan	-	108	108
Malaysia	-	182	182
Maldives	-	45	45
Nepal	1,063	4,181	5,243
Philippines	-	25	25
Poland	-	30	30
Serbia	-	20	20
Singapore	-	141	141
South Korea	-	111	111
Sri Lanka	12	14	26
Thailand	-	3,123	3,123
United Arab Emirates	-	18	18
United States of America	-	114	114
Total	2,869	38,294	41,163

Outbound overnight visitors by months of travel

Months of travel	Percent
January	13.36
February	8.79
March	3.26
April	2.79
May	2.94
June	4.68
July	6.16
August	6.61
September	6.2
October	8.49
November	14.22
December	22.49
Total	100

Total and mean expenditure by main destination

Main destination	Total Trip Expenditure (Nu. Million)	Mean trip expenditure (in Nu.)
Australia	31.61	185,343
Bahrain	6.89	305,378
Bangladesh	4.71	87,100
Belgium	2.72	33,500
China	82.56	173,791
India	739.98	24,742
Japan	23.25	215,810
Malaysia	112.33	616,924
Maldives	3.43	76,000
Nepal	339.28	67,226
Philippines	2.97	116,667
Poland	0.61	20,508
Serbia	1.61	82,015
Singapore	10.12	71,635
South Korea	3.21	29,000
Sri Lanka	3.77	142,967
Thailand	362.51	116,064
United Arab Emirate	3.51	193,000
United States of America	28.28	248,178
Total	1,763.36	44,415

Outbound overnight expenditure summary

Purpose	Total expenditure (in Nu. Million)	Mean trip expenditure (in Nu.)	Mean daily expenditure (in Nu.)
Leisure / recreation	234.66	48,960	6,927
Visiting friends & relatives	34.87	10,491	871
Education and training	521.28	115,871	12,673
Health and medical care	203.25	62,794	6,906
Religion/pilgrim	473.62	27,297	3,333
Personal Shopping	80.32	30,168	13,316
Business and professional	181.66	65,407	14,322
Others	33.69	31,806	4,756
Total	1,763.36	44,415	6,386

Outbound overnight total trip expenditure by main destination and item of expenditure (in Nu. Million)

Purpose	Package	Air	Long distance transport	Car rental/hiring	Fuel	Local Transport	Accommodation	Food & Beverage	Medical	Personal Shopping	Entertainment	MICE	Others	Total
Holiday/ Leisure / recreation	0.06	57.89	9.82	2.46	1.01	8.18	26.97	23.81	0.00	97.69	5.39	-	1.38	234.66
Visiting friends & relatives	-	13.03	1.92	0.39	0.42	0.72	-	1.88	-	16.36	0.07	-	0.08	34.87
Education and training	-	57.19	1.86	-	0.81	11.51	47.97	38.96	0.19	336.66	1.44	24.69	-	521.28
Health and medical care	-	24.82	4.66	0.99	1.22	4.51	14.98	11.52	113.43	24.23	0.63	-	2.26	203.25
Religion/pilgrim	108.92	53.62	32.26	5.39	4.87	25.49	46.59	43.47	0.12	130.90	0.86	-	21.12	473.62
Personal Shopping	-	4.85	2.55	0.58	1.37	0.94	5.33	4.08	-	60.50	0.13	-	-	80.32
Business and professional	-	34.63	0.67	0.08	1.35	5.36	24.62	18.08	0.24	96.38	0.19	-	0.07	181.66
Others	-	11.19	0.35	0.12	0.18	1.45	7.45	2.95	0.11	9.72	0.02	-	0.16	33.69
Total	108.98	257.22	54.09	10.01	11.23	58.16	173.92	144.76	114.09	772.43	8.74	24.69	25.06	1,763.36

Outbound overnight mean trip expenditure by main destination and item of expenditure (in Nu.)

Purpose	Package	Air	Long distance transport	Car rental/hiring	Fuel	Local Transport	Accommodation	Food & Beverage	Medical	Personal Shopping	Entertainment	MICE	Others	Total
Holiday/ Leisure / recreation	5,000	23,241	4,354	12,915	1,112	2,946	10,151	5,635	60	25,546	5,039	.	3,961	48,960
Visiting friends & relatives	.	31,153	762	1,904	1,192	814	.	810	.	7,104	624	.	900	10,491
Education and training	.	22,606	2,629	.	1,541	4,588	21,709	9,921	4,868	83,383	3,436	50,243	.	115,871
Health and medical care	.	19,954	3,458	6,997	1,297	2,407	6,428	3,986	53,311	10,584	10,936	.	6,782	62,794
Religion/pilgrim	36,706	14,975	3,700	4,113	2,054	2,954	5,500	3,317	158	11,965	3,024	.	7,456	27,297
Personal Shopping	.	27,750	1,583	2,814	1,634	1,403	2,641	1,645	.	22,988	1,246	.	.	30,168
Business and professional	.	26,457	1,785	5,000	2,241	3,391	12,286	7,304	641	42,851	2,000	.	1,551	65,407
Others	.	27,583	879	2,176	2,258	2,470	14,321	3,403	834	13,399	280	.	2,590	31,806
Total	36,582	21,166	3,016	4,713	1,697	2,982	8,605	4,483	32,964	26,636	3,951	50,243	6,759	44,415

Part IV: Outbound excursion tables

Outbound excursion trip by group size (%)

Purpose	1 person	2—3 persons	4—5 persons	6—7 persons	8 + persons
Leisure / Holiday	17.98	64.31	15.41	2.3	0
Visiting friends & relatives	78.2	21.8	0	0	0
Education and training	18.6	0	0	81.4	0
Health & medical	45.71	21.03	33.26	0	0
Religion/pilgrim	16.89	34.33	41.67	1.67	5.42
Personal Shopping	41.3	50.24	6.26	1.24	0.96
Business and professional	17.39	30.16	0	0	52.45
Others	24.64	23.01	38.18	0	14.16
Total	37.45	49.44	9.91	1.55	1.65

Outbound excursion trip by purpose and sex

Purpose	Male		Female		Total
	Number	Percent	Number	Percent	
Leisure / Holiday	1,022	43.19	1,344	56.81	2,366
Visiting friends & relatives	94	100	0	0	94
Education and training	70	81.4	16	18.6	86
Health & medical	106	69.53	46	30.47	152
Religion/pilgrim	623	26.93	1,691	73.07	2,315
Personal Shopping	12,627	50.2	12,525	49.8	25,153
Business and professional	161	77.65	46	22.35	208
Others	135	69.88	58	30.12	193
Total	14,838		15,727		30,565

Outbound excursion trip by age and sex

Age group	Male		Female		Total
	Number	Percent	Number	Percent	
15-24 years	2,044	53.79	1,756	46.21	3,801
25-34 years	3,668	41.82	5,104	58.18	8,772
35-44 years	2,481	45.92	2,922	54.08	5,402
45-54 years	3,182	41.88	4,415	58.12	7,596
55-64 years	2,572	72.71	965	27.29	3,538
65 years and above	891	61.18	565	38.82	1,457
Total	14,838		15,727		30,565

Outbound excursion trip by months of travel

Month	Percent
January	7.42
February	6.39
March	6.2
April	5.24
May	5.51
June	8.02
July	7.08
August	5.5
September	6.87
October	13.79
November	10.25
December	17.74
Total	100

Outbound Excursion expenditure summary

Purpose	Total trip expenditure (in Nu. Million)	Mean trip expenditure (in Nu.)
Leisure / Holiday	11.57	6,058
Visiting friends & relatives	0.13	1,428
Education and training	0.78	9,070
Health & medical	0.56	3,708
Religion/pilgrim	4.26	2,416
Personal Shopping	96.66	3,852
Business and professional	1.80	9,225
Others	1.18	6,112
Total	116.95	3,966

Outbound excursion total trip expenditure by main purpose and item of expenditure (in Nu. Million)

Purpose	Long distance transport	Car rental/hiring	Fuel	Local Transport	Food & Beverage	Medical	Personal Shopping	Entertainment	MICE	Others	Total
Leisure / Holiday	0.78	0.22	0.54	0.16	0.67	-	8.58	-	-	0.62	11.57
Visiting friends & relatives	0.01	-	0.06	-	0.00	-	0.04	-	-	0.01	0.13
Education and training	0.35	-	-	-	-	-	0.43	-	-	-	0.78
Health & medical	0.24	-	0.04	-	0.09	0.05	0.15	-	-	-	0.56
Religion/pilgrim	1.54	0.76	0.18	0.06	0.88	-	855,561.00	-	-	-	4.26
Personal Shopping	4.16	1.96	4.57	0.49	3.68	0.04	81.03	0.03	-	0.68	96.66
Business and professional	-	0.06	0.16	0.05	0.08	-	1.44	-	-	-	1.80
Others	0.01	-	0.11	-	0.04	-	0.42	-	-	0.59	1.18
Total	7.09	2.99	5.67	0.76	5.45	0.10	92.94	0.03	-	1.91	116.95

Outbound excursion mean trip expenditure by main destination and item of expenditure (in Nu.)

Purpose	Long distance transport	Car rental/hiring	Fuel	Local Transport	Food & Beverage	Medical	Personal Shopping	Entertainment	MICE	Others	Total
Leisure / Holiday	656	1,077	953	210	443	.	5,521	25	.	11,757	6,058
Visiting friends & relatives	200	.	3,000	.	50	.	600	.	.	500	1,428
Education and training	5,000	5,000	.	.	.	9,070
Health & medical	1,578	.	750	50	561	963	3,175	.	.	.	3,708
Religion/pilgrim	1,293	1,862	1,302	779	635	.	3,769	.	.	.	2,416
Personal Shopping	314	1,341	678	109	178	633	3,252	500	.	882	3,852
Business and professional	.	3,500	2,338	500	433	.	7,383	.	.	.	9,225
Others	1,200	.	1,500	.	260	.	15,500	.	.	8,000	6,112
Total	445	1,434	739	140	226	779	3,427	300	.	2,069	3,966

Tourism Council of Bhutan

P.O.Box 126, GPO

Thimphu, Bhutan

Tel: +975 - 2 - 323251 / 323252

Fax: +975 - 2 - 343695

Email: info@tourism.gov.bt

Web: www.bhutan.travel | www.tourism.gov.bt

ISBN-978-99980-30-15-2

