



Bhutan Amateur Athletic Federation

Member of the International Association Of Athletics Federations
Member of the Asian Athletics Association
Affiliated to the National Olympic Committee of Bhutan.

Ref.No.BAAF/2017/ 1228
The Director General
Tourism Council of Bhutan
Thimphu

Date: 17th April 2017

Sub: Promotion of the Coronation Marathon

Madam,

I would like to share with the Tourism Council of Bhutan a brief information of this mega event. The Coronation Marathon was initially titled Open Marathon till 2008. The event was given the title the "Coronation Marathon" as it was befitting the historic coronation of the Great Fourth and the year of yet another historic event in the Bhutanese history "Coronation Year of the People's King".

As the federation is organizing this 10th Edition of this mega event on 2nd June 2017 in Paro, I would like to extend our invitation to the TCB so, that the travel agents can have yet another sporting event on their program.

For your information, the coronation marathon shall be an annual mega event and it shall be organized on 2nd June every year in Paro.

The event in Paro may have numerous advantages considering the lean season, ample of hotels and as the date corresponds almost the last leg of the tourist season.

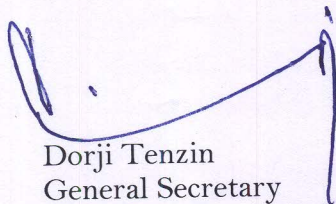
In this regard, I would like to request you for your support in advocating this event to all the travel agents in the country.

For further information, you may contact us at 02-328623 / 17604177(GS) during office hours.

Looking forward for your genius support.

Thanking You.

Yours Sincerely.



Dorji Tenzin
General Secretary

Cc: The Secretary General BOC for his kind information.

Head, TPD.
Pls. include
in call day
website
and also
inform TOs.
All

TOURISM COUNCIL OF BHUTAN

Dairy No. 278

Date 21/4/2017.

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