



Expo 2020 Dubai Business App to create unique visitor experiences for millions from 1st October

Official app matches users' interests with events, attractions, parades and more

Business app facilitates business connections via innovative AI-powered algorithm

Both apps are now available for download through App Store and Google Play

Download accompanying assets



Appstore



Google Play

DUBAI, 30 September 2021 – Expo 2020 Dubai has launched its official visitor app and a business-focused app, helping to ensure that millions of visitors can make the most of the 182 visually striking and emotionally inspiring days of Expo from 1 October 2021.

The official Expo 2020 app allows users to tailor their visit to Expo, matching individual interests to create a personal schedule of events and attractions, across a site twice the size of Monaco.

Visitors can use the app to buy tickets, choose from more than 200 dining options and themed culinary events, and manage reservations for Expo 2020's intelligent Smart Queue system – offering guests the ability to reserve a convenient time slot to visit a pavilion of their choice, and avoid queues.

Developed in collaboration with Accenture, the Official Digital Services Partner of Expo 2020, the app – available to download via the [App Store](#) or [Google Play](#) – allows visitors to create an Expo 2020 account or link their social media account, as well as access a GPS-enabled interactive map of the Expo site and step-by-step directions to points of interest across Expo.

A chatbot on the app will provide information on making visits to Expo 2020 safe and enjoyable, including details on opening times, parking options and how to reach Expo using Dubai's extensive public transport options.

Mohammed Alhashmi, Chief Technology Officer, Expo 2020 Dubai, said: "Hosting the world in one place for six months, Expo 2020 offers visitors a once-in-a-lifetime opportunity to explore new frontiers and join in a celebration of creativity, innovation, human progress and culture. Whether you're interested in boarding our Garden in the Sky observation tower 55 metres above the ground; partying at Expo Beats, our monthly music festival featuring a global cast; or experiencing the spectacular Expo Water Feature, the Expo 2020 app has everything on offer at your fingertips."

Gerado Canta, Senior Managing Director and Executive Sponsor for Accenture's partnership with Expo 2020 Dubai, said: "Accenture, in partnership with Etisalat Digital, helped to develop the event's visitor-facing digital channels, including the official Expo 2020 app, virtual assistant and website, enabling Expo 2020 to bring its story to millions worldwide. The mobile app is a window for visitors worldwide to learn about Expo 2020 and plan their visits via curated journeys to ensure an accessible and relevant experience for all."

The Expo 2020 Business App matches users with similar interests and objectives among the business community, with the objective of facilitating meaningful business to business (B2B), business to government (B2G) and government to government (G2G) interactions across geographies and industries.

Powered by artificial intelligence and available for mobile and desktop, it suggests potential matches for users based on their profiles, expertise, goals and interaction patterns – ensuring every business visitor can meet their business objectives.

Available via [App Store](#) and [Google Play](#), the Expo 2020 Business App allows users to create their own unique profile, highlighting key information and contact details, while selecting filters and researching potential match partners. Once a connection is made, users can start engaging, chatting and scheduling meetings with other users, businesses and entities of interest to establish relationships during and beyond Expo, which closes its doors on 31 March 2022.

While free to download, a small registration fee applies to access the app's premium features, such as networking, connecting, chatting and scheduling meetings. Holders of the [Premium Experience](#) can enjoy complimentary access to the premium features of the Expo 2020 Business App, alongside a host of additional services.

From 1 October 2021 to 31 March 2022, Expo 2020 brought together more than 200 participants, including 192 countries, plus millions of visitors, to collaborate on ways to protect the planet for our communities and future generations, inviting them to join the making of a new world.

About Expo 2020 Dubai

From 1 October 2021 to 31 March 2022, Expo 2020 Dubai will welcome visitors from every corner of the globe to join the making of a new world, as it brings together the planet in one place to reimagine tomorrow.

With the purpose of '*Connecting Minds, Creating the Future*', Expo 2020 will be the world's most impactful global incubator for new ideas, catalysing an exchange of new perspectives and inspiring action to deliver real-life solutions to real-world challenge

Expo 2020 will be the biggest cultural gathering in the world, presenting a visually striking and emotionally inspiring 182 days, as more than 200 participants – including nations, multilateral organisations, businesses, and educational institutions, as well as millions of visitors – create the largest and most diverse World Expo ever

Expo 2020's subthemes of *Opportunity, Mobility* and *Sustainability* will inspire visitors to preserve and protect our planet, explore new frontiers and build a better future for everyone

For six months, Expo 2020 will be a must-visit family destination, with thousands of events, amazing exploratory experiences, and free entry for children up to age 18

Expo is committed to building a more equitable and just world for everyone, while keeping visitors safe by following the latest guidance of the world's leading medical, science and health experts

Expo 2020 is the first World Expo to take place in the Middle East, Africa and South Asia (MEASA) region, located on a 4.38 sqkm site adjacent to Al Maktoum International Airport in Dubai South

Built with a meaningful and measurable long-term legacy in mind, the Expo site will transform into District 2020 – a model global community that will rethink the cities of the future – after Expo 2020 closes its doors

About World Expos

In 1851 the Crystal Palace was the centrepiece of London's Great Exhibition – the first World Expo. It celebrated the man-made industrial wonders of a rapidly changing world. Architecture, contents and a theme, 'Industry of All Nations', were combined to create a big idea of nations meeting nations in shared technological and commercial progress. In more recent years, participants in World Expos, including governments, international organisations and companies, have gathered to find solutions to universal challenges and to promote their achievements, products, ideas, innovations, their national brand, and their nations as destinations for tourism, trade and investment.

World Expos are held under the auspices of the Bureau International des Expositions (BIE), the intergovernmental organisation responsible for overseeing and regulating international exhibitions ('Expos') and for fostering their core values of Education, Innovation and Cooperation. Today, four types of Expos are organised under the BIE's auspices: World Expos, Specialised Expos, Horticultural Expos and the Triennale di Milano.

Payment Method

Kindly download the app using your own card if the international payment option is available.

For those who don't have international payment facility, we will process it on your behalf. Please email to yamuna.rai@ngn.bt with the following information

1. Name of the individual and Organization
2. CID copy
3. Contact number

3 USD is the amount payable for completing your download. You will be required to pay 3.5 US\$ equivalent to Ngultrum (conversion rate will be bank rate on the date of payment. 50 cents is service fee.

Disclaimer: It is not mandatory to download the app. Only interested party shall register, please read through the benefits of the app before you process for payment. Agency will not be held responsible for refund.