



WTFL TOURISM STAR AWARD 2019

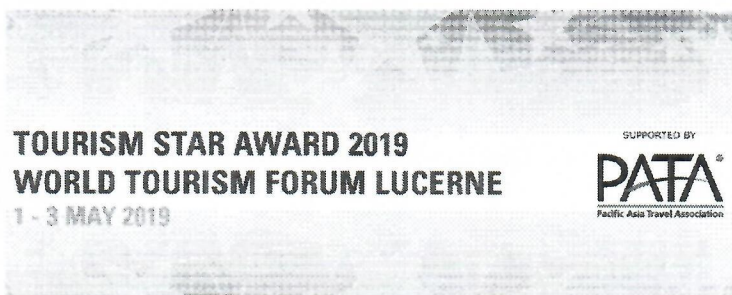
ARE YOU OUR NEXT TOURISM STAR?

Apply for the Tourism Star Award 2019 World Tourism Forum Lucerne on 1 - 3 May 2019!

Dear Pema Tshomo

World Tourism Forum Lucerne is in collaboration with Pacific Asia Travel Association (PATA) on a mission to spot, shine light and celebrate a committed, inspiring, and enthusiastic person working in the travel, tourism and hospitality industry.

The Tourism Star 2019 will be celebrated at the annual ceremony of World Tourism Forum Lucerne in Switzerland on 1 - 3 May 2019. Furthermore, the winner will be rewarded with an opportunity to pursue life-changing higher education (customized to specific requirements) in association with one of our Partner Universities comprising some of the most renowned tourism and hotel schools in the world.



Anyone can be a Tourism Star!

- Are you?
- Is your friend?
- Is your employee?

Nominations are open to any individual in any organisation anywhere in the world. Feel free to forward the attached flyer to your network.

We are looking for you, if...

- You are between 20 – 50 years old.
- You don't have a formal education in the industry but are passionate about learning and building

1/17/2019

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your knowledge.

- You have an inspiring, enduring, and passionate tourism story to tell as an example for others.
- You uphold high standards of excellence and go out of your way habitually to make the Tourism experience outstanding.
- You have an inspiring, enduring, and passionate tourism story to tell.

YES? Then apply for the Tourism Star Award until 17 February 2019:

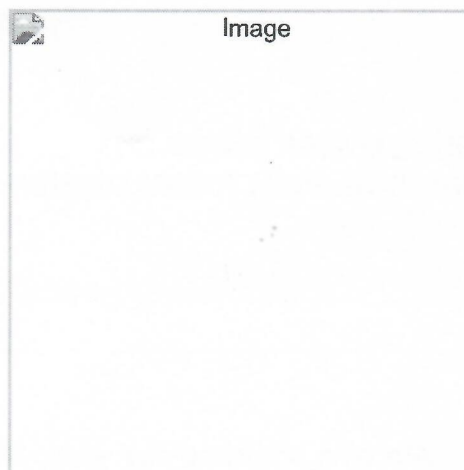
tourismstar2019.wtflucerne.org

APPLY



Impressions from Tourism Star Award 2017

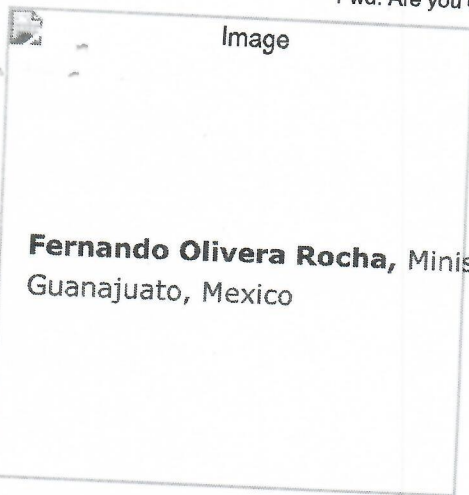
Ghassan Dhalal, General Manager / Erbil Rotana, Iraq



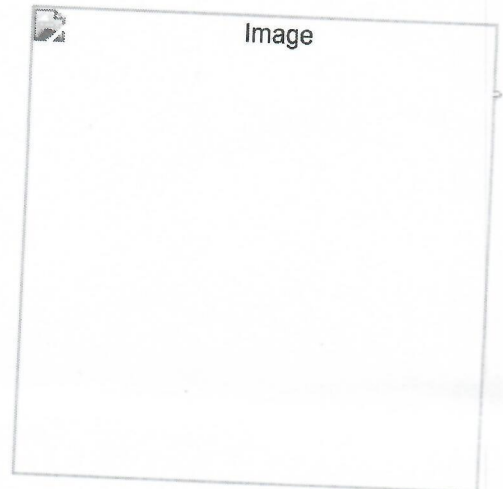
Sonia K. Kanobana, Flight Operations Officer / Aviation
Management Professional, Rwanda

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Fernando Olivera Rocha, Minister of Tourism of the State
Guanajuato, Mexico

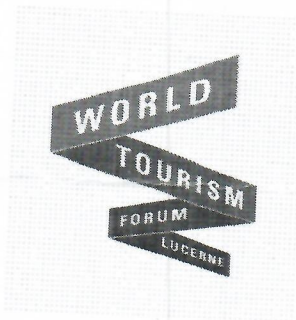


Read more about the Tourism Star Award 2017 [here!](#)

By the way...

Have you registered for the World Tourism Forum Lucerne 2019 yet?
Find all details and the registration link [here](#).

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PATA[®]
Pacific Asia Travel Association

